



You will do better in
TOLEDO

Doing more with less

District 3 Conference

October 28-30 • Toledo, OH



2018 Sponsorship and Exhibitor Information

Are you looking to reach the leaders of marketing, public relations, and communications at two-year colleges in Ohio, Michigan, Indiana, Illinois, Wisconsin, and Ontario?

The National Council for Marketing and Public Relations (NCMPR) District 3 conference is the perfect place to reach your audience and build relationships that will get you noticed!

We are offering the following exhibitor and sponsorship opportunities to help your company connect with our members before, during, and after the conference.

Exhibitor

\$600 (plus \$250 for each additional company rep)

Please note that along there is dedicated exhibitor time on Monday the 29th. All exhibitors are expected to be available during this time.

- One table-top display (6-foot skirted table). If you have a backdrop or stand-alone display, it must sit behind or on top of the skirted table.
- Listing in the printed conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and a link to their company websites.
- Printed list of conference registrants (distributed at the conference).
- Conference registration for ONE individual from your company, which provides access to all conference sessions, events and meal functions, including the Medallion Awards.
- Additional company representatives may attend at an added cost of \$250 per person, which provides access to all conference sessions, events and meal functions, including the Medallion Awards.
- Access to electricity or Internet may be provided at prevailing hotel rates. You'll need to place AV orders directly with the hotel.
- Interested exhibitors, please use the online form at www.ncmpr.org/exhibitor-application-form to register.

EVENT SPONSORSHIPS

Conference Kick-off Reception at Fifth Third Field

\$1800

- Five-minute sponsor remarks during the kick-off reception.
- Full-page ad in the printed conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of sponsors and a link to their company websites.
- Printed list of conference registrants (distributed at the conference).
- Conference registration for TWO individuals from your company, which provides access to all conference sessions, events and meal functions.
- Additional company representatives may attend at an added cost of \$250 per person, which provides access to all conference sessions, events and meal functions.
- Company logo on a prominent banner featuring all sponsors at the conference and on all table signs during the dinner.
- Printed drink tickets with your company name or logo, as our sponsor, given to each member at check-in.
- Opportunity to have a photo booth style background with your company logo along with the NCMPR logo at the kick-off reception. Design will be completed by NCMPR District 3 with approval of sponsor.
- Opportunity to provide a company promotional item for the conference "goodie bag."

Sponsor will pay for 1 drink ticket per conference attendee, plus a fee of \$1000, paid to NCMPR District 3. The sponsor will work directly with the hotel/conference center for billing and will pay only for those tickets redeemed at the reception (up to a maximum of 80 attendees). Estimated cost of drink tickets is \$10.

Medallion Awards Luncheon

\$1750

- Five-minute sponsor remarks during the Medallion Awards Luncheon. Opportunity to help distribute the first-place awards.
- Opportunity to have company logo on awards PowerPoint.
- Full-page ad in the printed conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of sponsors and a link to their company websites.
- Printed list of conference registrants (distributed at the conference).
- Conference registration for TWO individuals from your company, which provides access to all conference sessions, events and meal functions.
- Additional company representatives may attend at an added cost of \$250 per person, which provides access to all conference sessions, events and meal functions.
- Company logo on a prominent banner featuring all sponsors at the conference and on all table signs during the luncheon.
- Opportunity to provide a company promotional item for the conference "goodie bag."

EVENT SPONSORSHIPS (CONTINUED)

Sandpiper River Trip

\$1300

- Three-minute sponsor remarks during the boat trip.
- Full-page ad in the printed conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of sponsors and a link to their company websites.
- Printed list of conference registrants (distributed at the conference).
- Conference registration for ONE individual from your company, which provides access to all conference sessions, events and meal functions.
- Additional company representatives may attend at an added cost of \$250 per person, which provides access to all conference sessions, events and meal functions.
- Company logo on a prominent banner featuring all sponsors at the conference and on all table signs during the luncheon.
- Printed drink tickets with your company name or logo, as our sponsor, given to each member as they board the boat.
- Opportunity to provide a company promotional item for the conference "goodie bag."

Sponsor will pay for 1 drink ticket per conference attendee, plus a fee of \$500, paid to NCMPR District 3. The sponsor will work directly with the hotel/conference center for billing and will pay only for those tickets redeemed at the reception (up to a maximum of 80 attendees). Estimated cost of drink tickets is \$10.

Awards Breakfast

\$1250

- Three-minute sponsor remarks during the Awards Breakfast. Opportunity to help distribute awards.
- Full-page ad in the printed conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of sponsors and a link to their company websites.
- Printed list of conference registrants (distributed at the conference).
- Conference registration for ONE individual from your company, which provides access to all conference sessions, events and meal functions.
- Additional company representatives may attend at an added cost of \$250 per person, which provides access to all conference sessions, events and meal functions.
- Opportunity to provide a company promotional item for the conference "goodie bag."

General Conference Sponsorships

\$1000 each

- Half-page ad in the printed conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of sponsors and a link to their company websites.
- Printed list of conference registrants (distributed at the conference).
- Conference registration for ONE individual from your company, which provides access to all conference sessions, events and meal functions.
- Additional company representatives may attend at an added cost of \$250 per person, which provides access to all conference sessions, events and meal functions.
- Company logo on a prominent banner featuring all sponsors at the conference.
- Opportunity to provide a company promotional item for the conference "goodie bag."

Interested sponsors, please email District 3 Director Amanda Pochatko at apochatko01@terra.edu.

Event sponsorships are on a first-come, first-serve basis.



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