

DISTRICT 3

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold Milwaukee Area Technical College
Silver Kellogg Community College
Bronze Heartland Community College

VIEWBOOK

Gold Joliet Junior College
Silver Milwaukee Area Technical College
Bronze Illinois Central College

ANNUAL REPORT

Gold Grand Rapids Community College
Silver Elgin Community College
Bronze Kellogg Community College

NEWSLETTER

Gold North Central Michigan College
Silver Chippewa Valley Technical College
Bronze Elgin Community College

MAGAZINE

Gold Milwaukee Area Technical College
Silver Kellogg Community College
Bronze Moraine Park Technical College

BROCHURE (single or series)

Gold Elgin Community College
Silver North Central Michigan College
Bronze Owens Community College

BOOKLET

Gold Oakton College
Silver Elgin Community College
Bronze Grand Rapids Community College

FLYER (single or series)

Gold Kellogg Community College
Silver Rock Valley College
Bronze Kellogg Community College

POSTCARD (single or series)

Gold Kellogg Community College
Silver Elgin Community College
Bronze Kellogg Community College

NOTES/CARDS/INVITATIONS (single or series)

Gold Elgin Community College
Silver Moraine Valley Community College
Bronze Grand Rapids Community College

POSTER (single or series)

Gold Kellogg Community College
Silver Elgin Community College
Bronze Cuyahoga Community College

PRINT WILD CARD

Gold Kellogg Community College
Silver Kellogg Community College
Bronze Oakton College

DIGITAL/ELECTRONIC MEDIA

E-PUBLICATIONS

Gold Madison College
Silver Moraine Valley Community College
Bronze Moraine Valley Community College

E-NEWSLETTER

Gold Oakland Community College
Silver Heartland Community College
Bronze Owens Community College

2024 MEDALLION AWARDS

E-CARDS

Gold Ivy Tech Community College
Silver Monroe County Community College
Bronze Muskegon Community College

WEBSITE

Gold College of Lake County
Silver Mid Michigan College
Bronze Elgin Community College

MICROSITE/LANDING PAGE

Gold Elgin Community College
Silver Oakton College
Bronze Wisconsin Technical College System

SOCIAL MEDIA

SOCIAL MEDIA PAGE

Gold Grand Rapids Community College
Silver Lincoln Land Community College
Bronze Oakton College

SOCIAL MEDIA POST OR STORY A

Gold Chippewa Valley Technical College
Silver Lewis and Clark Community College
Bronze Elgin Community College

SOCIAL MEDIA POST OR STORY B

Gold Kishwaukee College
Silver Joliet Junior College
Bronze College of DuPage

VIDEO

PROMOTIONAL VIDEO-SHORT FORM

Gold Elgin Community College
Silver Lorain County Community College
Bronze Illinois Central College

PROMOTIONAL VIDEO-LONG FORM

Gold Chippewa Valley Technical College
Silver Waukesha County Technical College
Bronze College of DuPage

VIDEO SHORTS (single)

Gold Moraine Valley Community College
Silver Elgin Community College
Bronze Madison College

VIDEO SHORTS (series)

Gold Lewis and Clark Community College
Silver Oakland Community College
Bronze Madison College

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (unmanipulated)

Gold Moraine Valley Community College
Silver Highland Community College
Bronze Heartland Community College

ORIGINAL PHOTOGRAPHY (manipulated)

Gold Monroe County Community College
Silver Moraine Valley Community College
Bronze Moraine Park Technical College

LOGO DESIGN

Gold Oakton College
Silver Oakton College
Bronze Oakland Community College

COMPUTER-GENERATED ILLUSTRATION

Gold Kellogg Community College
Silver Elgin Community College
Bronze Lewis and Clark Community College

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold Ivy Tech Community College
Silver Grand Rapids Community College
Bronze Elgin Community College

RADIO ADVERTISEMENT (single or series)

Gold Cuyahoga Community College
Silver Muskegon Community College

2024 MEDALLION AWARDS

TV/VIDEO PAID AD (single or series)

Gold	Cuyahoga Community College
Silver	Oakton College
Bronze	Muskegon Community College

DIGITAL ADVERTISEMENT (single or series)

Gold	Mid-State Technical College
Silver	Parkland College
Bronze	Grand Rapids Community College

OUTDOOR SIGNAGE/DISPLAYS (single or series)

Gold	Lorain County Community College
Silver	Elgin Community College
Bronze	Highland Community College

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Milwaukee Area Technical College
Silver	Joliet Junior College
Bronze	Illinois Central College

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION CAMPAIGN

Gold	Madison College
Silver	Fox Valley Technical College
Bronze	Oakton College

GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

Gold	Kellogg Community College
Silver	Oakton College
Bronze	Waukesha County Technical College

SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold	Kellogg Community College
Silver	Ivy Tech Community College
Bronze	Elgin Community College

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Wisconsin Technical College System
Silver	Southeastern Illinois College
Bronze	Kellogg Community College

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	College of DuPage
Silver	Rock Valley College
Bronze	Elgin Community College

SUCCESSFUL DEI MARKETING CAMPAIGN

Gold	Cuyahoga Community College
Silver	Monroe County Community College
Bronze	Parkland College

MISCELLANEOUS

EXCELLENCE IN WRITING-SHORT FORM

Gold	Milwaukee Area Technical College
Silver	Grand Rapids Community College
Bronze	Milwaukee Area Technical College

EXCELLENCE IN WRITING-LONG FORM

Gold	Cuyahoga Community College
Silver	Milwaukee Area Technical College
Bronze	Madison College

LOGO WEAR

Gold	Heartland Community College
Silver	Oakton College
Bronze	Owens Community College

NOVELTY

Gold	Kellogg Community College
Silver	Highland Community College
Bronze	Joliet Junior College

WILD CARD

Gold	Chippewa Valley Technical College
Silver	Chippewa Valley Technical College
Bronze	Lorain County Community College