

## **DISTRICT 5**

### **Announcing the College Finalists**

*(in alphabetical order)*

#### **CENTRAL COMMUNITY COLLEGE**

Viewbook  
Notes/Cards/Invitations (single or series)  
Poster (single or series)  
E-cards  
Print Advertisement (single or series)  
Radio Advertisement (single or series)  
Novelty Advertising  
Successful Recruitment or Marketing Program

#### **COWLEY COUNTY COMMUNITY COLLEGE**

Viewbook  
Brochure (single or series)  
Postcard (single or series)  
Poster (single or series)  
Microsite  
Print Advertisement (single or series)  
Outdoor Media (single or series)  
College Promotional Brand Video

#### **DAKOTA COUNTY TECHNICAL COLLEGE/INVER HILLS COMMUNITY COLLEGE**

Special Event or Fundraising Campaign  
Social Media or Online Marketing Campaign

#### **EAST CENTRAL COLLEGE**

Original Photography (unmanipulated)  
Excellence in Writing  
College Promotional Brand Video  
Social Media

#### **EASTERN IOWA COMMUNITY COLLEGE DISTRICT**

Newsletter  
Microsite  
Original Photography (manipulated)  
Television/Video Advertisement (single or series)  
Excellence in Writing  
Wild Card

#### **FOND DU LAC TRIBAL AND COMMUNITY COLLEGE**

Original Photography (manipulated)  
Novelty Advertising

#### **HAWKEYE COMMUNITY COLLEGE**

Newsletter  
Digital Ad  
Communication Success Story or Community  
Relations Campaign

#### **JEFFERSON COLLEGE**

Postcard (single or series)  
Electronic Newsletter  
E-cards  
Website  
Logo Design  
Print Advertisement (single or series)  
Special Event or Fundraising Campaign  
Communication Success Story or Community  
Relations Campaign

#### **KIRKWOOD COMMUNITY COLLEGE**

Brochure (single or series)  
Electronic Newsletter  
Original Photography (unmanipulated)  
Outdoor Media (single or series)  
Video Shorts (single)

#### **LAKE REGION STATE COLLEGE**

Specialty Publication  
Website

#### **METROPOLITAN COMMUNITY COLLEGE (NEBRASKA)**

Magazine  
Television/Video Advertisement (single or series)  
Communication Success Story or Community  
Relations Campaign

# 2019 MEDALLION AWARDS

## **MID-PLAINS COMMUNITY COLLEGE AREA**

Original Photography (unmanipulated)  
Video Shorts (single)

## **NORTHWEST IOWA COMMUNITY COLLEGE**

Academic Catalog or Class Schedule  
Magazine  
Folder  
Microsite  
Logo Design  
Digital Ad  
Special Event or Fundraising Campaign  
Successful Recruitment or Marketing Program  
Social Media or Online Marketing Campaign  
Wild Card

## **OZARKS TECHNICAL COMMUNITY COLLEGE**

Viewbook  
Annual Report  
Brochure (single or series)  
Original Photography (manipulated)  
Interior Signage/Displays (single or series)  
Social Media or Online Marketing Campaign  
Wild Card

## **SAINT PAUL COLLEGE**

Flyer  
Folder  
Notes/Cards/Invitations (single or series)  
College Promotional Brand Video  
Social Media

## **SOUTHEASTERN COMMUNITY COLLEGE (IOWA)**

Academic Catalog or Class Schedule  
Logo Design  
Radio Advertisement (single or series)  
Social Media

## **ST. CHARLES COMMUNITY COLLEGE**

Electronic Catalog, Schedule, Viewbook, Annual Report  
Successful Recruitment or Marketing Program

## **STATE FAIR COMMUNITY COLLEGE**

Magazine  
Postcard (single or series)

## **THREE RIVERS COLLEGE**

Poster (single or series)

## **WILLISTON STATE COLLEGE**

Folder  
Interior Signage/Displays (single or series)