

## DISTRICT 2

### Announcing the Award Winners

*(by category)*

#### PRINT

##### ACADEMIC CATALOG or CLASS SCHEDULE

<b>Gold</b>	Technical College of the Low Country
<b>Silver</b>	Wallace State Community College
<b>Bronze</b>	Asheville-Buncombe Technical Community College

##### VIEWBOOK

<b>Gold</b>	Florida SouthWestern State College
<b>Silver</b>	Mitchell Community College
<b>Bronze</b>	College of Central Florida

##### ANNUAL REPORT

<b>Gold</b>	College System of Tennessee
<b>Silver</b>	Northwest Florida State College
<b>Bronze</b>	Greenville Technical College

##### NEWSLETTER

<b>Gold</b>	Asheville-Buncombe Technical Community College
<b>Silver</b>	Hazard Community & Technical College
<b>Bronze</b>	Asheville-Buncombe Technical Community College

##### MAGAZINE

<b>Gold</b>	Motlow State Community College
<b>Silver</b>	Tri-County Technical College
<b>Bronze</b>	College of Central Florida

##### BROCHURE (single or series)

<b>Gold</b>	Kentucky Community & Technical College System
<b>Silver</b>	Miami-Dade College
<b>Bronze</b>	Greenville Technical College

##### SPECIALTY PUBLICATION

<b>Gold</b>	Hazard Community & Technical College
<b>Silver</b>	Sante Fe College
<b>Bronze</b>	Hazard Community & Technical College

##### FLYER (single or series)

<b>Gold</b>	Pasco-Hernando State College
<b>Silver</b>	Coastal Alabama Community College

##### FOLDER

<b>Gold</b>	Sante Fe College
<b>Silver</b>	Sante Fe College
<b>Bronze</b>	Pasco-Hernando State College

##### POSTCARD (single or series)

<b>Gold</b>	Wallace State Community College
<b>Silver</b>	Kentucky Community & Technical College System
<b>Bronze</b>	Asheville-Buncombe Technical Community College

##### NOTES/CARDS/INVITATIONS

<b>Gold</b>	College System of Tennessee
<b>Silver</b>	Asheville-Buncombe Technical Community College
<b>Bronze</b>	Aiken Technical College

##### POSTER (single or series)

<b>Gold</b>	Santa Fe College
<b>Silver</b>	Durham Technical Community College
<b>Bronze</b>	College of Central Florida

# 2019 MEDALLION AWARDS

## DIGITAL/ELECTRONIC MEDIA

### ELECTRONIC CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

<b>Gold</b>	Wallace State Community College
<b>Silver</b>	Asheville-Buncombe Technical Community College
<b>Bronze</b>	Gadsden State Community College

### ELECTRONIC NEWSLETTER

<b>Gold</b>	Wake Technical Community College
<b>Silver</b>	Pasco-Hernando State College
<b>Bronze</b>	College System of Tennessee

### E-CARD

<b>Gold</b>	Northwest Florida State College
<b>Silver</b>	Asheville-Buncombe Technical Community College

### WEBSITE

<b>Gold</b>	Piedmont Technical College
<b>Silver</b>	Kentucky Community & Technical College System
<b>Bronze</b>	Greenville Technical College

### MICROSITE

<b>Gold</b>	Kentucky Community & Technical College System
<b>Silver</b>	Santa Fe College
<b>Silver</b>	Durham Technical Community College
<b>Bronze</b>	Kentucky Community & Technical College System

## SOCIAL MEDIA

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<b>Gold</b>	Miami Dade College
<b>Silver</b>	Wake Technical Community College
<b>Bronze</b>	Wallace State Community College

## VIDEO

### COLLEGE PROMOTIONAL BRAND VIDEO

<b>Gold</b>	Palm Beach State College
<b>Silver</b>	Coastal Alabama Community College
<b>Bronze</b>	Gadsden State Community College

### VIDEO SHORTS (single)

<b>Gold</b>	Wallace State Community College
<b>Silver</b>	Northwest Florida State College
<b>Bronze</b>	Santa Fe College

### VIDEO SHORTS (series)

<b>Gold</b>	College of Central Florida
<b>Silver</b>	Sandhills Community College
<b>Bronze</b>	West Kentucky Community & Technical College

## PHOTOGRAPHY/ILLUSTRATION

### ORIGINAL PHOTOGRAPHY (Unmanipulated)

<b>Gold</b>	Wake Technical Community College
<b>Silver</b>	Santa Fe College
<b>Bronze</b>	Santa Fe College

### ORIGINAL PHOTOGRAPHY (Manipulated)

<b>Gold</b>	Northwest Florida State College
<b>Silver</b>	Columbia State Community College
<b>Bronze</b>	Santa Fe College

### LOGO DESIGN

<b>Gold</b>	Tri-County Technical College
<b>Silver</b>	Motlow State Community College
<b>Bronze</b>	College System of Tennessee

### COMPUTER-GENERATED ILLUSTRATION

<b>Gold</b>	Northeastern Community College
<b>Silver</b>	College System of Tennessee

# 2019 MEDALLION AWARDS

## ADVERTISING

### PRINT ADVERTISEMENT (single or series)

<b>Gold</b>	Danville Community College
<b>Silver</b>	Piedmont Virginia Community College
<b>Silver</b>	Danville Community College
<b>Bronze</b>	Danville Community College

### RADIO ADVERTISEMENT (single or series)

<b>Gold</b>	Pasco-Hernando State College
<b>Silver</b>	College System of Tennessee
<b>Bronze</b>	Greenville Community College

### TV/VIDEO ADVERTISEMENT (single or series)

<b>Gold</b>	Wallace State Community College
<b>Silver</b>	Technical College of the Lowcountry
<b>Silver</b>	College System of Tennessee
<b>Bronze</b>	Gadsden State Community College
<b>Bronze</b>	College System of Tennessee

### NOVELTY ADVERTISING

<b>Gold</b>	Santa Fe College
<b>Silver</b>	Coastal Alabama Community College
<b>Bronze</b>	Tri-County Technical College

### DIGITAL AD

<b>Gold</b>	Santa Fe College
<b>Silver</b>	Santa Fe College
<b>Bronze</b>	Kentucky Community & Technical College System

### OUTDOOR MEDIA (single or series)

<b>Gold</b>	Technical College of the Lowcountry
<b>Silver</b>	Technical College of the Lowcountry
<b>Bronze</b>	Santa Fe College

### INTERIOR SIGNAGE/DISPLAYS (single or series)

<b>Gold</b>	Piedmont Virginia Community College
<b>Silver</b>	Motlow State Community College
<b>Bronze</b>	Northwest Florida State College

## CAMPAIGNS

### COMMUNICATION SUCCESS STORY or COMMUNITY RELATIONS CAMPAIGN

<b>Gold</b>	Wake Technical Community College
<b>Silver</b>	Wake Technical Community College
<b>Bronze</b>	Craven Community College

### SPECIAL EVENT or FUNDRAISING CAMPAIGN

<b>Gold</b>	South Carolina Technical College System
<b>Silver</b>	Durham Technical Community College
<b>Bronze</b>	Central Carolina Community College
<b>Bronze</b>	College System of Tennessee

### SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

<b>Gold</b>	Craven Community College
<b>Silver</b>	Technical College of the Lowcountry
<b>Bronze</b>	Santa Fe College

### SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

<b>Gold</b>	Miami Dade College
<b>Silver</b>	Wake Technical Community College
<b>Bronze</b>	Wallace State Community College

## MISCELLANEOUS

### EXCELLENCE IN WRITING

<b>Gold</b>	Palm Beach State College
<b>Silver</b>	Durham Technical Community College
<b>Bronze</b>	Santa Fe College

### WILD CARD

<b>Gold</b>	Kentucky Community & Technical College System
<b>Silver</b>	Miami Dade
<b>Bronze</b>	Southeast Kentucky Community & Technical College