

DISTRICT 2

Announcing the College Finalists

(in alphabetical order)

Aiken Technical College

Notes/Cards/Invitations (single or series)

Asheville-Buncombe Technical Community College

Academic Catalog or Class Schedule
E-cards
Electronic Catalog, Schedule, Viewbook,
Annual Report
Newsletter
Notes/Cards/Invitations (single or series)
Postcard (single or series)

Central Carolina Community College

Special Event or Fundraising Campaign

Coastal Alabama Community College

College Promotional Brand Video
Flyer (single or series)
Novelty Advertising

College of Central Florida

Magazine
Poster (single or series)
Video Shorts (series)
Viewbook

The College System of Tennessee

Annual Report
Computer-Generated Illustration
Electronic Newsletter
Logo Design
Notes/Cards/Invitations (single or series)
Radio Advertisement (single or series)
Special Event or Fundraising Campaign
Television/Video Advertisement (single or series)

Columbia State Community College

Original Photography (manipulated)

Craven Community College

Communication Success Story or Community
Relations Campaign
Successful Recruitment or Marketing Program

Danville Community College

Print Advertisement (single or series)

Durham Technical Community College

Excellence in Writing
Microsite
Poster (single or series)
Special Event or Fundraising Campaign

Florida SouthWestern State College

Viewbook

Gadsden State Community College

College Promotional Brand Video
Electronic Catalog, Schedule, Viewbook, Annual
Report
Television/Video Advertisement (single or series)

Greenville Technical College

Annual Report
Brochure (single or series)
Flyer (single or series)
Radio Advertisement (single or series)
Website

2019 MEDALLION AWARDS

Hazard Community & Technical College

Newsletter
Specialty Publication

Kentucky Community & Technical College System

Brochure (single or series)
Digital Ad
Microsite
Postcard (single or series)
Specialty Publication
Website
Wild Card

Miami Dade College

Brochure (single or series)
Social Media
Social Media or Online Marketing Campaign
Wild Card

Mitchell Community College

Viewbook

Motlow State Community College

Interior Signage/Displays (single or series)
Logo Design
Magazine

Northeastern Technical College

Computer-Generated Illustration

Northwest Florida State College

Annual Report
E-cards
Interior Signage/Displays (single or series)
Original Photography (manipulated)
Video Shorts (single)

Palm Beach State College

College Promotional Brand Video
Excellence in Writing

Pasco-Hernando State College

Electronic Newsletter
Flyer (single or series)
Folder
Radio Advertisement (single or series)

Piedmont Technical College

Website

Piedmont Virginia Community College

Print Advertisement (single or series)
Interior Signage/Displays (single or series)

Sandhills Community College

Video Shorts (series)

Santa Fe College

Digital Ad
Excellence in Writing
Folder
Microsite
Novelty Advertising
Original Photography (unmanipulated)
Original Photography (manipulated)
Outdoor Media (single or series)
Poster (single or series)
Specialty Publication
Successful Recruitment or Marketing Program
Video Shorts (single)

SC Technical College System

Special Event or Fundraising Campaign

Southeast Kentucky Community & Technical College

Wild Card

Technical College of the Lowcountry

Academic Catalog or Class Schedule
Outdoor Media (single or series)
Successful Recruitment or Marketing Program
Television/Video Advertisement (single or series)

Tri-County Technical College

Logo Design
Magazine
Novelty Advertising

The logo features a large, stylized number '2019' in grey, with the word 'MEDALLION' in bold red letters below it, and 'AWARDS' in grey at the bottom. The text is set against a background of concentric grey circles and a red arc.

2019 MEDALLION AWARDS

Wake Technical Community College

- Communication Success Story or Community Relations Campaign
- Electronic Newsletter
- Original Photography (unmanipulated)
- Social Media
- Social Media or Online Marketing Campaign

Wallace State Community College

- Academic Catalog or Class Schedule
- Electronic Catalog, Schedule, Viewbook, Annual Report
- Postcard (single or series)
- Social Media
- Social Media or Online Marketing Campaign
- Television/Video Advertisement (single or series)
- Video Shorts (single)

West Kentucky Community & Technical College

- Video Shorts (series)