

## DISTRICT 3

### Announcing the Award Winners

(by category)

#### PRINT

##### ACADEMIC CATALOG or CLASS SCHEDULE

**Silver** Joliet Junior College

##### VIEWBOOK

**Gold** Harper College  
**Silver** Elgin Community College  
**Bronze** Ivy Tech Community College

##### ANNUAL REPORT

**Gold** Kellogg Community College  
**Silver** Elgin Community College  
**Bronze** College of DuPage

##### NEWSLETTER

**Gold** North Central Michigan College  
**Silver** Kellogg Community College  
**Bronze** Elgin Community College

##### MAGAZINE

**Gold** Northwestern Michigan College  
**Silver** Joliet Junior College  
**Bronze** Waukesha County Technical College

##### BROCHURE (single or series)

**Gold** College of DuPage  
**Silver** Monroe County Community College  
**Bronze** Terra State Community College

##### BOOK or SPECIALTY PUBLICATION

**Gold** Parkland College  
**Silver** Elgin Community College  
**Bronze** Moraine Valley Community College

##### FLYER (single or series)

**Gold** Oakland Community College  
**Silver** Joliet Junior College  
**Bronze** Elgin Community College

##### POSTCARD (single or series)

**Gold** Western Technical College  
**Silver** Cuyahoga Community College  
**Bronze** College of DuPage

##### NOTES/CARDS/INVITATIONS

**Gold** Grand Rapids Community College  
**Silver** Harper College  
**Bronze** Monroe County Community College

##### POSTER (single or series)

**Gold** Cuyahoga Community College  
**Silver** Elgin Community College  
**Bronze** Lincoln Land Community College

#### DIGITAL/ELECTRONIC MEDIA

##### ELECTRONIC CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

**Gold** Illinois Central College  
**Silver** Parkland College  
**Bronze** Monroe County Community College

##### ELECTRONIC NEWSLETTER

**Gold** North Central Michigan College  
**Silver** Lorain County Community College  
**Bronze** Elgin Community College

##### E-CARD

**Gold** Lorain County Community College  
**Silver** Waukesha County Technical College  
**Bronze** Moraine Valley Community College

# 2021 MEDALLION AWARDS

## WEBSITE

<b>Gold</b>	Fox Valley Technical College
<b>Silver</b>	Central Ohio Technical College
<b>Bronze</b>	College of DuPage

## MICROSITE/LANDING PAGE

<b>Gold</b>	Cuyahoga Community College
<b>Silver</b>	Moraine Valley Community College
<b>Bronze</b>	Lorain County Community College

## PODCAST

<b>Gold</b>	Harper College
<b>Silver</b>	Danville Area Community College
<b>Bronze</b>	Heartland Community College

## SOCIAL MEDIA

### SOCIAL MEDIA

<b>Gold</b>	College of Lake County
<b>Silver</b>	Grand Rapids Community College
<b>Bronze</b>	Harper College

## VIDEO

### COLLEGE PROMOTIONAL BRAND VIDEO

<b>Gold</b>	Moraine Valley Community College
<b>Silver</b>	College of DuPage
<b>Bronze</b>	Grand Rapids Community College

### VIDEO SHORTS (single)

<b>Gold</b>	Elgin Community College
<b>Silver</b>	Parkland College
<b>Bronze</b>	Waukesha County Technical College

### VIDEO SHORTS (series)

<b>Gold</b>	Montcalm Community College
<b>Silver</b>	Elgin Community College
<b>Bronze</b>	College of DuPage

## PHOTOGRAPHY/ILLUSTRATION

### ORIGINAL PHOTOGRAPHY (Unmanipulated)

<b>Gold</b>	Elgin Community College
<b>Silver</b>	Fox Valley Technical College
<b>Bronze</b>	Lorain County Community College

### LOGO DESIGN

<b>Gold</b>	Black Hawk College
<b>Silver</b>	Elgin Community College
<b>Bronze</b>	Grand Rapids Community College

### COMPUTER-GENERATED ILLUSTRATION

<b>Gold</b>	Kellogg Community College
<b>Silver</b>	Elgin Community College
<b>Bronze</b>	Moraine Park Technical College

## ADVERTISING

### PRINT ADVERTISEMENT (single or series)

<b>Gold</b>	Illinois Central College
<b>Silver</b>	Montcalm Community College

### RADIO ADVERTISEMENT (single or series)

<b>Gold</b>	Illinois Central College
<b>Silver</b>	College of DuPage
<b>Bronze</b>	Grand Rapids Community College

### TV/VIDEO PAID ADVERTISEMENT (single or series)

<b>Gold</b>	Rhodes State College
<b>Silver</b>	Lincoln Land Community College
<b>Bronze</b>	Mid-State Technical College

### DIGITAL AD (single or series)

<b>Gold</b>	Monroe County Community College
<b>Silver</b>	College of DuPage
<b>Bronze</b>	Milwaukee Area Technical College

# 2021 MEDALLION AWARDS

## **OUTDOOR MEDIA (single or series)**

**Gold** Black Hawk College  
**Silver** Monroe County Community College  
**Bronze** Joliet Junior College

## **INTERIOR SIGNAGE/DISPLAYS (single or series)**

**Gold** Joliet Junior College  
**Silver** Western Technical College  
**Bronze** Joliet Junior College

## **CAMPAIGNS**

## **COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION**

**Gold** Danville Area Community College  
**Silver** Lorain County Community College  
**Bronze** Ivy Tech Community College

## **GOVERNMENT or COMMUNITY RELATIONS**

**Gold** Grand Rapids Community College  
**Silver** Oakton Community College  
**Bronze** Monroe County Community College

## **SPECIAL EVENT or FUNDRAISING**

**Gold** Lorain County Community College  
**Silver** Moraine Valley Community College  
**Bronze** Fox Valley Technical College

## **SUCCESSFUL RECRUITMENT or MARKETING PROGRAM**

**Gold** College of DuPage  
**Silver** Elgin Community College  
**Bronze** Monroe County Community College

## **SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN**

**Gold** Lorain County Community College  
**Silver** Elgin Community College  
**Bronze** Elgin Community College

## **SUCCESSFUL DIVERSITY, EQUITY & INCLUSION MARKETING CAMPAIGN**

**Gold** Illinois Central College  
**Silver** Grand Rapids Community College  
**Bronze** Cuyahoga Community College

## **MISCELLANEOUS**

## **EXCELLENCE IN WRITING**

**Gold** Cuyahoga Community College  
**Silver** Lorain County Community College  
**Bronze** Waukesha County Technical College

## **NOVELTY**

**Gold** Western Technical College  
**Silver** Lincoln Land Community College

## **WILD CARD**

**Gold** Lorain County Community College  
**Silver** Ivy Tech Community College  
**Bronze** Oakland Community College