

DISTRICT 1

Announcing the College Finalists

(in alphabetical order)

ANNE ARUNDEL COMMUNITY COLLEGE

Flyer (single or series)
E-Cards
Wild Card

ATLANTIC CAPE COMMUNITY COLLEGE

Annual Report
Notes/Cards/Invitations (single or series)
Original Photography (Unmanipulated)
Special Event or Fundraising Campaign
Excellence in Writing-Long Form

BALTIMORE CITY COMMUNITY COLLEGE

Brochure (single or series)
Logo Design

BERGEN COMMUNITY COLLEGE

Newsletter
Postcard (single or series)
Poster (single or series)

BRISTOL COMMUNITY COLLEGE

E-Publications
Social Media Post or Story B

BUNKER HILL COMMUNITY COLLEGE

Magazine
Poster (single or series)
Successful Recruitment or Marketing Program
Excellence in Writing-Long
Logo Wear
Novelty

CAPE COD COMMUNITY COLLEGE

E-Publications
E-Cards
Website
Podcast
Social Media Page
Digital Advertisement (single or series)

CARROLL COMMUNITY COLLEGE

Print Wild Card
Promotional Video-Short Form
Interior Signage/Displays (single or series)
Logo Wear

CECIL COLLEGE

Academic Catalog or Class Schedule
E-Newsletter
E-Cards
Print Advertisement (single or series)

CHESAPEAKE COLLEGE

Annual Report
Flyer (single or series)
E-Newsletter

COMMUNITY COLLEGE OF BALTIMORE COUNTY

Magazine
Booklet
Website
Video Shorts (series)
Interior Signage/Displays (single or series)

COMMUNITY COLLEGE OF BEAVER COUNTY

Viewbook
E-Newsletter
Microsite/Landing Page
Social Media or Online Marketing Campaign

COMMUNITY COLLEGE OF PHILADELPHIA

Viewbook
Booklet
Social Media Page
Social Media Post or Story B
Logo Design
Television/Video Paid Advertisement (single)
Television/Video Paid Advertisement (series)
Outdoor Signage/Displays (single or series)

2024 MEDALLION AWARDS

COMMUNITY COLLEGE OF PHILADELPHIA (CONT.)

Communication Success Story or Crisis
Communication Campaign
Special Event or Fundraising Campaign
Successful Recruitment or Marketing Program
Novelty
Wild Card

COMMUNITY COLLEGE OF RHODE ISLAND

Social Media Page
Social Media or Online Marketing Campaign
Successful Diversity, Equity and Inclusion
Marketing

COUNTY COLLEGE OF MORRIS

Print Wild Card
Website
Digital Advertisement (single or series)

CT STATE COMMUNITY COLLEGE

Logo Design
Computer-Generated Illustration

DELAWARE COUNTY COMMUNITY COLLEGE

Magazine
Brochure (single or series)
Print Wild Card
Computer-Generated Illustration
Novelty

DELAWARE TECHNICAL COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Notes/Cards/Invitations (single or series)
Social Media Post or Story A
Special Event or Fundraising Campaign

GENESEE COMMUNITY COLLEGE

Original Photography (Manipulated)

HAGERSTOWN COMMUNITY COLLEGE

Social Media or Online Marketing Campaign

HARFORD COMMUNITY COLLEGE

Brochure (single or series)
Computer-Generated Illustration
Print Advertisement (single or series)
Television/Video Paid Advertisement (single)

HOLYOKE COMMUNITY COLLEGE

Excellence in Writing-Short Form

HOWARD COMMUNITY COLLEGE

Annual Report
Flyer (single or series)
Postcard (single or series)
Social Media Post or Story A
Promotional Video-Long Form
Original Photography (Unmanipulated)

MASSBAY COMMUNITY COLLEGE

E-Publications
Interior Signage/Displays (single or series)
Communication Success Story or Crisis
Communication Campaign
Successful Diversity, Equity and Inclusion
Marketing
Logo Wear

MONTGOMERY COLLEGE

Promotional Video-Short Form
Video Shorts (single)
Video Shorts (series)
Television/Video Paid Advertisement (series)

MONTGOMERY COUNTY COMMUNITY COLLEGE

Viewbook
Poster (single or series)
Video Shorts (single)
Print Advertisement (single or series)
Outdoor Signage/Displays (single or series)

MOUNT WACHUSETT COMMUNITY COLLEGE

Microsite/Landing Page

NHTI-CONCORD'S COMMUNITY COLLEGE

Radio Advertisement (single or series)

The logo features a large, stylized number '2024' in grey, with the word 'MEDALLION' in bold red letters and 'AWARDS' in grey below it, all contained within a circular frame of concentric grey and white rings.

2024
MEDALLION
AWARDS

NORTHERN ESSEX COMMUNITY COLLEGE

Newsletter
Radio Advertisement (single or series)
Communication Success Story or Crisis
Communication Campaign
Successful Diversity, Equity and Inclusion
Marketing
Excellence in Writing-Long Form

OCEAN COUNTY COLLEGE

Notes/Cards/Invitations (single or series)
Social Media Post or Story B

**ROWAN COLLEGE AT BURLINGTON
COUNTY**

Podcast
Wild Card

**SPRINGFIELD TECHNICAL COMMUNITY
COLLEGE**

Microsite/Landing Page
Social Media Post or Story A
Television/Video Paid Advertisement (single)

SUNY NIAGARA

Successful Recruitment or Marketing Program

SUNY ULSTER

Booklet
Digital Advertisement (single or series)

**WESTMORELAND COUNTY COMMUNITY
COLLEGE**

Excellence in Writing-Short Form