

DISTRICT 4

Announcing the College Finalists

(in alphabetical order)

ARKANSAS STATE UNIVERSITY – MOUNTAIN HOME

Postcard (single or series)
Logo Design

AUSTIN COMMUNITY COLLEGE

Brochure (single or series)
Flyer (single or series)
Electronic Newsletter
Microsite
Original Photography (Unmanipulated)
Print Advertisement (single or series)
Television/Video Advertisement (single or series)
Outdoor Media (single or series)
Interior Signage/Displays (single or series)
Communication Success Story or
Community Relations Campaign

CASPER COLLEGE

Annual Report

CLOVIS COMMUNITY COLLEGE

Newsletter
Specialty Publication

COASTAL BEND COLLEGE

Special Event or Fundraising Campaign
Social Media or Online Marketing Campaign

COLLIN COLLEGE

Postcard (single or series)
Excellence in Writing

COLORADO COMMUNITY COLLEGE SYSTEM

Flyer (single or series)
Folder
Interior Signage/Displays (single or series)

COMMUNITY COLLEGE OF DENVER

Academic Catalog or Class Schedule
Annual Report
Specialty Publication
Poster (single or series)
Video Shorts (single)

DEL MAR COLLEGE

Viewbook
Notes/Cards/Invitations (single or series)
Social Media
Video Shorts (series)
Television/Video Advertisement (single or series)
Communication Success Story or
Community Relations Campaign
Excellence in Writing
Wild Card

EL PASO COMMUNITY COLLEGE DISTRICT

Microsite
Novelty Advertising
Outdoor Media (single or series)
Interior Signage/Displays (single or series)
Communication Success Story or
Community Relations Campaign
Special Event or Fundraising Campaign
Wild Card

2019 MEDALLION AWARDS

GALVESTON COLLEGE

Successful Recruitment or Marketing Program

HOUSTON COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Specialty Publication
Social Media
Video Shorts (single)
Original Photography (Unmanipulated)
Novelty Advertising
Wild Card

LARAMIE COUNTY COMMUNITY COLLEGE

Viewbook
Magazine
Original Photography (Unmanipulated)
Original Photography (Manipulated)
Computer-Generated Illustration

LAREDO COLLEGE

Folder
College Promotional Brand Video
Video Shorts (series)
Computer-Generated Illustration
Radio Advertisement (single or series)
Social Media or Online Marketing Campaign

LONE STAR COLLEGE - KINGWOOD

Electronic Catalog, Schedule, Viewbook, Annual Report
Novelty Advertising

LONE STAR COLLEGE – NORTH HARRIS

Electronic Newsletter

LONESTAR COLLEGE SYSTEM

E-cards

NATIONAL PARK COLLEGE

Original Photography (Manipulated)
Logo Design
Print Advertisement (single or series)
Successful Recruitment or Marketing Program

NORTHEAST LAKEVIEW COLLEGE

Television/Video Advertisement (single or series)

NORTHWEST ARKANSAS COMMUNITY COLLEGE

Microsite
Social Media

PIKES PEAK COMMUNITY COLLEGE

Viewbook
Brochure (single or series)
Notes/Cards/Invitations (single or series)
Poster (single or series)
College Promotional Brand Video

PUEBLO COMMUNITY COLLEGE

Radio Advertisement (single or series)
Digital Ad

SAN ANTONIO COLLEGE

Flyer (single or series)
Postcard (single or series)
Outdoor Media (single or series)
Special Event or Fundraising Campaign

SOUTH TEXAS COLLEGE

Electronic Newsletter
Website
Original Photography (Manipulated)
Print Advertisement (single or series)
Digital Ad
Successful Recruitment or Marketing Program

TARRANT COUNTY COLLEGE

Magazine
Website
Excellence in Writing

TEMPLE COLLEGE

Logo Design
Computer-Generated Illustration

WEATHERFORD COLLEGE

Newsletter
Poster (single or series)
Website
Social Media or Online Marketing Campaign