

2023
MEDALLION
AWARDS

DISTRICT 4

Announcing the College Finalists

(in alphabetical order)

ALAMO COLLEGES DISTRICT

Annual Report
Postcard (single or series)
Notes/Cards/Invitations (single or series)
Microsite/Landing Page
Podcast
Video Shorts (series)
Quick-Turn Video
Print Advertisement (single or series)
Radio Advertisement (single or series)
Television/Video Paid Advertisement (single)
Communication Success Story or Crisis
Communication Campaign
Wild Card

ARAPAHOE COMMUNITY COLLEGE

Promotional Video-Short Form
Promotional Video-Long Form
Video Shorts (series)

ARKANSAS STATE UNIVERSITY - BEEBE

Magazine
Website

AUSTIN COMMUNITY COLLEGE

Postcard (single or series)
Print Wild Card
E-Newsletter
Microsite/Landing Page
Social Media Page
Promotional Video-Long Form
Original Photography (manipulated)
Logo Design
Television/Video Paid Advertisement (single)
Digital Advertisement (single or series)
Communication Success Story or Crisis
Communication Campaign
Social Media or Online Marketing Campaign
Wild Card

CLOVIS COMMUNITY COLLEGE

Academic Catalog or Class Schedule

COLLEGE OF THE MAINLAND

Booklet
Interior Signage/Displays (single or series)
Special Event or Fundraising Campaign
Excellence in Writing-Long Form

COLLIN COLLEGE

Annual Report
Brochure (single or series)
Microsite/Landing Page
Original Photography (unmanipulated)
Digital Advertisement (single or series)
Excellence in Writing-Short Form
Excellence in Writing-Long Form
Logo Wear

COLORADO COMMUNITY COLLEGE SYSTEM

Government or Community Relations Campaign
Excellence in Writing-Short Form

COMMUNITY COLLEGE OF AURORA

Website
Outdoor Signage/Displays (single or series)
Interior Signage/Displays (single or series)

COMMUNITY COLLEGE OF DENVER

Magazine
Poster (single or series)
Print Wild Card
Computer-Generated Illustration

DALLAS COLLEGE

Social Media Page
Social Media Post

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LARAMIE COUNTY COMMUNITY COLLEGE

Brochure (single or series)
Postcard (single or series)

LAREDO COLLEGE

Social Media Post
Radio Advertisement (single or series)

LEE COLLEGE

Promotional Video-Short Form
Video Shorts (single)
Television/Video Paid Advertisement (series)
Social Media or Online Marketing Campaign

LONE STAR COLLEGE – CYFAIR

Successful DEI Marketing

LONE STAR COLLEGE - KINGWOOD

Viewbook
Flyer (single or series)
Poster (single or series)
Promotional Video-Short Form
Video Shorts (single)

NATIONAL PARK COLLEGE

Booklet
Podcast
Original Photography (manipulated)
Excellence in Writing-Long Form
Novelty

NAVARRO COLLEGE

Flyer (single or series)
E-Publications
E-Cards
Radio Advertisement (single or series)
Government or Community Relations Campaign

NORTH ARKANSAS COLLEGE

Website

NORTHWEST ARKANSAS COMMUNITY COLLEGE

Brochure (single or series)
Flyer (single or series)
Notes/Cards/Invitations (single or series)
E-Publications
Television/Video Paid Advertisement (single)
Successful Recruitment or Marketing Program

PUEBLO COMMUNITY COLLEGE

Social Media Post
Outdoor Signage/Displays (single or series)
Interior Signage/Displays (single or series)

REDLANDS COMMUNITY COLLEGE

Print Wild Card
Novelty

SAN ANTONIO COLLEGE

Podcast
Special Event or Fundraising Campaign

SAN JACINTO COLLEGE DISTRICT

Annual Report
Booklet
E-Newsletter
Video Shorts (series)
Successful Recruitment or Marketing Program
Excellence in Writing-Short Form

SAN JUAN COLLEGE

Newsletter
Wild Card

SOUTH PLAINS COLLEGE

Poster (single or series)
Logo Design
Computer-Generated Illustration
Successful Recruitment or Marketing Program
Successful DEI Marketing

ST. PHILLIP'S COLLEGE

Newsletter
E-Newsletter
Quick-Turn Video
Logo Wear
Novelty

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**UNIVERSITY OF ARKANSAS COMMUNITY
COLLEGE AT MORRILTON**

Notes/Cards/Invitations (single or series)

WEATHERFORD COLLEGE

Viewbook

Social Media Page

Original Photography (unmanipulated)

Outdoor Signage/Displays (single or series)