



# 50 NCMPR 2024 PARAGON AWARDS

**Alamance Community College, NC**

Interior Signage/Displays (single or series)

**Alamo Colleges District, TX**

Communication Success Story or Crisis  
Communication Campaign

**Arapahoe Community College, CO**

Brochure (single or series)

**Arizona Western College**

Computer-Generated Illustration  
Original Photography (unmanipulated)

**Austin Community College, TX**

E-Newsletter  
Promotional Video-Long Form

**Bergen Community College, NJ**

Postcard (single or series)  
Successful Recruitment or Marketing Program

**Bismarck State College, ND**

E-Cards

**Blackhawk Technical College, WI**

Logo Design

**California Community Colleges**

Print Advertisement (single or series)  
Podcast

**Cape Cod Community College, MA**

E-Cards  
Radio Advertisement (single or series)

**Carroll Community College, MD**

Logo Wear

**Central New Mexico Community College**

Print Advertisement (single or series)

**Central Oregon Community College**

Notes/Cards/Invitations (single or series)

**Chippewa Valley Technical College, WI**

Promotional Video-Long Form  
Wild Card

**Cochise College, AZ**

Video Shorts (single)

**College of Central Florida**

E-Publications  
Magazine

**College of DuPage, IL**

Promotional Video-Long Form  
Social Media or Online Marketing Campaign

**College of the Canyons, CA**

Original Photography (unmanipulated)

**College of the Mainland, TX**

Viewbook

**Colorado Community College System**

Government or Community Relations Campaign  
Website

**Community College of Baltimore County, MD**

Interior Signage/Displays (single or series)



**50**  
**NCMPR**  
**2024 PARAGON AWARDS**

**Community College of Denver, CO**

Magazine

**Community College of Philadelphia, PA**

Novelty

Wild Card

**Compton College, CA**

Communication Success Story or Crisis

Communication Campaign

**Cuyahoga Community College, OH**

Brochure (single or series)

Excellence in Writing-Long Form

Print Advertisement (single or series)

**Dallas College, TX**

Digital Advertisement (single or series)

**Del Mar College, TX**

Social Media Page

**Delta College, MI**

Logo Design

Outdoor Signage/Displays (single or series)

**Durham College, Ontario, Canada**

Academic Catalog or Class Schedule

**Eastern Arizona College**

Flyer (single or series)

**Eastern Iowa Community College District**

Print Wild Card

Special Event or Fundraising Campaign

**El Camino College, CA**

Flyer (single or series)

**Elgin Community College, IL**

Annual Report

Newsletter

Social Media Post or Story B

Video Shorts (single)

**Florida SouthWestern State College**

Television/Video Paid Advertisement (single)

**Fox Valley Technical College, WI**

Communication Success Story or Crisis

Communication Campaign

**Fresno City College, CA**

Social Media Post or Story A

**Golden West College, CA**

Outdoor Signage/Displays (single or series)

**Grand Rapids Community College, MI**

Annual Report

Excellence in Writing-Short Form

Social Media Page

**Green River College, WA**

Podcast

**Hagerstown Community College, MD**

Social Media or Online Marketing Campaign

**Harford Community College, MD**

Television/Video Paid Advertisement (single)

**Horry-Georgetown Technical College, SC**

Booklet

**Howard Community College, MD**

Flyer (single or series)

**COLLEGE FINALISTS**

**NCMPR**  
National Council for Marketing & Public Relations



**50**  
**NCMPR**  
**2024 PARAGON AWARDS**

**Ivy Tech Community College, IN**

E-Cards

**Kellogg Community College, MI**

Academic Catalog or Class Schedule

Computer-Generated Illustration

Logo Wear

Postcard (single or series)

Print Wild Card

**Lane Community College, OR**

Digital Advertisement (single or series)

Magazine

**Lansing Community College, MI**

Viewbook

**Laurel Ridge Community College, VA**

Excellence in Writing-Long Form

**Lee College, TX**

Original Photography (manipulated)

Social Media or Online Marketing Campaign

Video Shorts (series)

**Lincoln Land Community College, IL**

Social Media Page

**Lorain County Community College, OH**

Excellence in Writing-Short Form

Logo Design

Outdoor Signage/Displays (single or series)

**Maricopa Co. Community College District, AZ**

Booklet

Successful Recruitment or Marketing Program

**MassBay Community College, MA**

Logo Wear

**McHenry County College, IL**

Booklet

**Mid-State Technical College, WI**

Digital Advertisement (single or series)

**Minneapolis Community & Technical College, MN**

Promotional Video-Short Form

**MiraCosta College, CA**

Special Event or Fundraising Campaign

**Monroe County Community College, MI**

E-Publications

Successful DEI Marketing

**Montgomery College, MD**

Promotional Video-Short Form

Social Media Post or Story B

Video Shorts (series)

**Moraine Valley Community College, IL**

Original Photography (manipulated)

Television/Video Paid Advertisement (series)

**National Park College, AR**

Radio Advertisement (single or series)

**Nicolet Area Technical College, WI**

Poster (single or series)

**North Iowa Area Community College**

Print Wild Card

**COLLEGE FINALISTS**



**NCMPR**  
National Council for Marketing & Public Relations



**50**  
**NCMPR**  
**2024 PARAGON AWARDS**

**Northern Essex Community College, MA**

Excellence in Writing-Long Form  
Microsite/Landing Page  
Newsletter  
Successful DEI Marketing

**Oakland Community College, MI**

Excellence in Writing-Short Form

**Oakton College, IL**

E-Newsletter  
Promotional Video-Short Form

**Orange Coast College, CA**

Novelty  
Social Media Post or Story A  
Video Shorts (single)

**Pasadena City College, CA**

Original Photography (manipulated)  
Social Media Post or Story A

**Portland Community College, OR**

Brochure (single or series)  
Newsletter

**Rochester Community & Technical College, MN**

Postcard (single or series)

**Rowan College at Burlington County, NJ**

Podcast  
Wild Card

**Saint Paul College, MN**

Website

**San Antonio College, TX**

Novelty

**San Juan College, NM**

Website

**Santa Fe College, FL**

Original Photography (unmanipulated)

**Shasta College, CA**

Poster (single or series)

**Shoreline Community College, WA**

Notes/Cards/Invitations (single or series)

**Skagit Valley College, WA**

E-Publications

**Snead State Community College, AL**

Radio Advertisement (single or series)

**South Puget Sound Community College, WA**

Government or Community Relations Campaign

**Southeastern Community College, IA**

Successful Recruitment or Marketing Program

**St. Louis Community College, MO**

Government or Community Relations Campaign

**Tacoma Community College, WA**

Successful DEI Marketing  
Television/Video Paid Advertisement (single)

**COLLEGE FINALISTS**

**NCMPR**  
National Council for Marketing & Public Relations



**50**  
**NCMPR**  
**2024 PARAGON AWARDS**

**Tennessee Board of Regents**

Annual Report  
Microsite/Landing Page  
Notes/Cards/Invitations (single or series)  
Special Event or Fundraising Campaign

**Trident Community College, SC**

Computer-Generated Illustration  
Video Shorts (series)

**University of Cincinnati-Clermont College, OH**

Microsite/Landing Page

**University of Hawaii Community Colleges**

Television/Video Paid Advertisement (series)

**Wake Technical Community College, NC**

Viewbook

**Wallace State Community College, AL**

Poster (single or series)

**Wayne Community College, NC**

E-Newsletter

**Weatherford Community College, TX**

Interior Signage/Displays (single or series)  
Social Media Post or Story B

**West Virginia Northern Community College**

Television/Video Paid Advertisement (series)

**Western Iowa Tech Community College**

Academic Catalog or Class Schedule

**COLLEGE FINALISTS**



**NCMPR**  
National Council for Marketing & Public Relations