

# 2018 Medallion Awards

## Announcing the Winning Colleges

*(in alphabetical order)*

### Central Community College

Specialty Publication  
E-cards  
Website  
Print Advertisement (single or series)  
Radio Advertisement (single or series)  
Successful Recruitment or Marketing Program  
Excellence in Writing

### Cowley County Community College

Newsletter  
Sports Brochure or Sports Program  
Communication Success Story or Community  
Relations Campaign  
Successful Recruitment or Marketing Program

### Crowder College

Poster (single or series)

### Eastern Iowa Community College District

Newsletter  
Microsite  
Original Photography (Unmanipulated)  
Novelty Advertising  
Interior Signage/Displays (single or series)  
Wild Card

### Fond du Lac Tribal and Community College

Novelty Advertising

### Hawkeye Community College

Radio Advertisement (single or series)  
Television/Video Advertisement (single or series)  
Successful Recruitment or Marketing Program  
Social Media or Online Marketing Campaign  
Excellence in Writing

### Indian Hills Community College

Viewbook  
Brochure (single or series)  
Sports Brochure or Sports Program  
Notes/Cards/Invitations (single or series)  
Poster (single or series)  
Social Media  
Original Photography (Manipulated)  
Special Event or Fundraising Campaign

### Iowa Valley Community College District

Special Event or Fundraising Campaign

### Jefferson College

Specialty Publication  
Electronic Catalog, Schedule, Viewbook, or Annual  
Report  
Electronic Newsletter  
E-cards  
Special Event or Fundraising Campaign  
Wild Card

### Metropolitan Community College (Nebraska)

Viewbook  
Logo Design  
Communication Success Story or Community  
Relations Campaign  
Social Media or Online Marketing Campaign

### Mid-Plains Community College Area

Academic Catalog or Class Schedule  
Specialty Publication  
Flyer (single or series)  
Poster (single or series)  
Microsite  
Original Photography (Unmanipulated)  
Communication Success Story or Community  
Relations Campaign

### **Minneapolis Community and Technical College**

Website  
Logo Design

### **North Iowa Area Community College**

Newsletter  
Website  
College Promotional Brand Video  
Television/Video Advertisement (single or series)  
Outdoor Media (single or series)

### **Northeast Community College**

Newsletter  
Outdoor Media (single or series)  
Interior Signage/Displays (single or series)

### **Northwest Iowa Community College**

Academic Catalog or Class Schedule  
Magazine  
Brochure (single or series)  
Flyer (single or series)  
Folder  
Print Advertisement (single or series)  
Digital Ad  
Successful Recruitment or Marketing Program  
Social Media or Online Marketing Campaign

### **Riverland Community College**

Flyer (single or series)  
Folder  
Postcard (single or series)  
E-cards  
Logo Design

### **Rochester Community & Technical College**

Social Media  
Outdoor Media (single or series)

### **Saint Paul College**

Magazine  
College Promotional Brand Video  
Video Shorts

### **Southeastern Community College (Iowa)**

Print Advertisement (single or series)  
Radio Advertisement (single or series)  
Interior Signage/Displays (single or series)

### **St. Charles Community College**

Annual Report  
Notes/Cards/Invitations (single or series)  
Social Media  
Original Photography (Unmanipulated)

### **State Fair Community College**

Video Shorts (single or series)

### **Western Iowa Tech Community College**

Annual Report  
Notes/Cards/Invitations (single or series)  
Video Shorts (single or series)  
Television/Video Advertisement (single or series)

### **Western Nebraska Community College**

Viewbook  
Annual Report  
Folder