

DISTRICT 5

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold Metropolitan Community College (NE)
Silver Northwest Iowa Community College
Bronze Southeastern Community College (IA)

VIEWBOOK

Gold Cowley County Community College (KS)
Silver Southeast Community College (NE)
Bronze Three Rivers College (MO)

ANNUAL REPORT

Gold Western Iowa Tech Community College

NEWSLETTER

Gold Southeastern Community College (IA)

MAGAZINE

Gold Kansas City Kansas Community College
Silver Metropolitan Community College (NE)
Bronze Northwest Iowa Community College

BROCHURE (single or series)

Gold North Iowa Area Community College
Silver Eastern Iowa Community College District
Bronze Eastern Iowa Community College District

BOOKLET

Gold Jefferson College (MO)
Silver Cowley County Community College (KS)
Bronze Kirkwood Community College (IA)

FLYER (single or series)

Gold Northwest Iowa Community College
Silver Three Rivers College (MO)
Bronze Iowa Valley Community College District

POSTCARD (single or series)

Gold Three Rivers College (MO)
Silver Saint Paul College (MN)
Bronze Rochester Community & Technical College (MN)

NOTES/CARDS/INVITATIONS (single or series)

Gold North Iowa Area Community College
Silver Metropolitan Community College (NE)
Bronze Eastern Iowa Community College District

POSTER (single or series)

Gold Kansas City Kansas Community College
Silver Eastern Iowa Community College District
Bronze Three Rivers College (MO)

PRINT WILD CARD

Gold Bismarck State College (ND)
Silver Missouri State University-West Plains
Bronze Jefferson College (MO)

DIGITAL/ELECTRONIC MEDIA

E-PUBLICATIONS

Gold Iowa Valley Community College District

E-NEWSLETTER

Gold Jefferson College (MO)
Silver Metropolitan Community College (MO)

E-CARDS

Gold Bismarck State College (ND)
Silver Jefferson College (MO)

2024 MEDALLION AWARDS

WEBSITE

Gold	Southeastern Community College (IA)
Silver	Saint Paul College (MN)
Bronze	East Central College (MO)

MICROSITE/LANDING PAGE

Gold	Kansas City Kansas Community College
Silver	Iowa Valley Community College District
Bronze	Southeastern Community College (IA)

PODCAST

Gold	East Central College (MO)
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SOCIAL MEDIA

SOCIAL MEDIA PAGE

Gold	East Central College (MO)
Silver	East Central College (MO)

SOCIAL MEDIA POST OR STORY A

Gold	Kansas City Kansas Community College
Silver	Cowley County Community College (KS)
Bronze	Northeast Community College (NE)

SOCIAL MEDIA POST OR STORY B

Gold	Metropolitan Community College (NE)
Silver	Metropolitan Community College (NE)
Bronze	Northeast Community College (NE)

VIDEO

PROMOTIONAL VIDEO-SHORT FORM

Gold	Cowley County Community College (KS)
Silver	Dakota County Technical College / Inver Hills Community College (MN)
Bronze	Northeast Iowa Community College

PROMOTIONAL VIDEO-LONG FORM

Gold	Coffeyville Community College (KS)
Silver	Eastern Iowa Community College District

VIDEO SHORTS (single)

Gold	Northeast Community College (NE)
Silver	Kirkwood Community College (IA)
Bronze	Hennepin Technical College (MN)

VIDEO SHORTS (series)

Gold	Southeastern Community College (IA)
Silver	Northeast Community College (NE)
Bronze	Rochester Community & Technical College (MN)

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (unmanipulated)

Gold	North Iowa Area Community College
Silver	Kirkwood Community College (IA)
Bronze	Kansas City Kansas Community College

LOGO DESIGN

Gold	Bismarck State College (ND)
Silver	Northeast Community College (NE)
Bronze	East Central College (MO)

COMPUTER-GENERATED ILLUSTRATION

Gold	Northeast Community College (NE)
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ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	Cowley County Community College (KS)
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TV/VIDEO PAID ADVERTISEMENT (single)

Gold	Southeastern Community College (IA)
Silver	Cowley County Community College (KS)
Bronze	Lake Superior College (MN)

TV/VIDEO PAID ADVERTISEMENT (series)

Gold	Bismarck State College (ND)
Silver	Southeastern Community College (IA)

DIGITAL ADVERTISEMENT (single or series)

Gold	Minneapolis Community & Technical College (MN)
Silver	Bismarck State College (ND)
Bronze	North Iowa Area Community College

2024 MEDALLION AWARDS

OUTDOOR SIGNAGE/DISPLAYS (single or series)

Gold	Northeast Community College (NE)
Silver	Rochester Community & Technical College (MN)
Bronze	Kirkwood Community College (IA)

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Western Iowa Tech Community College
Silver	Bismarck State College (ND)
Bronze	Southeastern Community College (IA)

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION CAMPAIGN

Gold	Hennepin Technical College (MN)
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GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

Gold	St. Louis Community College (MO)
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SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold	Northeast Community College (NE)
Silver	Eastern Iowa Community College District
Bronze	Hennepin Technical College (MN)

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Southeastern Community College (IA)
Silver	Metropolitan Community College (NE)
Bronze	Cowley County Community College (KS)

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	Cowley County Community College (KS)
Silver	Coffeyville Community College (KS)
Bronze	Northwest Iowa Community College

SUCCESSFUL DEI MARKETING CAMPAIGN

Gold	Minneapolis Community & Technical College (MN)
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MISCELLANEOUS

EXCELLENCE IN WRITING-SHORT FORM

Gold	Eastern Iowa Community College District
Silver	East Central College (MO)
Bronze	Saint Paul College (MN)

EXCELLENCE IN WRITING-LONG FORM

Gold	Eastern Iowa Community College District
Silver	Eastern Iowa Community College District
Bronze	Northwest Iowa Community College

LOGO WEAR

Gold	Mineral Area College (MO)
Silver	Central Community College (NE)
Bronze	Kansas City Kansas Community College

NOVELTY

Gold	North Iowa Area Community College
Silver	Kirkwood Community College (IA)
Bronze	Central Community College (NE)

WILD CARD

Gold	Dakota County Technical College / Inver Hills Community College
Silver	Metropolitan Community College (NE)
Bronze	Metropolitan Community College (NE)