

NCMPR DISTRICT 1 CONFERENCE

Small but Mighty

Providence, RI | November 11-13, 2019

Make a Strong Statement at NCMPR!

Increase your visibility among 100 community college marketing, creative services and public relations leaders throughout the Northeast as an official sponsor of the NCMPR District 1 Conference, "Small but Mighty," taking place at The Graduate Hotel, in Providence, RI from November 11-13.

NCMPR District I members lead the marketing and public relations strategy and initiatives for community colleges in Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, the Canadian provinces of New Brunswick, Newfoundland, Nova Scotia, Prince Edward Island and Quebec, and the United Kingdom.

Sponsorships and exhibitor spaces will help your company make a big impression on our members before, during, and after the conference.

All sponsorships include the following recognition opportunities: pre-conference mailings, conference materials and signage, NCMPR District I website links, and announcements during general sessions.



Your deadline to respond is August 16.

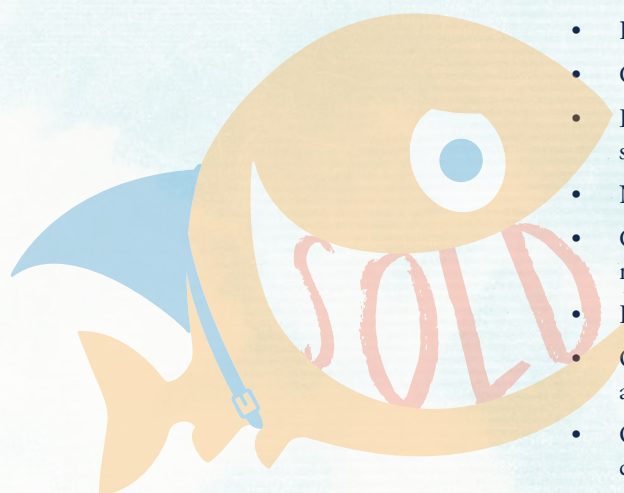
Contact Me:

Leslie Tennant, Exhibitor and Sponsorship Coordinator
724-480-3552 | leslie.tennant@ccbc.edu

SPONSORSHIP OPPORTUNITIES

Mighty Moments (1):

Conference Sponsor - \$5,000



Includes:

- Opportunity to provide the opening or closing keynote presentation
- Exhibitor space including special sponsor signage
- District I conference registration for up to 2 company representatives each (includes Luncheon and Medallion Awards)
- Public recognition throughout the conference
- Contact list of conference attendees (provided on-site)
- E-blast sent to all members before the conference announcing sponsorship (includes web link)
- NCMPR District 1 social media post to our Facebook group.
- Company banner or other prominent signage at conference registration
- Full-page ad in the conference program
- Opportunity to air 15-30 second promotional video at the opening and closing sessions
- Opportunity to introduce the break-out session/speaker of your choice

Big Fish, Little Pond (1):

Medallions Dinner Sponsor - \$3,000

Includes:

- Opportunity to present either a break-out or short-take session at the conference
- Exhibitor space including special sponsor signage
- Company banner or other prominent signage at awards dinner
- Admission to the Medallions Dinner for up to 2 company representatives
- Public recognition at awards dinner with opportunity to welcome attendees and introduce your company
- Contact list of conference attendees (provided on-site)
- E-blast to all members before the conference inviting them to join for dinner (includes web link)
- 1/2 page ad in the conference program
- Opportunity to air 15-30 second promotional video at the Medallions Dinner
- Opportunity to introduce the break-out session/speaker of your choice

* Signage opportunities listed are not provided. It is the company's responsibility to provide their own signage.

Catch of the Day (1):

Awards Luncheon Sponsor - \$2,500

Includes:

- Opportunity to present a short-take session at the conference
- Exhibitor space including special sponsor signage
- Company banner or other prominent signage at Awards Luncheon
- Admission to the Awards Luncheon for up to 2 company representatives
- Public recognition at awards lunch with opportunity to welcome attendees and introduce your company
- Contact list of conference attendees (provided on-site)
- E-blast to all members before the conference inviting them to join you lunch (includes web link)
- 1/4 page ad in the conference program
- Opportunity to introduce the break-out session/speaker of your choice

Wicked Mighty (1):

Off-Site Dinner Sponsor - \$2,500

Includes:

- Opportunity to present a short-take session at the conference
- Exhibitor space including special sponsor signage
- Opportunity to place table tents, literature, or promotional items at each table for the Off-Site Dinner
- Admission to the Off-Site Dinner for up to 2 company representatives
- Public recognition at dinner with opportunity to provide a toast or greetings and introduce your company
- Contact list of conference attendees (provided on-site)
- E-blast to all members before the conference inviting them to join you in Rhode Island (includes web link)
- 1/4 page ad in the conference program
- Opportunity to introduce the break-out session/speaker of your choice

Exhibitor Spaces:

Showcase your products and services, and connect with our conference participants in the center of it all! Exhibitor space is limited, so don't wait!

Check-out the Exhibitor Guide now at www.ncmpr.org/district-conference-exhibitor-information to learn more.

Exhibitor fee is \$600.

Includes:

- (1) 6' skirted table. Opportunity to place a company table-top, backdrop or stand-alone display as long as it fits on or behind the 6' table
- Printed listing in the conference program
- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and website links
- Contact list of conference attendees (provided on-site).
- Conference registration for 1 company representative, which provides access to all conference sessions and meals.
- Access to electricity or Internet may be provided at prevailing hotel rates. Please place AV orders directly with the hotel.

The off-site dinner is not included. | The registration fee for additional company representatives is \$250 per person.