

DISTRICT 2

Announcing the College Finalists

(in alphabetical order)

Asheville-Buncombe Technical Community College

Academic Catalog or Class Schedule
Newsletter
Notes/Cards/Invitations (single or series)
Podcast

Ashland Community & Technical College

Excellence in Writing

Coastal Alabama Community College

Website
Social Media
Print Advertisement (single or series)
Radio Advertisement (single or series)

College of Central Florida

Annual Report
Magazine
Website
Video Shorts (series)
Computer-Generated Illustration
Successful Recruitment or Marketing Program

Columbia State Community College

E-Newsletter
Wild Card

Craven Community College

Video Shorts (single)

Danville Community College

Wild Card

Florida SouthWestern State College

Microsite/Landing Page
Excellence in Writing

Gadsden State Community College

Poster (single or series)

Greenville Technical College

Radio Advertisement (single or series)
Television/Video Paid Ad (single or series)
Communication Success Story or Crisis
Communication Campaign
Successful DEI Marketing

Hazard Community & Technical College

Book or Specialty Publication
Digital Ad (single or series)
Excellence in Writing

Horry-Georgetown Technical College

Book or Specialty Publication

Kentucky Community & Technical College System

Flyer (single or series)
Postcard (single or series)
Video-Long Form
Novelty

Lord Fairfax Community College

Podcast

Miami Dade College

Brochure (single or series)
Book or Specialty Publication
E-Newsletter
E-Cards
Social Media
Video Shorts (series)
Computer-Generated Illustration
Print Advertisement (single or series)
Special Event or Fundraising Campaign
Social Media or Online Marketing Campaign
Novelty

2021
MEDALLION
AWARDS

Midlands Technical College

Academic Catalog or Class Schedule
Microsite/Landing Page

Mitchell Community College

Annual Report

Motlow State Community College

Magazine
Flyer (single or series)
Poster (single or series)
Website
Original Photography (Unmanipulated)
Original Photography (Manipulated)
Interior Signage/Displays (single or series)
Social Media or Online Marketing Campaign

Northern Virginia Community College

Video Shorts (single)
Digital Ad (single or series)

North Georgia Technical College

Viewbook
Logo Design
Outdoor Media (single or series)

Northwest Florida State College

Interior Signage/Displays (single or series)

Palm Beach State College

Viewbook
Notes/Cards/Invitations (single or series)
Interior Signage/Displays (single or series)

Pasco-Hernando State College

E-Newsletter
Television/Video Paid Ad (single or series)

Piedmont Virginia Community College

Academic Catalog or Class Schedule
E-Catalog, Schedule, Viewbook, Annual Report

Santa Fe College

Poster (single or series)
Social Media
Original Photography (Unmanipulated)
Print Advertisement (single or series)
Successful Recruitment or Marketing Program
Social Media or Online Marketing Campaign

Seminole State College of Florida

Microsite/Landing Page
Video-Long Form
Novelty

Southern Union State Community College

Video-Long Form
Video Shorts (single)
Video Shorts (series)
Logo Design
Radio Advertisement (single or series)

Technical College of the Lowcountry

Viewbook
Outdoor Media (single or series)
Successful Recruitment or Marketing Program

Technical College System of Georgia

Successful Recruitment or Marketing Program

TBR – The College System of Tennessee

Television/Video Paid Ad (single or series)

Tri-County Technical College

Annual Report
Postcard (single or series)
Wild Card

Wake Technical Community College

Postcard (single or series)
Notes/Cards/Invitations (single or series)
E-Catalog, Schedule, Viewbook, Annual Report
Podcast
Logo Design
Digital Ad (single or series)
Communication Success Story or Crisis
Communication Campaign
Special Event or Fundraising Campaign

Wallace State Community College

Communication Success Story or Crisis
Communication Campaign

Wilson Community College

Flyer (single or series)
Special Event or Fundraising Campaign