

DISTRICT 2

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold	Midlands Technical College
Silver	Piedmont Virginia Community College
Bronze	Asheville-Buncombe Technical Community College

VIEWBOOK

Gold	North Georgia Technical College
Silver	Palm Beach State College
Bronze	Technical College of the Lowcountry

ANNUAL REPORT

Gold	Mitchell Community College
Silver	Tri-County Technical College
Bronze	College of Central Florida

NEWSLETTER

Bronze	Asheville-Buncombe Technical Community College
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MAGAZINE

Gold	Motlow State Community College
Silver	College of Central Florida
Bronze	College of Central Florida

BROCHURE (single or series)

Gold	Miami Dade College
Silver	Miami Dade College
Bronze	Miami Dade College

BOOK or SPECIALTY PUBLICATION

Gold	Hazard Community & Technical College
Silver	Horry-Georgetown Technical College
Bronze	Miami Dade College

FLYER (single or series)

Gold	Motlow State Community College
Silver	Kentucky Community & Technical College System
Bronze	Wilson Community College

POSTCARD (single or series)

Gold	Wake Technical Community College
Silver	Kentucky Community & Technical College System
Bronze	Tri-County Technical College

NOTES/CARDS/INVITATIONS

Gold	Palm Beach State College
Silver	Wake Technical Community College
Bronze	Asheville-Buncombe Technical Community College

POSTER (single or series)

Gold	Motlow State Community College
Silver	Santa Fe College
Bronze	Gadsden State Community College

DIGITAL/ELECTRONIC MEDIA

ELECTRONIC CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

Gold	Wake Technical Community College
Silver	Piedmont Virginia Community College
Bronze	Piedmont Virginia Community College

ELECTRONIC NEWSLETTER

Gold	Miami Dade College
Silver	Pasco-Hernando State College
Bronze	Columbia State Community College

2021 MEDALLION AWARDS

E-CARD

Bronze Miami Dade College

WEBSITE

Gold Coastal Alabama Community College
Silver College of Central Florida
Bronze Motlow State Community College

MICROSITE/LANDING PAGE

Gold Seminole State College of Florida
Silver Midlands Technical College
Bronze Florida SouthWestern State College

PODCAST

Gold Asheville-Buncombe Technical
Community College
Silver Wake Technical Community College
Bronze Lord Fairfax Community College

SOCIAL MEDIA

SOCIAL MEDIA

Gold Miami Dade College
Silver Santa Fe College
Bronze Coastal Alabama Community College

VIDEO

COLLEGE PROMOTIONAL BRAND VIDEO

Gold Seminole State College of Florida
Silver Kentucky Community & Technical
College System
Bronze Southern Union State Community
College

VIDEO SHORTS (single)

Gold Northern Virginia Community College
Silver Southern Union State Community
College
Bronze Craven Community College

VIDEO SHORTS (series)

Gold College of Central Florida
Silver Southern Union State Community
College
Bronze Miami Dade College

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (Unmanipulated)

Gold Santa Fe College
Silver Santa Fe College
Bronze Motlow State Community College

ORIGINAL PHOTOGRAPHY (Manipulated)

Bronze Motlow State Community College

LOGO DESIGN

Gold Southern Union State Community
College
Silver Wake Technical Community College
Bronze North Georgia Technical College

COMPUTER-GENERATED ILLUSTRATION

Gold Miami Dade College
Silver College of Central Florida

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold Santa Fe College
Silver Miami Dade College
Bronze Coastal Alabama Community College

RADIO ADVERTISEMENT (single or series)

Gold Coastal Alabama Community College
Silver Southern Union State Community
College
Bronze Greenville Technical College

2021 MEDALLION AWARDS

TV/VIDEO PAID ADVERTISEMENT (single or series)

Gold	Greenville Technical College
Silver	TBR - The College System of Tennessee
Bronze	Pasco-Hernando State College

DIGITAL AD (single or series)

Gold	Northern Virginia Community College
Silver	Wake Technical Community College
Bronze	Hazard Community & Technical College

OUTDOOR MEDIA (single or series)

Gold	Technical College of the Lowcountry
Silver	North Georgia Technical College
Bronze	North Georgia Technical College

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Palm Beach State College
Silver	Motlow State Community College
Bronze	Northwest Florida State College

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION

Gold	Wallace State Community College
Silver	Greenville Technical College
Bronze	Wake Technical Community College

SPECIAL EVENT or FUNDRAISING

Gold	Miami Dade College
Silver	Wake Technical Community College
Bronze	Wilson Community College

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Technical College System of Georgia
Silver	College of Central Florida
Bronze	Santa Fe College

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	Miami Dade College
Silver	Santa Fe College
Bronze	Motlow State Community College

SUCCESSFUL DEI MARKETING CAMPAIGN

Bronze	Greenville Technical College
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MISCELLANEOUS

EXCELLENCE IN WRITING

Gold	Florida SouthWestern State College
Silver	Hazard Community & Technical College
Bronze	Ashland Community & Technical College

NOVELTY

Gold	Seminole State College of Florida
Silver	Miami Dade College
Bronze	Kentucky Community & Technical College System

WILD CARD

Gold	Columbia State Community College
Silver	Tri-County Technical College
Bronze	Danville Community College