

2018 Medallion Awards

Announcing the Winners

(by category)

PRINT

Academic Catalog or Class Schedule

Gold – Los Medanos College
Silver – Folsom Lake College
Bronze – Chabot-Las Positas CCD

Viewbook

Gold – Irvine Valley College
Silver – Palomar College
Bronze – Folsom Lake College

Annual Report

Gold – Grossmont-Cuyamaca CCD
Silver - AZTransfer
Bronze – Chabot-Las Positas CCD

Newsletter

Gold – MiraCosta College
Silver – Sierra College
Bronze – College of the Canyons

Magazine

Gold - West Hills CCD

Brochure (single or series)

Gold – Sierra College
Silver – MiraCosta College
Bronze – Folsom Lake College

Specialty Publication

Gold – Folsom Lake College
Silver – Foundation for CA Community Colleges
Bronze – San Joaquin Delta College

Flyer (single or series)

Gold – Pima Community College
Silver – Irvine Valley College
Bronze – Arizona Western College

Sports Brochure or Sports Program

Gold – Orange Coast College

Folder

Gold – Orange Coast College
Silver – Sierra College
Bronze – Coast CCD

Postcard (single or series)

Gold – Arizona Western College
Silver – MiraCosta College
Bronze – Northern Marianas College

Notes/Cards/Invitations (single or series)

Gold – Sierra College
Silver – Irvine Valley College
Bronze – Orange Coast College

Poster (single or series)

Gold – Northern Marianas College
Silver - Northern Marianas College
Bronze - Northern Marianas College

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DIGITAL/ELECTRONIC MEDIA

Electronic Catalog, Schedule, Viewbook, Annual Report

Gold – Pima Community College
Silver – College of the Canyons
Bronze – Irvine Valley College

Electronic Newsletter

Gold – College of the Canyons
Silver – Folsom Lake College
Bronze – Palomar College

E-Cards

Gold – De Anza College
Silver – College of the Canyons

Website

Gold – San Joaquin Delta College
Silver – Los Medanos College
Bronze – Mission College

Microsite

Gold – Foundation for CA Community Colleges
Silver – California Community Colleges
Bronze – College of the Canyons

Social Media

Gold – El Camino College
Silver – Palomar College
Bronze – Arizona Western College

VIDEO

College Promotional Brand Video

Gold – Santa Ana College
Silver – College of the Canyons
Bronze – Scottsdale Community College

Video Shorts (single or series)

Gold – California Community Colleges
Silver – Grossmont-Cuyamaca CCD
Bronze – Riverside CCD

PHOTOGRAPHY/ILLUSTRATION

Original Photography (Unmanipulated)

Gold – Los Medanos College
Silver – West Hills CCD
Bronze – Orange Coast College

Original Photography (Manipulated)

Gold – Arizona Western College
Silver – Mt. San Jacinto College

Logo Design

Gold – Sierra College
Silver – Mt. San Jacinto College
Bronze – North Orange Continuing Education

Computer-Generated Illustration

Gold – Cypress College
Silver – Sierra College
Bronze – Irvine Valley College

ADVERTISING

Print Advertisement (single or series)

Gold – Truckee Meadows Community College
Silver – Pima Community College
Bronze – Northern Marianas College

Radio Advertisement (single or series)

Gold – California Community Colleges
Silver – Riverside CCD
Bronze – College of Southern Nevada

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Television/Video Advertisement (single or series)

Gold – Pima Community College
Silver – California Community Colleges
Bronze – College of Southern Nevada

Novelty Advertising

Gold – College of Southern Nevada
Silver – AZTransfer
Bronze – Orange Coast College

Digital Ad

Gold – California Community Colleges
Silver – College of the Canyons
Bronze – Orange Coast College

Outdoor Media (single or series)

Gold – Pima Community College
Silver – Orange Coast College
Bronze – California Community Colleges

Interior Signage/Displays (single or series)

Gold – Orange Coast College
Silver – California Community Colleges
Bronze – College of the Canyons

CAMPAIGNS

Communication Success Story or Community Relations Campaign

Gold – West Hills CCD
Silver – California Community Colleges
Bronze – Coast CCD

Special Event or Fundraising Campaign

Gold – College of Southern Nevada
Silver – Pima Community College
Bronze – Sierra College

Successful Recruitment or Marketing Program

Gold – Riverside CCD
Silver – College of Southern Nevada
Bronze – College of the Canyons

Social Media or Online Marketing Campaign

Gold – MiraCosta College
Silver – Pima Community College
Bronze – West Hills CCD

MISCELLANEOUS

Excellence in Writing

Gold – Palomar College
Silver – California Community Colleges
Bronze – San Joaquin Delta College

Wild Card

Gold – Irvine Valley College
Silver - AZTransfer
Bronze – Mt. San Jacinto College