

DISTRICT 2

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold Tennessee Board of Regents
Silver Florence-Darlington Technical College
Bronze Wilson Community College

VIEWBOOK

Gold Wake Technical Community College
Silver Northwest Mississippi Community College
Bronze Cape Fear Community College

ANNUAL REPORT

Gold Hazard Community & Technical College
Silver Hopkinsville Community College
Bronze Piedmont Community College

NEWSLETTER

Gold Northeastern Technical College

MAGAZINE

Gold Coastal Alabama Community College
Silver College of Central Florida
Bronze Laurel Ridge Community College

BROCHURE (single or series)

Gold Horry-Georgetown Technical College
Silver Palm Beach State College
Bronze Somerset Community College

BOOKLET

Gold Santa Fe College
Silver Miami Dade College
Bronze Florida State College at Jacksonville

FLYER (single or series)

Gold Wayne Community College
Silver Florida SouthWestern State College
Bronze Pasco-Hernando State College

POSTCARD (single or series)

Gold Wake Technical Community College
Silver Florida State College at Jacksonville
Bronze Technical College of the Lowcountry

NOTES/CARDS/INVITATIONS (single or series)

Gold Tennessee Board of Regents
Silver Florida State College at Jacksonville
Bronze Florence-Darlington Technical College

POSTER (single or series)

Gold Wallace State Community College
Silver Santa Fe College
Bronze Santa Fe College

PRINT WILD CARD

Gold Danville Community College
Silver Southcentral Kentucky Community & Technical College
Bronze Alamance Community College

DIGITAL/ELECTRONIC MEDIA

E-PUBLICATIONS

Gold Wallace State Community College
Silver College of Central Florida
Bronze Gadsden State Community College

E-NEWSLETTER

Gold Wayne Community College
Silver Aiken Technical College
Bronze Coastal Alabama Community College

2024 MEDALLION AWARDS

E-CARDS

- Gold** Palm Beach State College
- Silver** Asheville-Buncombe Technical Community College

WEBSITE

- Gold** Florence-Darlington Technical College
- Silver** Bluegrass Community & Technical College
- Bronze** Wake Technical Community College

MICROSITE/LANDING PAGE

- Gold** Tennessee Board of Regents
- Silver** Coastal Alabama Community College
- Bronze** Greenville Technical College

PODCAST

- Gold** Asheville-Buncombe Technical Community College
- Silver** Wake Technical Community College
- Bronze** Wallace State Community College

SOCIAL MEDIA

SOCIAL MEDIA PAGE

- Gold** Cape Fear Community College
- Silver** Northwest Mississippi Community College
- Bronze** Northwest Mississippi Community College

SOCIAL MEDIA POST OR STORY A

- Gold** Northwest Mississippi Community College
- Silver** Wayne Community College
- Bronze** Wake Technical Community College

SOCIAL MEDIA POST OR STORY B

- Gold** Florida State College at Jacksonville
- Silver** St. Johns River State College
- Bronze** Cape Fear Community College

VIDEO

PROMOTIONAL VIDEO-SHORT FORM

- Gold** Tennessee Board of Regents
- Silver** Northwest Mississippi Community College
- Bronze** Wake Technical Community College

PROMOTIONAL VIDEO-LONG FORM

- Gold** Trident Technical College
- Silver** Calhoun Community College
- Bronze** Western Piedmont Community College

VIDEO SHORTS (single)

- Gold** Calhoun Community College
- Silver** Calhoun Community College
- Bronze** Florida State College at Jacksonville

VIDEO SHORTS (series)

- Gold** Coastal Alabama Community College
- Silver** Coastal Alabama Community College
- Bronze** Wake Technical Community College

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (unmanipulated)

- Gold** Guilford Technical Community College
- Silver** Wake Technical Community College
- Bronze** Santa Fe College

ORIGINAL PHOTOGRAPHY (manipulated)

- Gold** Columbia State Community College
- Silver** Columbia State Community College
- Bronze** Columbia State Community College

LOGO DESIGN

- Gold** Florida State College at Jacksonville
- Silver** Northeastern Technical College
- Bronze** South Louisiana Community College

COMPUTER-GENERATED ILLUSTRATION

- Gold** Trident Technical College
- Silver** Trident Technical College

2024 MEDALLION AWARDS

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	Wayne Community College
Silver	Bluegrass Community & Technical College
Bronze	Northeastern Technical College

RADIO ADVERTISEMENT (single or series)

Gold	Horry-Georgetown Technical College
Silver	Calhoun Community College

TV/VIDEO PAID ADVERTISEMENT (single)

Gold	Florida SouthWestern State College
Silver	Florida State College at Jacksonville
Bronze	Florence-Darlington Technical College

TV/VIDEO PAID ADVERTISEMENT (series)

Gold	Greenville Technical College
Silver	Wake Technical Community College
Bronze	Asheville-Buncombe Technical Community College

DIGITAL ADVERTISEMENT (single or series)

Gold	Western Piedmont Community College
Silver	Midlands Technical College
Bronze	Trident Technical College

OUTDOOR SIGNAGE/DISPLAYS (single or series)

Gold	Wallace State Community College
Silver	Florida SouthWestern State College
Bronze	Aiken Technical College

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Tennessee Board of Regents
Silver	Miami Dade College
Bronze	Palm Beach State College

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION CAMPAIGN

Gold	South Louisiana Community College
Silver	Kentucky Community & Technical College System
Bronze	Calhoun Community College

SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold	South Louisiana Community College
Silver	Tennessee Board of Regents
Bronze	Tennessee Board of Regents

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Maysville Community and Technical College
Silver	Horry-Georgetown Technical College
Bronze	North Georgia Technical College

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	Midlands Technical College
Silver	College of The Albemarle
Bronze	Northern Virginia Community College

MISCELLANEOUS

EXCELLENCE IN WRITING-SHORT FORM

Gold	Northeastern Technical College
Silver	Miami Dade College
Bronze	Asheville-Buncombe Technical Community College

EXCELLENCE IN WRITING-LONG FORM

Gold	Laurel Ridge Community College
Silver	Laurel Ridge Community College
Bronze	Aiken Technical College

The logo features a large, stylized number '2024' in grey, with the word 'MEDALLION' in bold red letters and 'AWARDS' in grey below it, all contained within a circular frame with concentric grey and white rings.

2024 MEDALLION AWARDS

LOGO WEAR

Gold	Miami Dade College
Silver	Tennessee Board of Regents
Bronze	Florida State College at Jacksonville

NOVELTY

Gold	Baton Rouge Community College
Silver	Hillsborough Community College
Bronze	Florida State College at Jacksonville

WILD CARD

Gold	James Sprunt Community College
Silver	Somerset Community College
Bronze	Florida State College at Jacksonville