

DISTRICT 1

Announcing the College Finalists

(in alphabetical order)

Anne Arundel Community College

Social Media

Atlantic Cape Community College

Brochure (single or series)
Special Event or Fundraising Campaign

Bristol Community College

E-Newsletter
Communication Success Story or Crisis
Communication Campaign

Bunker Hill Community College

Magazine
Computer-Generated Illustration

Cape Cod Community College

Flyer (single or series)
E-Cards
Logo Design
Radio Advertisement (single or series)
Successful Recruitment or Marketing Program

Cecil College

Academic Catalog or Class Schedule
Newsletter
Microsite/Landing Page

College of Southern Maryland

Computer-Generated Illustration

Columbia-Greene Community College

Postcard (single or series)

Community College of Baltimore County

Newsletter
Flyer (single or series)
Logo Design
Computer-Generated Illustration
Representative Marketing – Diversity & Inclusion
Novelty
Wild Card

Community College of Philadelphia

Academic Catalog or Class Schedule
Annual Report (2)
E-Catalog, Schedule, Viewbook, Annual Report
E-Cards
Special Event or Fundraising Campaign
Social Media or Online Marketing Campaign

Community College of Rhode Island

E-Newsletter
Social Media (2)
Video – Long Form
Video Shorts (series)
Television/Video Paid Ad (single or series)
Interior Signage/Displays (single or series)
Successful Recruitment or Marketing Program
Social Media or Online Marketing Campaign
Excellence in Writing

County College of Morris

Poster (single or series)
Social Media or Online Marketing Campaign

Delaware County Community College

Magazine
Notes/Cards/Invitations (single or series)
E-Cards
Successful DEI Marketing
Wild Card

Delaware Technical Community College

Poster (single or series)
Video – Long Form
Video Shorts (single) (2)
Print Advertisement (single or series)
Television/Video Paid Ad (single or series)
Wild Card

Hagerstown Community College

Video Shorts (series)
Television/Video Paid Ad (single or series)

Harford Community College

Academic Catalog or Class Schedule
Viewbook
Brochure (single or series)
Flyer (single or series)
Postcard (single or series)
Website
Logo Design
Radio Advertisement (single or series)
Digital Ad (single or series) (2)
Outdoor Media (single or series) (2)
Successful Recruitment or Marketing Program

Howard Community College

Magazine
Microsite/Landing Page
Novelty

MassBay Community College

Communication Success Story or Crisis
Communication Campaign

Middlesex County College

Viewbook

Montgomery County Community College

Brochure (single or series)
E-Newsletter
Video Shorts (single)
Successful DEI Marketing

Mount Wachusett Community College

Postcard (single or series)
Microsite/Landing Page

Nassau Community College

Radio Advertisement (single or series)
Digital Ad (single or series)

Pennsylvania Highlands Community College

E-Catalog, Schedule, Viewbook, Annual Report
Website
Video – Long Form
Novelty

Rowan College at Burlington County

Annual Report
Notes/Cards/Invitations (single or series)
Original Photography (unmanipulated) (3)

Springfield Technical Community College

Print Advertisement (single or series)
Communication Success Story or Crisis
Communication Campaign
Government or Community Relations Campaign
Special Event or Fundraising Campaign

SUNY Ulster

Outdoor Media (single or series)

Westmoreland County Community College

Notes/Cards/Invitations (single or series)
Print Advertisement (single or series)
Excellence in Writing (2)