

DIGITAL/ELECTRONIC MEDIA

Electronic Catalog, Schedule, Viewbook, Annual Report

Gold - Wake Technical Community College
 Silver - Wallace State Community College
 Bronze – Gadsden State Community College

Electronic Newsletter

Gold – North Florida Community College
 Silver - Durham Technical Community College
 Bronze - Calhoun Community College

E-Cards

Gold – Georgia Piedmont Technical College
 Silver - Asheville-Buncombe Technical Community College

Website

Gold – Louisiana Delta Community College
 Silver (TIE) - Georgia Piedmont Technical College
 Wake Technical Community College
 Bronze - Kentucky Community & Technical College System

Microsite

Gold - Kentucky Community & Technical College System

Social Media

Gold – Santa Fe College
 Silver – Santa Fe College
 Bronze – Pasco-Hernando State College

VIDEO

College Promotional Brand Video

Gold – Palm Beach State College
 Silver – Palm Beach State College
 Bronze - Northeastern Technical College

Video Shorts (single or series)

Gold – Piedmont Virginia Community College
 Silver – Seminole State College
 Bronze – Sandhills Community College

PHOTOGRAPHY/ILLUSTRATION

Original Photography (Unmanipulated)

Gold – Santa Fe College
 Silver – Santa Fe College
 Bronze – Georgia Highlands College

Original Photography (Manipulated)

Gold - Wake Technical Community College
 Silver - Wallace State Community College

Logo Design

Gold - Wake Technical Community College
 Silver – Danville Community College
 Bronze – Pasco-Hernando State College

Computer-Generated Illustration

Gold – Santa Fe College

ADVERTISING

Print Advertisement (single or series)

Gold - Kentucky Community & Technical College System
 Silver – Greenville Technical College
 Bronze - College of Central Florida

Radio Advertisement (single or series)

Gold – Northern Virginia Community College
 Silver - College of Albemarle
 Bronze - Kentucky Community & Technical College System

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Television/Video Advertisement (single or series)

Gold – Northern Virginia Community College
Silver – Piedmont Virginia Community College
Bronze – Wallace State Community College

Novelty Advertising

Gold – University of South Carolina Sumter
Silver – Georgia Highlands College
Bronze – Greenville Technical College

Digital Ad

Gold - Kentucky Community & Technical College System
Silver - North Florida Community College
Bronze - North Florida Community College

Outdoor Media (single or series)

Gold - College of Albemarle
Silver - Georgia Highlands College
Bronze - Wake Technical Community College

Interior Signage/Displays (single or series)

Gold - Northern Virginia Community College
Silver – Spartanburg Community College
Bronze – College of Central Florida

CAMPAIGNS

Communication Success Story or Community Relations Campaign

Gold – Seminole State College
Silver (TIE) - Kentucky Community & Technical College System
Palm Beach State College
Bronze – Santa Fe College

Special Event or Fundraising Campaign

Gold – South Louisiana Community College
Silver - Wake Technical Community College
Bronze - Greenville Technical College

Successful Recruitment or Marketing Program

Gold - Northern Virginia Community College
Silver - Louisiana Delta Community College
Bronze – Spartanburg Community College

Social Media or Online Marketing Campaign

Gold - Greenville Technical College
Silver - College of Albemarle
Bronze – Santa Fe College

MISCELLANEOUS

Excellence in Writing

Gold - Palm Beach State College
Silver – Craven Community College
Bronze - Palm Beach State College

Wild Card

Gold – Southern Union State Community College
Silver - Kentucky Community & Technical College System
Bronze – Danville Community College