

DISTRICT 3

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

- Gold** Kellogg Community College
Bruin Youth Class Schedule
- Silver** Heartland Community College
You Can Do It
- Bronze** Washtenaw Community College
Live Work Learn

VIEWBOOK

- Gold** Parkland College
The Parkland College Viewbook
- Silver** Oakland Community College
Excellence Empowered Viewbook
- Bronze** Rock Valley College
Rock Valley Viewbook

ANNUAL REPORT

- Gold** Kellogg Community College
KCC Annual Report
- Silver** Oakland Community College
Our Time to Shine
- Bronze** Washtenaw Community College
Washtenaw Community College's 2017-2018 Annual Report

NEWSLETTER

- Gold** Washtenaw Community College
On The Record
- Silver** Elgin Community College
Impact Magazine Fall 2018
- Bronze** Elgin Community College
Impact Magazine June 2019

MAGAZINE

- Gold** Northwestern Michigan College
NEXUS, Summer 2019
- Silver** Cuyahoga Community College
Summer 2019 Tri-C Times
- Bronze** Northwestern Michigan College
NEXUS, Spring 2019

BROCHURE (single or series)

- Gold** Monroe County Community College
Big Plans for the Little Theater
- Silver** Cuyahoga Community College
Academic Overview
- Bronze** Waukesha County Technical College
This is WCTC

SPECIALTY PUBLICATION

- Gold** Parkland College
Don Lake: A Watercolor Retrospective Exhibition Book
- Silver** Washtenaw Community College
WCC Children's Center Handbook
- Bronze** Kellogg Community College
Blaze Goes to College Children's Book

FLYER (single or series)

- Gold** Joliet Junior College
Ensemble Series Spring Flyer
- Silver** Parkland College
Parkland College Cobras Athletic Recruitment Flyer Series
- Bronze** Cuyahoga Community College
Triceratops Die Cut

2019 MEDALLION AWARDS

FOLDER

- Gold** Kellogg Community College
KCC Folder
- Silver** Fox Valley Technical College
Mascot Themed Folder
- Bronze** Moraine Valley Community College
Orientation Folder

POSTCARD (single or series)

- Gold** Elgin Community College
*Writers Center Fall 2018 – Spring
2019 Coffee House Postcard*
- Silver** Elgin Community College
Experience ECC Postcard
- Bronze** Gateway Technical College
Life is Big Tour Postcard

NOTES/CARDS/INVITATIONS

- Gold** Elgin Community College
2018 Holiday Card
- Silver** Lincoln Land Community College
*Singing in the Rain LLCC Foundation
Gala Invitation*
- Bronze** Black Hawk College
Foundation at the Zoo

POSTER (single or series)

- Gold** Elgin Community College
*Writers Center Fall 2018 – Spring
2019 Coffee House Poster*
- Silver** Black Hawk College
Gothic & Horror Eng 205
- Bronze** Kellogg Community College
2019 Graduation Key Dates Poster

DIGITAL/ELECTRONIC MEDIA

ELECTRONIC CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

- Gold** Monroe County Community College
18 Stories of Enriching Lives
- Silver** Milwaukee Area Technical College
*Celebrating Stories of Lifelong
Learning – Annual Report 2018*

ELECTRONIC NEWSLETTER

- Gold** Elgin Community College
*Spartan REVEW #174 – Get to Know
Mikaela Banks*
- Silver** Waukesha County Technical College
*WCTC College Perspective,
February 2019*
- Bronze** Ivy Tech Community College
Inside Ivy Tech

E-CARD

- Gold** Ivy Tech Community College
*Ivy Tech Fort Wayne Recipe Holiday
Card*
- Silver** Prairie State College
*Happy Holidays from Prairie State
College*
- Bronze** Heartland Community College
Snowman Holiday Card

WEBSITE

- Gold** Nicolet Area Technical College
Nicolet College Website
- Silver** Waukesha County Technical College
WCTC Website
- Bronze** Gateway Technical College
Gateway Technical College Website

MICROSITE

- Gold** Lorain County Community College
LCCC Stories
- Silver** Elgin Community College
Smart Summer Sessions Microsite
- Bronze** Ivy Tech Community College
Career Pathways 2.0

SOCIAL MEDIA

SOCIAL MEDIA

- Gold** Kellogg Community College
Kellogg CC Instagram
- Silver** Rock Valley College
RVC Facebook
- Bronze** Rock Valley College
RVC Instagram

2019 MEDALLION AWARDS

VIDEO

COLLEGE PROMOTIONAL BRAND VIDEO

- Gold** Glen Oaks Community College
Creating a Blueprint for the Future – Let's Keep Moving
- Silver** Prairie State College
Faculty in Focus – Justin Vidovic
- Bronze** Fox Valley Technical College
Public Safety Careers Drone Video

VIDEO SHORTS (single)

- Gold** Mott Community College
Something New Cooking in Flint
- Silver** Lincoln Land Community College
I'm Ready!
- Bronze** Elgin Community College
Elgin Community College: Succeed Here

VIDEO SHORTS (series)

- Gold** Cuyahoga Community College
Tri- C JazzFest Cleveland Shorts
- Silver** Moraine Valley Community College
Fine and Performing Arts Theater Promotional Trailers
- Bronze** Blackhawk Technical College
BTC Motion Graphics

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (Unmanipulated)

- Gold** Elgin Community College
*Women in Welding:
#WomenWhoWeld*
- Silver** Washtenaw Community College
Artisan Bread
- Bronze** Washtenaw Community College
Women in IT stock photo

ORIGINAL PHOTOGRAPHY (Manipulated)

- Gold** Moraine Valley Community College
Breast Cancer Athletic poster
- Silver** Moraine Valley Community College
Matthew Hartman Student Photo
- Bronze** Cuyahoga Community College
Portrait of James Badal, Tri-C English and Journalism Professor

LOGO DESIGN

- Gold** Cuyahoga Community College
Triceratops Logo
- Silver** Oakton Community College
50th Anniversary Logo
- Bronze** Ivy Tech Community College
50 Years in Fort Wayne

COMPUTER-GENERATED ILLUSTRATION

- Gold** Moraine Valley Community College
Dual Sports Athlete

ADVERTISING

PRINT AD (single or series)

- Gold** Ivy Tech Community College
Pathway to Success
- Silver** Moraine Valley Community College
Deconstructing the Diva print ad

TV/VIDEO AD (single or series)

- Gold** Owens Community College
Powered by Owens
- Silver** Elgin Community College
Elgin Community College: Where Your Dreams Become Your Successes
- Bronze** Heartland Community College
Discover Heartland

2019 MEDALLION AWARDS

NOVELTY ADVERTISING

- Gold** Rock Valley College
Stay RAD
- Silver** Cuyahoga Community College
Webcam cover
- Bronze** Kellogg Community College
Bruin Boo! Magnet

DIGITAL AD

- Gold** Waukesha County Technical College
Hands-On Digital Ad Campaign
- Silver** Monroe County Community College
Occupied by Dreams
- Bronze** Moraine Valley Community College
Start Your Four-Year Degree Here

OUTDOOR MEDIA (single or series)

- Gold** Joliet Junior College
Metra Ads Summer 2019
- Silver** Moraine Valley Community College
Shakespeare Garden Peony Sign
- Bronze** Waukesha County Technical College
Hands-on Billboard

INTERIOR SIGNAGE/DISPLAYS

- Gold** Grand Rapids Community College
Ford Fieldhouse Legacy Mural
- Silver** Kellogg Community College
RMTC Wall Signage
- Bronze** Kellogg Community College
KCC Miller Gymnasium

CAMPAIGNS

COMMUNICATION SUCCESS STORY or COMMUNITY RELATIONS CAMPAIGN

- Gold** Cuyahoga Community College
TriC2CSU DegreeLink Program
- Silver** Grand Rapids Community College
GRCC Meets Metallica
- Bronze** Milwaukee Area Technical College
*Announces Intent to Seek
Designation as Hispanic-Serving
Institution (HIS)*

SPECIAL EVENT or FUNDRAISING CAMPAIGN

- Gold** Oakton Community College
50th Anniversary Celebration
- Silver** Oakland Community College
Arts, Beats & Eats
- Bronze** Kellogg Community College
KCC Miller Building Open House

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

- Gold** Rock Valley College
Summer Campaigns
- Silver** Cuyahoga Community College
Mascot Program Launch
- Bronze** Grand Rapids Community College
GRCC Summer Guest Students

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

- Gold** Elgin Community College
*Graduation Campaign with Surprise
Videos*
- Silver** Mid-State Technical College
*Cow Birthing Simulator Launch &
Naming*
- Bronze** Milwaukee Area Technical College
Neighborhood Development Award

MISCELLANEOUS

EXCELLENCE IN WRITING

- Gold** Cuyahoga Community College
*Painting the Town: Ryan Jaenke
Turns Cleveland into His Canvas*
- Silver** Joliet Junior College
*Connections Magazine Feature – Joe
Siwa*
- Bronze** Harper College
*Harper Student Becoming a Force for
Positive Change*

2019
MEDALLION
AWARDS

WILD CARD

- Gold** Joliet Junior College
Community Outreach Envelope
- Silver** Heartland Community College
Random Acts of Knowledge Podcast
- Bronze** Lakeland Community College
*Wayfinding and Environmental
Graphics for Lakeland Community
College's New Health Building*