

THE BEST OF THE BEST
in COMMUNITY COLLEGE
COMMUNICATIONS

2023
NCMPR
PARAGON AWARDS COLLEGE FINALISTS

Aims Community College

Annual Report

Alamo Colleges District

Notes/Cards/Invitations (single or series)
Podcast

Anne Arundel Community College

Flyer (single or series)
Video Shorts (single)

Austin Community College

E-Newsletter

Bellingham Technical College

Microsite/Landing Page
Logo Design

Bergen Community College

Interior Signage/Displays (single or series)

Bismarck State College

Viewbook
E-Cards
Promotional Video-Long Form

Cape Fear Community College

Social Media Page

Carroll Community College

Social Media or Online Marketing Campaign

Cecil College

E-Cards

Central New Mexico Community College

Outdoor Signage/Displays (single or series)

Chemeketa Community College

Podcast

Coastal Alabama Community College

Video Shorts (single)
Logo Design

College of Lake County

Print Wild Card
Quick-Turn Video

Collin College

Notes/Cards/Invitations (single or series)
Excellence in Writing-Short Form

Columbia State Community College

Original Photography (unmanipulated)
Original Photography (manipulated)

Columbia-Greene Community College

Booklet

Community College of Baltimore County

Promotional Video-Long Form

Community College of Denver

Magazine
Outdoor Signage/Displays (single or series)

Community College of Philadelphia

E-Publications

Community Colleges of Spokane

Digital Advertisement (single or series)

Craven Community College

Radio Advertisement (single or series)

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NCMPR

Cuyahoga Community College

Excellence in Writing-Short Form
Wild Card

Del Mar College

Social Media Page

Delaware County Community College

Brochure (single or series)
Computer-Generated Illustration

Delaware Technical Community College

E-Newsletter
Excellence in Writing-Long Form

East Central College

Postcard (single or series)

El Camino College

Video Shorts (series)

Elgin Community College

Newsletter
Brochure (single or series)
Poster (single or series)
Microsite/Landing Page
Promotional Video-Short Form
Computer-Generated Illustration
Television/Video Paid Advertisement (single)

Florida Southwestern State College

Television/Video Paid Advertisement (single)

Foundation for California Community Colleges

Microsite/Landing Page

Fox Valley Technical College

Communication Success Story or Crisis
Communication Campaign

Grand Rapids Community College

Annual Report
Social Media Page
Wild Card

Green River College

Podcast

Greenville Technical College

Excellence in Writing-Long Form

Gulf Coast State College

Video Shorts (series)

Harper College

Viewbook

Heartland Community College

Academic Catalog or Class Schedule

Hopkinsville Community College

Notes/Cards/Invitations (single or series)

Howard Community College

Print Wild Card

Ivy Tech Community College

E-Cards

Joliet Junior College

Flyer (single or series)

Kellogg Community College

Academic Catalog or Class Schedule
Annual Report
Flyer (single or series)
Social Media Post
Logo Design
Print Advertisement (single or series)
Novelty

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Kentucky Community & Technical College System

Digital Advertisement (single or series)
Social Media or Online Marketing Campaign

Kirkwood Community College

Viewbook

Klamath Community College

Novelty

Lane Community College

Poster (single or series)
Successful Recruitment or Marketing Program

Langara College

Social Media or Online Marketing Program

Laredo College

Radio Advertisement (single or series)

Lee College

Video Shorts (series)
Television/Video Paid Advertisement (single)
Outdoor Signage/Displays (single or series)

Madison College

Postcard (single or series)

Maricopa County Community College District

Successful Recruitment or Marketing Program

Miami Dade College

Brochure (single or series)

Midlands Technical College

Interior Signage/Displays (single or series)

Milwaukee Area Technical College

Promotional Video-Long Form

Minneapolis Community & Technical College

Digital Advertisement (single or series)

MiraCosta College

Original Photography (manipulated)

Monroe County Community College

E-Publications
Print Advertisement (single or series)

Moraine Park Technical College

Government or Community Relations Campaign

Moraine Valley Community College

E-Publications

Mott Community College

Website

Mt. San Antonio College

Communication Success Story or Crisis
Communication Campaign

National Park College

Original Photography (unmanipulated)

New Mexico State University Alamogordo

Wild Card

Nicolet Area Technical College

Website
Television/Video Paid Advertisement (series)

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North Central Michigan College

Newsletter
Original Photography (unmanipulated)
Excellence in Writing-Long Form

North Central State College

Radio Advertisement (single or series)

North Iowa Area Community College

Newsletter
Print Advertisement (single or series)

Northeast Community College

Special Event or Fundraising Campaign

Northern Essex Community College

Booklet

Northwest Iowa Community College

Interior Signage/Displays (single or series)

Northwestern Michigan College

Magazine
Special Event or Fundraising Campaign

Oakton College

E-Newsletter

Ocean County College

Poster (single or series)

Orange Coast College

Special Event or Fundraising Campaign

Oregon Community College Association

Government or Community Relations Campaign

Pasadena City College

Print Wild Card

Renton Technical College

Promotional Video-Short Form

Rochester Community & Technical College

Postcard (single or series)

Rock Valley College

Quick-Turn Video

Saddleback College

Successful Diversity, Equity and Inclusion
Marketing

San Jacinto College District

Excellence in Writing-Short Form

Santa Fe College

Booklet
Novelty

Sinclair Community College

Video Shorts (single)

Skagit Valley College

Quick-Turn Video
Communication Success Story or Crisis
Communications Campaign

Southeastern Community College (Iowa)

Successful Diversity, Equity and Inclusion
Marketing

St. Cloud Technical and Community College

Website

St. Philip's College

Logo Wear

SUNY Suffolk

Successful Recruitment or Marketing Program

Tacoma Community College

Promotional Video-Short Form

Tennessee Board of Regents

Logo Wear

Truckee Meadows Community College

Government or Community Relations Campaign
Successful Diversity, Equity and Inclusion
Marketing

University of Hawaii Community Colleges

Social Media Post
Computer-Generated Illustration

Wallace State Community College

Original Photography (manipulated)

Western Iowa Tech Community College

Logo Wear

Western Technical College

Television/Video Paid Advertisement (series)

Whatcom Community College

Television/Video Paid Advertisement (series)

Wor-Wic Community College

Social Media Post