

# GO FOR THE GOLD

IN COLORADO SPRINGS

OCTOBER 11-13, 2023

District 4

**NCMPR**  
National Council for Marketing & Public Relations

Connecting  
Community College  
Communicators

## 2023 - NCMPR District 4 Conference Schedule At-a-Glance

### DAY 1: WEDNESDAY OCTOBER 11, 2023

2-4: DEEP-DIVE BREAKOUT — GOOGLE ANALYTICS 4

### DAY 2: THURSDAY OCTOBER 12, 2023

8:30-10: BREAKFAST AND NETWORKING OLYMPICS

10-11: BREAKOUT SESSIONS

11:15 - 12:15: BREAKOUT SESSIONS

12:30-2:00: MEDALLIONS AND AWARDS OF EXCELLENCE LUNCHEON

2:30-3:30 BEHIND THE GOLDS AND EXCELLENCE AWARDS RECIPIENTS PANEL

3:30-4: LIVE PODCAST

5-7: GOLD MEDAL RECEPTION

### DAY 3: FRIDAY OCTOBER 13, 2023

8:30 -10: BREAKFAST AND NETWORKING OLYMPICS

10-11: BREAKOUT SESSIONS

11:15-12:30: BREAKOUT SESSIONS

12:30-1:30 LUNCH WITH MEDIA PANEL

2-3: BREAKOUT SESSIONS

3-3:30: CLOSING

