

2018 Medallion Awards

Announcing the Winners

(by category)

PRINT

Academic Catalog or Class Schedule

Gold – Northwest Iowa Community College
Silver – Mid-Plains Community College Area
Bronze – Mid-Plains Community College Area

Viewbook

Gold – Western Nebraska Community College
Silver – Indian Hills Community College
Bronze – Metropolitan Community College (NE)

Annual Report

Gold – St. Charles Community College
Silver – Western Iowa Tech Community College
Bronze – Western Nebraska Community College

Newsletter

Gold – North Iowa Area Community College
Gold – Northeast Community College
Bronze – Cowley County Community College
Bronze – Eastern Iowa Community College District

Magazine

Gold – Saint Paul College
Silver – Saint Paul College
Bronze – Northwest Iowa Community College

Brochure (single or series)

Gold – Northwest Iowa Community College
Silver – Northwest Iowa Community College
Silver – Indian Hills Community College

Specialty Publication

Gold – Mid-Plain Community College Area
Gold – Jefferson College
Bronze – Central Community College

Flyer (single or series)

Gold – Northwest Iowa Community College
Silver – Riverland Community College
Bronze – Mid-Plains Community College Area

Sports Brochure or Sports Program

Gold – Indian Hills Community College
Silver – Indian Hills Community College
Bronze – Cowley County Community College

Folder

Gold – Western Nebraska Community College
Silver – Northwest Iowa Community College
Bronze – Riverland Community College

Postcard (single or series)

Gold – Riverland Community College
Silver – Riverland Community College
Bronze – Riverland Community College

Notes/Cards/Invitations (single or series)

Gold – Indian Hills Community College
Silver – St. Charles Community College
Bronze – Western Iowa Tech Community College

Poster (single or series)

Gold – Crowder College
Silver – Indian Hills Community College
Bronze – Indian Hills Community College
Bronze – Mid-Plains Community College Area

2018 Medallion Awards

DIGITAL/ELECTRONIC MEDIA

Electronic Catalog, Schedule, Viewbook, Annual Report

Gold – Jefferson College

Electronic Newsletter

Gold – Jefferson College

E-Cards

Gold – Central Community College
Silver – Riverland Community College
Bronze – Jefferson College

Website

Gold – Central Community College
Silver – Minneapolis Comm & Technical College
Bronze – North Iowa Area Community College

Microsite

Gold – Mid-Plains Community College Area
Silver – Eastern Iowa Community College District
Bronze – Eastern Iowa Community College District

Social Media

Gold – St. Charles Community College
Silver – Indian Hills Community College
Bronze – Rochester Community & Technical College

VIDEO

College Promotional Brand Video

Gold – Saint Paul College
Silver – North Iowa Area Community College
Bronze – North Iowa Area Community College

Video Shorts (single or series)

Gold – State Fair Community College
Silver – Western Iowa Tech Community College
Bronze – Saint Paul College

PHOTOGRAPHY/ILLUSTRATION

Original Photography (Unmanipulated)

Gold – Mid-Plains Community College Area
Silver – Eastern Iowa Community College District
Silver – St. Charles Community College

Original Photography (Manipulated)

Gold – Indian Hills Community College
Silver – Indian Hills Community College
Bronze – Indian Hills Community College

Logo Design

Gold – Minneapolis Community & Technical College
Silver – Riverland Community College
Bronze – Metropolitan Community College (NE)

2018 Medallion Awards

ADVERTISING

Print Advertisement (single or series)

Gold – Southeastern Community College (IA)
Silver – Central Community College
Bronze – Northwest Iowa Community College

Radio Advertisement (single or series)

Gold – Southeastern Community College (IA)
Silver – Central Community College
Bronze – Hawkeye Community College

Television/Video Advertisement (single or series)

Gold – North Iowa Area Community College
Silver – Hawkeye Community College
Bronze – Western Iowa Tech Community College

Novelty Advertising

Gold – Eastern Iowa Community College District
Silver – Fond du Lac Tribal and Community College
Bronze – Eastern Iowa Community College District

Digital Ad

Gold – Northwest Iowa Community College

Outdoor Media (single or series)

Gold – Rochester Community & Technical College
Silver – Northeast Community College
Bronze – North Iowa Area Community College

Interior Signage/Displays (single or series)

Gold – Northeast Community College
Silver – Southeastern Community College (IA)
Bronze – Eastern Iowa Community College District

CAMPAIGNS

Communication Success Story or Community Relations Campaign

Gold – Mid-Plains Community College Area
Silver – Metropolitan Community College (NE)
Bronze – Cowley County Community College

Special Event or Fundraising Campaign

Gold – Jefferson College
Silver – Indian Hills Community College
Bronze – Iowa Valley Community College District

Successful Recruitment or Marketing Program

Gold – Central Community College
Silver – Hawkeye Community College
Bronze – Cowley County Community College
Bronze – Northwest Iowa Community College

Social Media or Online Marketing Campaign

Gold – Metropolitan Community Colleges (MO)
Silver – Hawkeye Community College
Bronze – Northwest Iowa Community College

MISCELLANEOUS

Excellence in Writing

Gold – Central Community College
Silver – Central Community College
Bronze – Hawkeye Community College

Wild Card

Gold – Eastern Iowa Community College District
Silver – Jefferson College
Bronze – Jefferson College