

2018 Medallion Awards

Announcing the Winning Colleges

(in alphabetical order)

Anne Arundel Community College

Print: Newsletter

Digital/Electronic Media: E-cards

Atlantic Cape Community College

Digital/Electronic Media: Electronic Newsletter

Campaigns: Special Event or Fundraising Campaign

Bergen Community College

Digital/Electronic Media: Electronic Newsletter

Advertising: Print Advertisement (single or series)

Campaigns: Special Event or Fundraising Campaign

Bristol Community College

Print: Notes/Cards/Invitations (single or series)

Bunker Hill Community College

Print: Academic Catalog or Class Schedule

Print: Newsletter

Advertising: Digital Ad

Advertising: Outdoor Media (single or series)

Carroll Community College

Print: Brochure (single or series)

Cecil College

Print: Specialty Publication

Digital/Electronic Media: Electronic Catalog,
Schedule, Viewbook, Annual Report

Digital/Electronic Media: E-cards

Advertising: Print Advertisement (single or series)

Advertising: Digital Ad

Campaigns: Social Media or Online Marketing
Campaign

Miscellaneous: Excellence in Writing

College of Southern Maryland

Print: Magazine

Print: Postcard (single or series)

Print: Notes/Cards/Invitations (single or series)

Digital/Electronic Media: Social Media

Advertising: Interior Signage/Displays (single or
series)

Community College of Baltimore County

Print: Viewbook

Print: Annual Report

Print: Newsletter

Print: Brochure (single or series)

Print: Poster (single or series)

Campaigns: Communication Success Story or
Community Relations Campaign

Community College of Beaver County

Print: Sports Brochure or Sports Program

Advertising: Television/Video Advertisement (single
or series)

Community College of Philadelphia

Print: Annual Report

Print: Magazine

Print: Notes/Cards/Invitations (single or series)

Digital/Electronic Media: Microsite

Advertising: Outdoor Media (single or series)

Campaigns: Social Media or Online Marketing
Campaign

Miscellaneous: Wild Card

Community College of Rhode Island

Print: Postcard (single or series)

Digital/Electronic Media: Social Media

Video: Video Shorts (single or series)

Campaigns: Communication Success Story or
Community Relations Campaign

Campaigns: Successful Recruitment or Marketing
Program

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County College of Morris

Campaigns: Successful Recruitment or Marketing Program

Delaware County Community College

Print: Magazine
Print: Flyer (single or series)
Photography/Illustration: Logo Design
Advertising: Outdoor Media (single or series)
Campaigns: Successful Recruitment or Marketing Program

Delaware Technical Community College

Print: Academic Catalog or Class Schedule
Print: Flyer (single or series)
Print: Flyer (single or series)
Print: Postcard (single or series)
Video: Video Shorts (single or series)
Photography/Illustration: Original Photography (Unmanipulated)

Genesee Community College

Campaigns: Special Event or Fundraising Campaign

Howard Community College

Print: Viewbook
Print: Sports Brochure or Sports Program
Digital/Electronic Media: Microsite
Photography/Illustration: Original Photography (Unmanipulated)
Advertising: Novelty Advertising

Manchester Community College (Connecticut)

Print: Annual Report
Print: Specialty Publication
Print: Poster (single or series)

MassBay Community College

Video: College Promotional Brand Video

Mercer County Community College

Print: Academic Catalog or Class Schedule
Print: Brochure (single or series)
Digital/Electronic Media: Website
Photography/Illustration: Logo Design
Advertising: Outdoor Media (single or series)

Middlesex Community College (Massachusetts)

Digital/Electronic Media: Electronic Newsletter
Advertising: Interior Signage/Displays (single or series)
Miscellaneous: Wild Card

Montgomery College

Video: Video Shorts (single or series)

Mount Wachusett Community College

Advertising: Novelty Advertising
Campaigns: Communication Success Story or Community Relations Campaign
Campaigns: Social Media or Online Marketing Campaign
Miscellaneous: Wild Card
Advertising: Radio Advertisement (single or series)

Northern Essex Community College

Digital/Electronic Media: Website

Norwalk Community College

Print: Specialty Publication

Pennsylvania Highlands Community College

Print: Viewbook
Print: Poster (single or series)
Digital/Electronic Media: Website
Advertising: Novelty Advertising

Rowan College at Burlington County

Photography/Illustration: Original Photography (Unmanipulated)
Miscellaneous: Excellence in Writing

Suffolk County Community College

Digital/Electronic Media: E-cards
Advertising: Print Advertisement (single or series)
Advertising: Television/Video Advertisement (single or series)
Advertising: Digital Ad
Advertising: Interior Signage/Displays (single or series)

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SUNY Ulster

Digital/Electronic Media: Microsite

Video: College Promotional Brand Video

Video: College Promotional Brand Video

Photography/Illustration: Logo Design

Trocaire College

Digital/Electronic Media: Social Media

Miscellaneous: Excellence in Writing