

# DISTRICT 1

## Announcing the Award Winners

(by category)

### PRINT

#### ACADEMIC CATALOG or CLASS SCHEDULE

Gold	College of Southern Maryland
Silver	Delaware Tech Community College
Bronze	Cecil College

#### VIEWBOOK

Gold	Anne Arundel Community College
Silver	Comm. College of Baltimore County
Bronze	Cecil College

#### ANNUAL REPORT

Gold	Community College of Philadelphia
Silver	Prince George's Community College
Bronze	Delaware County Community College

#### NEWSLETTER

Gold	Suffolk County Community College
Silver	Roxbury Community College
Bronze	Anne Arundel Community College

#### MAGAZINE

Gold	Bunker Hill Community College
Silver	Delaware Tech Community College
Bronze	Comm. College of Baltimore County

#### BROCHURE (single or series)

Gold	Howard Community College
Silver	Bristol Community College
Bronze	Cecil College

#### SPECIALTY PUBLICATION

Gold	Bunker Hill Community College
Silver	Bunker Hill Community College
Bronze	Harford Community College

#### FLYER (single or series)

Gold	Howard Community College
Silver	Bunker Hill Community College
Bronze	Cape Cod Community College

#### FOLDER

Gold	College of Southern Maryland
Silver	Cecil College
Bronze	Bunker Hill Community College

#### POSTCARD (single or series)

Gold	Genesee Community College
Silver	Cape Cod Community College
Bronze	Community College of Philadelphia

#### NOTES/CARDS/INVITATIONS

Gold	Genesee Community College
Silver	Comm. College of Beaver County
Bronze	MassBay Community College

#### POSTER (single or series)

Gold	Massasoit Community College
Silver	Delaware County Community College
Bronze	Cecil College

### DIGITAL/ELECTRONIC MEDIA

#### ELECTRONIC CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

Gold	Anne Arundel Community College
Silver	Mount Wachusett Comm. College

#### ELECTRONIC NEWSLETTER

Gold	Greenfield Community College
Silver	Bristol Community College
Bronze	Delaware Tech Community College

# 2019 MEDALLION AWARDS

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## **E-CARD**

Gold Bristol Community College  
Silver Community College of Philadelphia  
Bronze Cape Cod Community College

## **WEBSITE**

Gold Penn Highlands Community College  
Silver Westmoreland County CC  
Bronze MassBay Community College

## **MICROSITE**

Gold Cecil College  
Silver Bunker Hill Community College  
Bronze Community College of Philadelphia

## **SOCIAL MEDIA**

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Gold Delaware Tech Community College  
Silver Delaware Tech Community College  
Bronze Delaware Tech Community College

## **VIDEO**

### **COLLEGE PROMOTIONAL BRAND VIDEO**

Gold SUNY Ulster  
Silver Community College of Rhode Island  
Bronze Anne Arundel Community College

### **VIDEO SHORTS (single)**

Gold Mount Wachusett Comm. College  
Silver Penn Highlands Community College  
Bronze Comm. College of Baltimore County

### **VIDEO SHORTS (series)**

Gold Comm. College of Baltimore County  
Silver Delaware County Community College  
Bronze Cape Cod Community College

## **PHOTOGRAPHY/ILLUSTRATION**

### **ORIGINAL PHOTOGRAPHY (Unmanipulated)**

Gold Massasoit Community College  
Silver Delaware County Community College  
Bronze Howard Community College

### **ORIGINAL PHOTOGRAPHY (Manipulated)**

Gold Prince George's Community College  
Silver Bucks County Community College  
Bronze Rowan College at Burlington County

### **LOGO DESIGN**

Gold MassBay Community College  
Silver Bunker Hill Community College  
Bronze Carroll Community College

### **COMPUTER-GENERATED ILLUSTRATION**

Gold Comm. College of Beaver County  
Silver Community College of Philadelphia  
Bronze Roxbury Community College

## **ADVERTISING**

### **PRINT ADVERTISEMENT (single or series)**

Gold SUNY Schenectady  
Silver Cape Cod Community College  
Bronze Bunker Hill Community College

### **RADIO ADVERTISEMENT (single or series)**

Gold Comm. College of Baltimore County  
Silver Mount Wachusett Comm. College  
Bronze Cape Cod Community College

### **TV/VIDEO ADVERTISEMENT (single or series)**

Gold Delaware Tech Community College  
Silver Penn Highlands Community College  
Bronze Comm. College of Baltimore County

### **NOVELTY ADVERTISING**

Gold Howard Community College  
Silver Delaware Tech Community College  
Bronze Community College of Rhode Island

### **DIGITAL AD**

Gold Cape Cod Community College  
Silver Rowan College at Burlington County  
Bronze SUNY Ulster

### **OUTDOOR MEDIA (single or series)**

Gold	Comm. College of Baltimore County
Silver	Delaware Tech Community College
Bronze	Delaware County Community College

### **INTERIOR SIGNAGE/DISPLAYS (single or series)**

Gold	Suffolk County Community College
Silver	College of Southern Maryland
Bronze	Howard Community College

## **CAMPAIGNS**

### **COMMUNICATION SUCCESS STORY or COMMUNITY RELATIONS CAMPAIGN**

Gold	Community College of Philadelphia
Silver	MassBay Community College
Bronze	Community College of Philadelphia

### **SPECIAL EVENT or FUNDRAISING CAMPAIGN**

Gold	Bunker Hill Community College
Silver	Carroll Community College
Bronze	Community College of Philadelphia

### **SUCCESSFUL RECRUITMENT or MARKETING PROGRAM**

Gold	Cape Cod Community College
Silver	Harford Community College
Bronze	Anne Arundel Community College

### **SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN**

Gold	Delaware County Community College
Silver	Mount Wachusett Comm. College
Bronze	Penn Highlands Community College

## **MISCELLANEOUS**

### **EXCELLENCE IN WRITING**

Gold	Delaware Tech Community College
Silver	Mount Wachusett Comm. College
Bronze	Suffolk County Community College

### **WILD CARD**

Gold	Community College of Philadelphia
Silver	Anne Arundel Community College
Bronze	Suffolk County Community College