DISTRICT 3
Announcing the College Finalists
(in alphabetical order)

BLACK HAWK COLLEGE

- Notes/Cards/Invitations
- Poster

BLACKHAWK TECHNICAL COLLEGE

- Video Shorts (series

CUYAHOGA COMMUNITY COLLEGE

- Brochure
- Magazine
- Flyer
- Video Shorts (series)
- Original Photography (manipulated)
- Logo Design
- Novelty Advertising
- Successful Recruitment or Marketing Program
- Excellence in Writing
- Communication Success Story or Community Relations Campaign

ELGIN COMMUNITY COLLEGE

- Newsletter
- Postcard
- Notes/Cards/Invitations
- Poster
- Electronic Newsletter
- Microsite
- Original Photography (unmanipulated)
- Television/Video Advertisement
- Social Media or Online Marketing Campaign
- Video Shorts (single)

FOX VALLEY TECHNICAL COLLEGE

- Folder
- College Promotional Brand Video

GATEWAY TECHNICAL COLLEGE

- Postcard
- Website

GLEN OAKS COMMUNITY COLLEGE

- College Promotional Brand Video

GRAND RAPIDS COMMUNITY COLLEGE

- Interior Signage/Displays
- Successful Recruitment or Marketing Program
- Communication Success Story or Community Relations Campaign

HARPER COLLEGE

- Excellence in Writing

HEARTLAND COMMUNITY COLLEGE

- Academic Catalog or Class Schedule
- E-cards
- Television/Video Advertisement
- Wild Card

IVY TECH COMMUNITY COLLEGE

- Electronic Newsletter
- E-cards
- Microsite
- Logo Design
- Print Advertisement

JOLIET JUNIOR COLLEGE

- Flyer
- Outdoor Media
- Excellence in Writing
- Wild Card

KELLOGG COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Annual Report
Specialty Publication
Folder
Poster
Novelty Advertising
Interior Signage/Displays
Special Event or Fundraising Campaign
Social Media

LAKELAND COMMUNITY COLLEGE

Wild Card

LINCOLN LAND COMMUNITY COLLEGE

Notes/Cards/Invitations
Video Shorts (single)

LORAIN COUNTY COMMUNITY COLLEGE

Microsite

MID-STATE TECHNICAL COLLEGE

Social Media or Online Marketing Campaign

MILWAUKEE AREA TECHNICAL COLLEGE

Electronic Catalog, Schedule, Viewbook, Annual Report
Social Media or Online Marketing Campaign
Communication Success Story or Community Relations Campaign

MONROE COUNTY COMMUNITY COLLEGE

Brochure
Electronic Catalog, Schedule, Viewbook, Annual Report
Digital Ad

MORAINE VALLEY COMMUNITY COLLEGE

Folder
Video Shorts (series)
Original Photography (manipulated)
Computer-Generated Illustration
Print Advertisement
Digital Ad
Outdoor Media

MOTT COMMUNITY COLLEGE

Video Shorts (single)

NICOLET AREA TECHNICAL COLLEGE

Website

NORTHWESTERN MICHIGAN COLLEGE

Magazine

OAKLAND COMMUNITY COLLEGE

VIewbook
Annual Report
Special Event or Fundraising Campaign

OAKTON COMMUNITY COLLEGE

Logo Design
Special Event or Fundraising Campaign

OWENS COMMUNITY COLLEGE

Television/Video Advertisement

PARKLAND COLLEGE

Viewbook
Specialty Publication
Flyer

PRAIRIE STATE COLLEGE

E-cards
College Promotional Brand Video

ROCK VALLEY COLLEGE

Viewbook
Novelty Advertising
Successful Recruitment or Marketing Program
Social Media

WASHTENAW COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Annual Report
Newsletter
Specialty Publication
Original Photography (unmanipulated)

WAUKESHA COUNTY TECHNICAL COLLEGE

Brochure
Electronic Newsletter
Website
Digital Ad
Outdoor Media