

NCMPR Paragon Awards

NCMPR '18

Congratulations
TO THIS YEAR'S
WINNERS!

PRINT

ACADEMIC CATALOG

- GOLD Durham College, Canada
- SILVER Waukesha County Technical College, WI
- BRONZE Milwaukee Area Technical College, WI

CLASS SCHEDULE

- GOLD Waubensee Community College, IL
- SILVER Orange Coast College, CA
- BRONZE Cape Fear Community College, NC

VIEWBOOK

- GOLD Colorado Mountain College, CO
- SILVER Edmonds Community College, WA
- BRONZE Contra Costa College, CA

ANNUAL REPORT

- GOLD Midlands Technical College, SC
- SILVER Ozarks Technical Community College, MO
- BRONZE Grossmont-Cuyamaca Community College District, CA

NEWSLETTER

- GOLD MiraCosta College, CA
- SILVER Anne Arundel Community College, MD
- BRONZE Rockland Community College, NY

MAGAZINE

- GOLD Northwestern Michigan College, MI
- SILVER Randolph Community College, NC
- BRONZE Red Deer College, Canada

BROCHURE

- GOLD Hillsborough Community College, FL
- SILVER Portland Community College, OR
- BRONZE Foundation for California Community Colleges, CA

BROCHURE-SERIES

- GOLD Edmonds Community College, WA
- SILVER Delta College, MI
- BRONZE Central Ohio Technical College, OH

SPECIALTY PUBLICATION

- GOLD San Joaquin Delta College, CA
- SILVER Community College of Denver, CO
- BRONZE Delaware Technical Community College, DE

FLYER-SINGLE OR SERIES

- GOLD St. Charles Community College, MO
- SILVER Genesee Community College, NY
- BRONZE Dixie State University, UT

SPORTS BROCHURE OR SPORTS PROGRAM

- GOLD College of DuPage, IL
- SILVER Navarro College, TX
- BRONZE Moraine Valley Community College, IL

FOLDER

- GOLD Northwest Iowa Community College, IA
- SILVER Georgia Piedmont Technical College, GA
- BRONZE Chabot-Las Positas Community College District, CA

POSTCARD-SINGLE OR SERIES

- GOLD MiraCosta College, CA
- SILVER Genesee Community College, NY
- BRONZE Calhoun Community College, AL

NOTES/CARDS/INVITATIONS-SINGLE OR SERIES

- GOLD College of Southern Maryland, MD
- SILVER Kellogg Community College, MI
- BRONZE Portland Community College, OR

POSTER

- GOLD Elgin Community College, IL
- SILVER Aims Community College, CO
- BRONZE St. Charles Community College, MO

POSTER-SERIES

- GOLD Palo Alto College, TX
- SILVER St. Charles Community College, MO
- BRONZE Rochester Community & Technical College, MN

DIGITAL/ELECTRONIC MEDIA

ELECTRONIC CATALOG, SCHEDULE, VIEWBOOK OR ANNUAL REPORT

- GOLD Bellevue College, WA
- SILVER Lewis & Clark Community College, IL
- BRONZE Wake Technical Community College, NC

ELECTRONIC NEWSLETTER

- GOLD Durham College, Canada
- SILVER St. Charles Community College, MO
- BRONZE College of the Canyons, CA

E-CARDS

- GOLD Skagit Valley College, WA
- SILVER Anne Arundel Community College, MD
- BRONZE Prairie State College, IL

WEBSITE

- GOLD Aims Community College, CO
- SILVER Saint Paul College, MN
- BRONZE Delta College, MI

MICROSITE

- GOLD Aims Community College, CO
- SILVER Seattle Central College, WA
- BRONZE Ivy Tech Community College, IN

SOCIAL MEDIA

FACEBOOK

- GOLD Palo Alto College, TX
- SILVER Odessa College, TX
- BRONZE Dixie State University, UT

TWITTER

- GOLD Durham College, Canada
- SILVER Hinds Community College, MS
- BRONZE Dixie State University, UT

INSTAGRAM

- GOLD Santa Monica College, CA
- SILVER Ozarks Technical Community College, MO
- BRONZE Cuyahoga Community College, OH

VIDEO

COLLEGE PROMOTIONAL BRAND VIDEO-SHORT FORM

- GOLD University of Alaska Fairbanks Community and Technical College, AK
- SILVER Dixie State University, UT
- BRONZE College of Lake County, IL

COLLEGE PROMOTIONAL BRAND VIDEO-LONG FORM

- GOLD Genesee Community College, NY
- SILVER College of DuPage, IL
- BRONZE South Orange County Community College District, CA

VIDEO SHORTS-SINGLE

- GOLD Delaware Technical Community College, DE
- SILVER Pennsylvania Highlands Community College, PA
- BRONZE Palm Beach State College, FL

VIDEO SHORTS-SERIES

- GOLD Salt Lake Community College, UT
- SILVER University of Arkansas Community College at Morrilton, AR
- BRONZE Calhoun Community College, AL

SPOT NEWS-EVENT VIDEO

- GOLD Moraine Valley Community College, IL
- SILVER Moraine Valley Community College, IL
- BRONZE Moraine Valley Community College, IL



PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY-UNMANIPULATED

- GOLD University of Arkansas Community College at Batesville, AR
- SILVER Grossmont College, CA
- BRONZE Aims Community College, CO

ORIGINAL PHOTOGRAPHY-MANIPULATED

- GOLD Dixie State University, UT
- SILVER Laramie County Community College, WY
- BRONZE Dixie State University, UT

LOGO DESIGN

- GOLD Cuyahoga Community College, OH
- SILVER Minneapolis Community and Technical College, MN
- BRONZE Orange Coast College, CA

COMPUTER-GENERATED ILLUSTRATION

- GOLD Dixie State University, UT
- SILVER Laramie County Community College, WY
- BRONZE Houston Community College, TX

ADVERTISING

PRINT AD-SINGLE

- GOLD Wake Technical Community College, NC
- SILVER Texarkana College, TX
- BRONZE Waukesha County Technical College, WI

PRINT AD-SERIES

- GOLD Milwaukee Area Technical College, WI
- SILVER South Louisiana Community College, LA
- BRONZE Santa Fe Community College, NM

RADIO AD-SINGLE

- GOLD Blue Mountain Community College, OR
- SILVER Del Mar College, TX
- BRONZE Southeastern Community College, IA

RADIO AD-SERIES

- GOLD Cape Fear Community College, NC
- SILVER Del Mar College, TX
- BRONZE Southeastern Community College, IA

TELEVISION/VIDEO AD-SINGLE

- GOLD Del Mar College, TX
- SILVER College of Southern Idaho, ID
- BRONZE Arkansas State University-Mountain Home, AR

TELEVISION/VIDEO AD-SERIES

- GOLD Midlands Technical College, SC
- SILVER California Community Colleges, CA
- BRONZE Northeast Wisconsin Technical College, WI

NOVELTY ADVERTISING

- GOLD AZTransfer, AZ
- SILVER Mesa Community College, AZ
- BRONZE North Iowa Area Community College, IA

LOGO WEAR

- GOLD Gateway Community and Technical College, KY
- SILVER Aims Community College, CO
- BRONZE College of Southern Maryland, MD

DIGITAL AD

- GOLD Arkansas State University-Mountain Home, AR
- SILVER Milwaukee Area Technical College, WI
- BRONZE Riverland Community College, MN

OUTDOOR MEDIA-SINGLE OR SERIES

- GOLD California Community Colleges, CA
- SILVER Wayne Community College, NC
- BRONZE San Antonio College, TX

INTERIOR SIGNAGE/DISPLAY-SINGLE OR SERIES

- GOLD Wayne Community College, NC
- SILVER Elgin Community College, IL
- BRONZE Palo Alto College, TX

CAMPAIGNS

COMMUNICATION SUCCESS STORY OR CRISIS COMMUNICATION

- GOLD Rio Hondo College, CA
- SILVER Portland Community College, OR
- BRONZE Pierce College, WA

GOVERNMENT RELATIONS OR COMMUNITY RELATIONS CAMPAIGN

- GOLD Foundation for California Community Colleges, CA
- SILVER Lone Star College System, TX
- BRONZE West Hills Community College District, CA

SPECIAL EVENT

- GOLD Portland Community College, OR
- SILVER Aims Community College, CO
- BRONZE Temple College, TX

SUCCESSFUL RECRUITMENT OR MARKETING PROGRAM

- GOLD Salt Lake Community College, UT
- SILVER Northwest Iowa Community College, IA
- BRONZE Pasco-Hernando State College, FL

FUNDRAISING CAMPAIGN

- GOLD NorthWest Arkansas Community College, AR
- SILVER Langara College, Canada
- BRONZE Langara College, Canada

SOCIAL MEDIA OR ONLINE MARKETING CAMPAIGN

- GOLD Salt Lake Community College, UT
- SILVER Ivy Tech Community College, IN
- BRONZE Coastal Alabama Community College, AL

MISCELLANEOUS

EXCELLENCE IN WRITING-SHORT FORM

- GOLD Grossmont-Cuyamaca Community College District, CA
- SILVER Grossmont-Cuyamaca Community College District, CA
- BRONZE South Louisiana Community College, LA

EXCELLENCE IN WRITING-LONG FORM

- GOLD Dixie State University, UT
- SILVER Holyoke Community College, MA
- BRONZE Cuyahoga Community College, OH

WILD CARD

- GOLD Salt Lake Community College, UT
- SILVER Portland Community College, OR
- BRONZE Del Mar College, TX

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