

DISTRICT 3

Announcing the College Finalists

(in alphabetical order)

BLACK HAWK COLLEGE

Logo Design
Outdoor Media (single or series)

CENTRAL OHIO TECHNICAL COLLEGE

Website

COLLEGE OF DUPAGE

Annual Report
Brochure (single or series)
Postcard (single or series)
Website
Video-Long Form
Video Shorts (series)
Radio Advertisements (single or series)
Digital Ad (single or series)
Successful Recruitment or Marketing Program

COLLEGE OF LAKE COUNTY

Social Media

CUYHOGA COMMUNITY COLLEGE

Postcard (single or series)
Poster (single or series)
Microsite/Landing Page
Successful DEI Marketing Campaign
Excellence in Writing

DANVILLE AREA COMMUNITY COLLEGE

Podcast
Communication Success Story or Crisis
Communication Campaign

ELGIN COMMUNITY COLLEGE

Viewbook
Annual Report
Newsletter
Book or Specialty Publication
Flyer (single or series)
Poster (single or series)
E-Newsletter
Video Shorts (single)
Video Shorts (series)
Original Photography (unmanipulated)
Logo Design
Computer-Generated Illustration
Successful Recruitment or Marketing Program
Social Media or Online Marketing Campaign

FOX VALLEY TECHNICAL COLLEGE

Website
Original Photography (unmanipulated)
Special Event or Fundraising Campaign

GRAND RAPIDS COMMUNITY COLLEGE

Notes/Cards/Invitations (single or series)
Social Media
Video-Long Form
Logo Design
Radio Advertisement (single or series)
Government or Community Relations Campaign
Successful DEI Marketing Campaign

HARPER COLLEGE

Viewbook
Notes/Cards/Invitations (single or series)
Podcast
Social Media

HEARTLAND COMMUNITY COLLEGE

Podcast

2021
MEDALLION
AWARDS

ILLINOIS CENTRAL COLLEGE

E-Catalog, Schedule, Viewbook, Annual Report
Print Advertisement (single or series)
Radio Advertisement (single or series)
Successful DEI Marketing Campaign

IVY TECH COMMUNITY COLLEGE

Viewbook
Communication Success Story or Crisis
Communication Campaign
Wild Card

JOLIET JUNIOR COLLEGE

Academic Catalog or Class Schedule
Magazine
Flyer (single or series)
Outdoor Media (single or series)
Interior Signage/Displays (single or series)

KELLOGG COMMUNITY COLLEGE

Annual Report
Newsletter
Computer-Generated Illustration

LINCOLN LAND COMMUNITY COLLEGE

Poster (single or series)
Television/Video Paid Ad (single or series)
Novelty

LORAIN COUNTY COMMUNITY COLLEGE

E-Newsletter
E-Cards
Microsite/Landing Page
Original Photography (unmanipulated)
Communication Success Story or Crisis
Communication Campaign
Special Event or Fundraising Campaign
Social Media or Online Marketing Campaign
Excellence in Writing
Wild Card

MID-STATE TECHNICAL COLLEGE

Television/Video Paid Ad (single or series)

MILWAUKEE AREA TECHNICAL COLLEGE

Digital Ad (single or series)

MONROE COUNTY COMMUNITY COLLEGE

Brochure
Notes/Cards/Invitations (single or series)
E-Catalog, Schedule, Viewbook, Annual Report
Digital Ad (single or series)
Outdoor Media (single or series)
Government or Community Relations Campaign
Successful Recruitment or Marketing Program

MONTCALM COMMUNITY COLLEGE

Video Shorts (series)
Print Advertisement (single or series)

MORAIN PARK TECHNICAL COLLEGE

Computer-Generated Illustration

MORAIN VALLEY COMMUNITY COLLEGE

Book or Specialty Publication
E-Cards
Microsite/Landing Page
Video-Long Form
Special Event or Fundraising Campaign

NORTH CENTRAL MICHIGAN COLLEGE

Newsletter
E-Newsletter

NORTHWESTERN MICHIGAN COLLEGE

Magazine

OAKLAND COMMUNITY COLLEGE

Flyer (single or series)
Wild Card

OAKTON COMMUNITY COLLEGE

Government or Community Relations Campaign

The logo features the year '2021' in a light grey font above the words 'MEDALLION' and 'AWARDS' in a bold, red, sans-serif font. The text is centered within a circular graphic composed of concentric grey rings and a red outer arc.

2021
MEDALLION
AWARDS

PARKLAND COLLEGE

Book or Specialty Publication
E-Catalog, Schedule, Viewbook, Annual Report
Video Shorts (single)

RHODES STATE COLLEGE

Television/Video Paid Ad (single or series)

TERRA STATE COMMUNITY COLLEGE

Brochure (single or series)

WAUKESHA COUNTY TECHNICAL COLLEGE

Magazine
E-Cards
Video Shorts (single)
Excellence in Writing

WESTERN TECHNICAL COLLEGE

Postcard (single or series)
Interior Signage/Displays (single or series)
Novelty