

DISTRICT 4

Announcing the Award Winners

(by category)

PRINT

VIEWBOOK

Gold	Northern Wyoming Community College District
Silver	National Park College
Bronze	Dallas College

ANNUAL REPORT

Gold	Alamo Colleges District
Silver	College of the Mainland
Bronze	Del Mar College

NEWSLETTER

Gold	St. Philip's College
Silver	San Juan College

MAGAZINE

Gold	Community College of Denver
Silver	Community College of Aurora
Bronze	Community College of Denver

BROCHURE (single or series)

Gold	San Antonio College
Silver	Arapahoe Community College
Bronze	Community College of Aurora

BOOKLET

Gold	Dallas College
Silver	Weatherford College
Bronze	Arkansas State University-Beebe

FLYER (single or series)

Gold	Northern Wyoming Community College District
Silver	Arkansas State University-Beebe
Bronze	New Mexico State University Alamogordo

POSTCARD (single or series)

Gold	Collin College
Silver	Navarro College
Bronze	Lone Star College-CyFair

NOTES/CARDS/INVITATIONS (single or series)

Gold	Navarro College
Silver	Del Mar College
Bronze	Alamo Colleges District

POSTER (single or series)

Gold	Pueblo Community College
Silver	Trinity Valley Community College
Bronze	Community College of Denver

PRINT WILD CARD

Gold	Alamo Colleges District
Silver	Community College of Denver
Bronze	Navarro College

DIGITAL/ELECTRONIC MEDIA

E-PUBLICATIONS

Gold	Lee College
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E-NEWSLETTER

Gold	Austin Community College
Silver	Alamo Colleges District

E-CARDS

Gold	Lee College
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WEBSITE

Gold	Community College of Aurora
Silver	San Juan College
Bronze	Colorado Community College System

2024 MEDALLION AWARDS

MICROSITE/LANDING PAGE

Gold Community College of Aurora
Silver Dallas College
Bronze Austin Community College

PODCAST

Gold Alamo Colleges District

SOCIAL MEDIA

SOCIAL MEDIA PAGE

Gold Weatherford College
Silver Dallas College
Bronze Alamo Colleges District

SOCIAL MEDIA POST OR STORY A

Gold Austin Community College
Silver National Park College
Bronze Laredo College

SOCIAL MEDIA POST OR STORY B

Gold Weatherford College
Silver Trinity Valley Community College
Bronze Del Mar College

VIDEO

PROMOTIONAL VIDEO-SHORT FORM

Gold Alamo Colleges District
Silver Community College of Aurora
Bronze Colorado Community College System

PROMOTIONAL VIDEO-LONG FORM

Gold Austin Community College
Silver San Antonio College
Bronze University of Arkansas Community College at Morrilton

VIDEO SHORTS (single)

Gold Dallas College
Silver San Antonio College
Bronze Dallas College

VIDEO SHORTS (series)

Gold Pikes Peak State College
Silver College of the Mainland
Bronze Lee College

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (unmanipulated)

Gold Collin College
Silver Collin College
Bronze South Plains College

ORIGINAL PHOTOGRAPHY (manipulated)

Gold Lee College
Silver National Park College
Bronze Collin College

LOGO DESIGN

Gold Pueblo Community College
Silver San Juan College
Bronze Collin College

COMPUTER-GENERATED ILLUSTRATION

Gold Lee College
Silver New Mexico State University
Alamogordo

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold National Park College
Silver Alamo Colleges District
Bronze Lone Star College-CyFair

RADIO ADVERTISEMENT (single or series)

Gold National Park College
Silver Laredo College
Bronze Laredo College

TV/VIDEO PAID ADVERTISEMENT (single)

Gold Arapahoe Community College
Silver St. Philip's College
Bronze Laredo College

2024 MEDALLION AWARDS

TV/VIDEO PAID ADVERTISEMENT (series)

Gold Dallas College

DIGITAL ADVERTISEMENT (single or series)

Gold Dallas College
Silver Dallas College
Bronze Northern Wyoming Community
College District

OUTDOOR SIGNAGE/DISPLAYS (single or series)

Gold Dallas College
Silver Weatherford College
Bronze Dallas College

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold Pueblo Community College
Silver Alamo Colleges District
Bronze Dallas College

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION CAMPAIGN

Gold Alamo Colleges District
Silver St. Philip's College
Bronze San Antonio College

GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

Gold Colorado Community College System
Silver Navarro College
Bronze Pikes Peak State College

SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold Pikes Peak State College
Silver National Park College
Bronze Laredo College

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold College of the Mainland
Silver College of the Mainland
Bronze University of Arkansas Community
College at Morrilton

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold Lee College
Silver Lone Star College-CyFair

MISCELLANEOUS

EXCELLENCE IN WRITING-SHORT FORM

Gold Collin College
Silver Pueblo Community College
Bronze Pueblo Community College

EXCELLENCE IN WRITING-LONG FORM

Gold National Park College
Silver Weatherford College
Bronze San Antonio College

LOGO WEAR

Gold Arkansas State University-Three
Rivers
Silver New Mexico State University
Alamogordo
Bronze Navarro College

NOVELTY

Gold Alamo Colleges District
Silver Austin Community College
Bronze San Antonio College

WILD CARD

Gold National Park College
Silver Austin Community College
Bronze Lone Star College-CyFair