

2018 SPONSORSHIP AND EXHIBITOR INFORMATION



District 4



Join two-year college PR and marketing professionals in Denver!

YOU ARE INVITED to be a sponsor and/or exhibitor at the District 4 Conference of the National Council of Marketing and Public Relations, Friday and Saturday, October 26 and 27, 2018, in Denver, Colorado.

What is NCMPR?

The National Council for Marketing & Public Relations is the only organization of its kind that exclusively represents marketing and public relations professionals at community and technical colleges. As one of the fastest-growing affiliates of the [American Association of Community Colleges](http://www.aacc.edu), NCMPR has more than 1,700 members from nearly 550 colleges across the United States, Canada and other countries. For more about NCMPR: ncmpr.org

YOUR AUDIENCE

A targeted group of professionals (up to 75) from marketing, PR and communications divisions and departments of two-year colleges from a **six-state region: Arkansas, Colorado, New Mexico, Oklahoma, Texas and Wyoming.**

THE PLACE

The Community College of Denver, in the heart of downtown Denver.

YOUR BENEFITS

Professional networking with decision makers at two-year colleges throughout the southwest and Midwest. You'll be the recognized expert commanding attention from an eager group of industry insiders.

Sponsorship Levels

\$3,500 Medallion Awards Dinner Sponsor

- Five-minute sponsor remarks at awards dinner.
- The opportunity to present an exclusive, one-hour, general plenary session at the District 4 fall conference (upon approval of subject, content and logistics).
- Logo on dinner PowerPoint.
- FOUR tickets to the awards dinner.
- Logo and listing in the conference program as brunch sponsor (and up to a 50-word description of business).
- Premium location in display area at conference in designated area with one or two, six-foot skirted tables.
- Accessibility to conference breakouts and general sessions.
- A printed list of conference registrants (distributed at the conference).
- Opportunity to provide a company promotional item to put into conference “goodie bag.”



\$2,000 Luncheon Sponsor with Keynote Speaker

- Two-minute sponsor remarks at AND one workshop presentation.
- Logo and listing in conference program as the luncheon sponsor (and up to a 25-word description of business).
- A printed list of conference registrants (distributed at the conference)
- Conference registration for TWO individuals from your company. (For additional company representatives, there is an added charge of \$250 per person).
- Opportunity to provide a company promotional item to put into conference “goodie bag.”



\$1,000 Pre-conference Intensive sponsor and branded bag sponsor

- Opportunity to present a PRE-CONFERENCE INTENSIVE (a 90-minute, laser-focused workshop or training session for District 4 members) at fall conference.
- Logo and prime listing in conference program as a pre-conference intensive sponsor.
- A printed list of conference registrants (distributed at the conference).
- Conference registration for ONE individual from your company. (For additional company representatives, there is an added charge of \$250 per person).
- **Opportunity to provide a free, company branded “goodie bag” for all attendees. Minimum: 75 bags.**



\$600 - Exhibitor

- One, table-top display (six-foot skirted table) in middle of conference area
- Printed recognition in conference program.
- A printed list of conference registrants (distributed at the conference)
- Conference registration for ONE individual from your company. (For additional company representatives, there is an added charge of \$250 per person).
- Opportunity to provide a company promotional item to put into conference “goodie bag.”



Contact information



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Sponsor Payment Information

Sponsors will be invoiced with payment to be received prior to Friday, October 12, 2018 unless other arrangements have been approved. Sponsorships not paid by Monday, October 15, 2018 (unless pre-approved) shall forfeit benefits of sponsorship. Sponsor booths are to be completely set up prior to the opening of registration at 7:30 a.m., Friday, October 26, 2018.

Hold Harmless

NCMPR nor its employees or affiliates are responsible for any costs incurred by sponsor or vendor participation in its annual conference. This includes, but is not limited to: travel, meals (unless specified in sponsorship), transportation, lodging, taxes, tips, handling, parking, shipping, services, internet usage, loss or damage of merchandise or display materials.