

DISTRICT 5

Announcing the College Finalists

(in alphabetical order)

BUTLER COMMUNITY COLLEGE

Viewbook
Poster (single or series)
Original Photography (Manipulated)

CENTRAL COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Radio Advertisement (single or series)
Novelty
Wild Card

COWLEY COUNTY COMMUNITY COLLEGE

Viewbook
Annual Report
Poster (single or series)
Video-Long Form
Video Shorts (series)

DAKOTA COUNTY TECHNICAL COLLEGE/INVER HILLS COMMUNITY COLLEGE

Postcard (single or series)
Original Photography (Unmanipulated)
Print Advertisement (single or series)
Outdoor Media (single or series)

EAST CENTRAL COLLEGE

Website
Social Media
Social Media or Online Marketing Campaign

EASTERN IOWA COMMUNITY COLLEGE DISTRICT

Newsletter
Government or Community Relations Campaign
Excellence in Writing

HAWKEYE COMMUNITY COLLEGE

Newsletter
Radio Advertisement (single or series)

HENNEPIN TECHNICAL COLLEGE

Annual Report

JEFFERSON COLLEGE

Flyer (single or series)
Postcard (single or series)
E-Catalog, Schedule, Viewbook, Annual Report
E-Newsletter

KANSAS CITY KANSAS COMMUNITY COLLEGE

Microsite/Landing Page
Original Photography (Manipulated)

KIRKWOOD COMMUNITY COLLEGE

E-Newsletter
Website
Microsite/Landing Page
Video-Long Form
Video Shorts (single)
Original Photography (Unmanipulated)
Television/Video Paid Ad (single or series)
Successful Recruitment or Marketing Program

METROPOLITAN COMMUNITY COLLEGE NEBRASKA

Magazine

MINNEAPOLIS COMMUNITY & TECHNICAL COLLEGE

Special Event or Fundraising Campaign
Successful DEI Marketing



2021
MEDALLION
AWARDS

NORTH IOWA AREA COMMUNITY COLLEGE

Website
Video Shorts (series)
Print Advertisement (single or series)
Outdoor Media (single or series)
Interior Signage/Displays (single or series)
Communication Success Story or Crisis
Communication Campaign
Wild Card

NORTHEAST COMMUNITY COLLEGE

Logo Design
Interior Signage/Displays (single or series)
Successful Recruitment or Marketing Program
Social Media or Online Marketing Campaign
Excellence in Writing

NORTHWEST IOWA COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Magazine
Brochure (single or series)
Video Shorts (single)
Social Media or Online Marketing Campaign

OZARKS TECHNICAL COMMUNITY COLLEGE

Brochure (single or series)
Book or Specialty Publication
Note/Cards/Invitations (single or series)
Poster (single or series)
Video Shorts (single)
Original Photography (Unmanipulated)

ROCHESTER COMMUNITY & TECHNICAL COLLEGE

Viewbook
Annual Report
E-Newsletter
Digital Ad (single or series)
Outdoor Media (single or series)
Wild Card

SAINT PAUL COLLEGE

Book or Specialty Publication
Flyer (single or series)
Postcard (single or series)
Video-Long Form

SOUTHEAST COMMUNITY COLLEGE

Magazine
Social Media

SOUTHEASTERN COMMUNITY COLLEGE (IOWA)

Brochure (single or series)
Notes/Cards/Invitations (single or series)
Social Media
Radio Advertisement (single or series)
Digital Ad (single or series)
Special Event or Fundraising Campaign
Successful Recruitment or Marketing Program

ST. CHARLES COMMUNITY COLLEGE

Flyer (single or series)
Original Photography (Manipulated)
Logo Design
Television/Video Paid Ad (single or series)

WESTERN IOWA TECH COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Book or Specialty Publication