

NCMPR District 6 Conference

SPONSORSHIP LEVELS

September 25-27, 2019 | Park City, Utah

OLYMPIC GOLD SPONSOR

\$5,000 (One Available)

SOLD OUT!

The Olympic Gold Sponsor is the standout of the conference. Their name and product are continually presented to community college marketing and communications professionals before, during, and after the conference. Benefits include all of the benefits listed in the lower levels, plus:

- + Exclusivity as Olympic Gold Sponsor
- + Opportunity to present a college or education-related case study as a session at the conference (session must be approved by NCMPR in advance)
- + Speaking opportunity during the opening and closing sessions of conference (Speaking opportunity at cocktail reception and before lunchtime keynote does not apply)

BLACK DIAMOND SPONSOR

\$3,000 (One Available)

SOLD OUT!

The Black Diamond sponsor benefits include all listed in lower levels (except Wet Your Whistle) plus:

- + Banner with logo displayed at conference (provided by sponsor, in accordance with hotel guidelines)
- + Speaking opportunity at lunch (exclusive to Black Diamond sponsor)
- + Logo representation on all conference materials (excluding speaker handouts and other sponsor materials)
- + Upgrade to full-page advertisement in the conference program (provided by sponsor)
- + Ability to place promotional materials in conference binder/packet
- + Premium, expanded exhibitor space in the conference area
- + Opportunity to present a break out (session must be approved by NCMPR in advance)

- + Speaking opportunity before lunchtime keynote (exclusive to Black Diamond sponsor)
- + Complimentary registration for two individuals from your company
- + Two dinner tickets to the Medallion Awards

WET YOUR WHISTLE

\$1,500 (One Available)

SOLD OUT!

Exclusive sponsor for the Pre-Medallion Awards Dinner cocktail reception. Includes all benefits of a Mile-High exhibitor plus:

- + Speaking opportunity at reception (exclusive to Wet Your Whistle sponsor)
- + Opportunity to present a round table session (session must be approved by NCMPR in advance)
- + Complimentary registration for two individuals from your company
- + Two dinner tickets to the Medallion Awards
- + Sponsor to pay for one drink ticket per conference attendees and will work directly with the hotel for billing. Sponsor will pay only those tickets redeemed at the reception (up to a maximum of 75). Estimated cost for drink tickets is \$10 per ticket. Balance of \$750 is to be paid directly to NCMPR District 6.

MILE-HIGH EXHIBITORS

\$600

Mile-High exhibitors have adjacent vending area near the main conference hall providing excellent opportunities to engage potential new clients. Exhibitor benefits include:

- + One table top-display (six-foot skirted table)
- + Printed recognition in conference program
- + An emailing to NCMPR members before the conference (includes a list of exhibitors and a link to their company websites)
- + A printed list of conference registrants (distributed at the conference)
- + Conference registration for ONE individual from your company
- + Additional company representatives may attend at an added cost of \$250 per person, which provides access to all conference sessions, events and meal functions, including the Medallion Awards.

Continued in next column

TERMS AND CONDITIONS

(District Conference Sponsor and Exhibitor Program)

1. NCMPR reserves the right to exercise its sole discretion in the acceptance or refusal of applications.
2. NCMPR's sponsor and exhibitor program is designed to provide a showcase for products and services either specifically designed for, or customarily used in, higher education marketing and public relations. The exhibitor program is strictly a means of information exchange. Participants may not make sales or take orders in the exhibit area or within other conference facilities. This provision will be rigorously and strictly enforced.
3. The participant agrees that NCMPR shall have the right to make such rules and regulations, or changes in arrangements, as it shall deem necessary, and to amend some from time to time. NCMPR shall have the final determination in the enforcement of all rules, regulations and conditions.
4. No part of an exhibit shall be dismantled or materials removed before a time and date to be set by the district director without special permission from NCMPR. All tabletops must be vacated by a time and date to be set by the district director. If the tabletops are not vacated by that time, NCMPR reserves the right to remove materials and charge the expense to the participant.
5. If the exhibitor fails to make payments due hereunder when they are due, the tabletop assignment is subject to cancellation or reassignment at the option of NCMPR, without obligation for refund. Should any tabletop remain unoccupied by a time and date to be set by the district director, NCMPR reserves the right to give the tabletop to any other applicant or to eliminate the tabletop, and no refund shall be made to the original exhibitor. Participants may not assign any tabletop allotted to them and may not advertise or display goods, other than those manufactured, distributed or sold by them in the regular course of business, without authorization of NCMPR.
6. No refunds will be granted. In the event the NCMPR district conference is canceled due to fire, strikes, government regulations, acts of God or other causes beyond the control of the organization, NCMPR shall not be held liable for failure to hold the district conference as scheduled, and NCMPR shall determine the amount of sponsor and exhibitor fees to be refunded.
7. In order to allow unobstructed views of neighboring exhibitors, participants are not permitted to have their displays exceed the length or width of the tabletop or eight feet in height. Shipping containers can only be stored underneath the skirted tabletop.
8. NCMPR, the conference hotel or any officers or staff members will not be responsible for the safety or the property of the participants from theft, damage by fire, accident or other causes. Participants are advised to consult their insurance broker for proper coverage on display material from the time it leaves their company's premises until its return. In most cases, a rider can be added to a current policy for a nominal cost. Neither NCMPR nor the conference hotel management nor any of their officers, agents, employees or representatives, shall be held accountable or liable for, and the same are hereby released from accountability or liability for any damage, loss, harm or injury to the person or any property of the applicant or any of its officers, agents, employees or other representatives, resulting from theft, fire, employees or other causes. Neither NCMPR nor the conference hotel management will obtain insurance against any such damage, loss, harm or injury.
9. Participants hereby agree to indemnify, defend and protect NCMPR and the conference hotel management from any and all claims, demands, suits, liability for, any damage, loss, harm or injury to the person or any property of the applicant or any of its officers, agents, employees or other representatives, including but not limited to claims of damage in loss to property, or from or out of any damage, loss, harm or injury to the person or any property of the participant or any of its officers, agents, employees or other representatives.
10. Participants or their agents may not allow any articles to be brought into the conference hotel or any act done on the premises that will invalidate the insurance or increase the premium on the policies held by the management of the conference hotel, nor permit anything to be done by their employees that will damage the premises, property or equipment of the other participants. No signs or articles can be affixed, nailed, or otherwise attached to walls, doors, etc., in such a manner as to damage them. All exhibitors are subject to these restrictions. Violations of these rules will void the participant's contract, and the participant will be held liable for any damage resulting from such violations.
11. In order to maintain a businesslike atmosphere, extremely loud noises such as bells, sirens, buzzers, audiotapes, video presentations, etc., will not be permitted.
12. Promotional activity is limited to the area designated for exhibitor display.
13. Participants may not schedule other events such as receptions, breakfasts, luncheons or dinners during the official NCMPR program hours or while the conference is in progress, unless express permission is granted by NCMPR.

These Terms and Conditions become a part of the contract between the exhibitor and NCMPR. They have been formulated for the best interest of the exhibitor. NCMPR respectfully asks the full cooperation of the exhibitor. All points not covered are subject to the decision of NCMPR.