

DISTRICT 2

Announcing the College Finalists

(in alphabetical order)

Aiken Technical College (SC)

E-Newsletter
Outdoor Signage/Displays (single or series)
Excellence in Writing – Long Form

Alamance Community College (NC)

Print Wild Card

Asheville-Buncombe Technical Community College (NC)

E-Cards
Podcast
Television/Video Paid Advertisement (series)
Excellence in Writing-Short Form

Baton Rouge Community College (LA)

Novelty

Bluegrass Community & Technical College (KY)

Website
Print Advertisement (single or series)

Calhoun Community College (AL)

Promotional Video-Long Form
Video Shorts (single)
Radio Advertisement (single or series)
Communication Success Story or Crisis
Communication Campaign

Cape Fear Community College (NC)

Viewbook
Social Media Page
Social Media Post or Story B

Coastal Alabama Community

Magazine
E-Newsletter
Microsite/Landing Page
Video Shorts (series)

College of Central Florida

Magazine
E-Publications

College of The Albemarle (NC)

Social Media or Online Marketing Campaign

Columbia State Community College (TN)

Original Photography (Manipulated)

Danville Community College (VA)

Print Wild Card

Florence-Darlington Technical College (SC)

Academic Catalog or Class Schedule
Notes/Cards/Invitations (single or series)
Website
Television/Video Paid Advertisement (single)

Florida SouthWestern State College

Flyer (single or series)
Television/Video Paid Advertisement (single)
Outdoor Signage/Displays (single or series)

2024
MEDALLION
AWARDS

Florida State College at Jacksonville

Booklet
Postcard (single or series)
Notes/Cards/Invitations (single or series)
Social Media Post or Story B
Video Shorts (single)
Logo Design
Television/Video Paid Advertisement (single)
Logo Wear
Novelty
Wild Card

Gadsden State Community College (AL)

E-Publications

Greenville Technical College (SC)

Microsite/Landing Page
Television/Video Paid Advertisement (series)

Guilford Technical Community College (NC)

Original Photography (Unmanipulated)

Hazard Community & Technical College (KY)

Annual Report

Hillsborough Community College (FL)

Novelty

Hopkinsville Community College (KY)

Annual Report

Horry-Georgetown Technical College (SC)

Brochure (single or series)
Radio Advertisement (single or series)
Successful Recruitment or Marketing Program

James Sprunt Community College (NC)

Wild Card

Kentucky Community & Technical College System

Print Wild Card
Communication Success Story or Crisis
Communication Campaign

Laurel Ridge Community College (VA)

Magazine
Excellence in Writing-Long Form (

Maysville Community and Technical College (KY)

Successful Recruitment or Marketing Program

Miami Dade College (FL)

Booklet
Interior Signage/Displays (single or series)
Excellence in Writing-Short Form
Logo Wear

Midlands Technical College (SC))

Digital Advertisement (single or series)
Social Media or Online Marketing Campaign

North Georgia Technical College

Successful Recruitment or Marketing Program

Northeastern Technical College (SC)

Newsletter
Logo Design
Print Advertisement (single or series)
Excellence in Writing-Short Form

Northern Virginia Community College

Social Media or Online Marketing Campaign

Northwest Mississippi Community College

Viewbook
Social Media Page
Social Media Post or Story A
Promotional Video-Short Form



2024
MEDALLION
AWARDS

Palm Beach State College (FL)

Brochure (single or series)
E-Cards
Interior Signage/Displays (single or series)

Pasco-Hernando State College (FL)

Flyer (single or series)

Piedmont Community College (NC)

Annual Report

Santa Fe College (FL)

Booklet
Poster (single or series)
Original Photography (Unmanipulated)

Somerset Community College (KY)

Brochure (single or series)
Wild Card

South Louisiana Community College

Logo Design
Communication Success Story or Crisis
Communication Campaign
Special Event or Fundraising Campaign

St. Johns River State College (FL)

Social Media Post or Story B

Technical College of the Lowcountry (SC)

Postcard (single or series)

Tennessee Board of Regents

Academic Catalog or Class Schedule
Notes/Cards/Invitations (single or series)
Microsite/Landing Page
Promotional Video-Short Form
Interior Signage/Displays (single or series)
Special Event or Fundraising Campaign
Logo Wear

Trident Technical College (SC)

Promotional Video-Long Form
Computer-Generated Illustration
Digital Advertisement (single or series)

Wake Technical Community College (NC)

Viewbook
Postcard (single or series)
Website
Podcast
Social Media Post or Story A
Promotional Video-Short Form
Video Shorts (series)
Original Photography (Unmanipulated)
Television/Video Paid Advertisement (series)

Wallace State Community College (AL)

Poster (single or series)
E-Publications
Podcast
Outdoor Signage/Displays (single or series)

Wayne Community College (NC)

Flyer (single or series)
E-Newsletter
Social Media Post or Story A
Print Advertisement (single or series)

Western Piedmont Community College (NC)

Promotional Video-Long Form
Digital Advertisement (single or series)

Wilson Community College (NC)

Academic Catalog or Class Schedule