

DISTRICT 2

Announcing the College Finalists

(in alphabetical order)

Asheville-Buncombe Technical Community College

Academic Catalog or Class Schedule
E-Cards
Website
Podcast

Brunswick Community College

Brochure (single or series)

Calhoun Community College

Annual Report
E-Newsletter
E-Cards
Website
Social Media Page
Social Media Post
Promotional Video-Long Form
Quick-Turn Video
Print Advertisement (single or series)
Communication Success Story or Crisis
Communication Campaign
Successful DEI Marketing

Cape Fear Community College

Social Media Page
Quick-Turn Video

Coastal Alabama Community College

E-Newsletter
Promotional Video Long-Form
Video Shorts (single)
Video Shorts (series)
Special Event or Fundraising Campaign
Logo Wear

College of Central Florida

Annual Report
Flyer (single or series)
Poster (single or series)
Promotional Video-Short Form

Columbia State Community College

Original Photography (unmanipulated)

Craven Community College

Magazine
Radio Advertisement (single or series)

Florida Southwestern State College

Television/Video Paid Advertisement (series)

Florida State College at Jacksonville

Viewbook
Television/Video Paid Advertisement (single)

Greenville Technical College

Microsite/Landing Page
Government or Community Relations Campaign
Excellence in Writing-Long Form

Haywood Community College

Print Wild Card
Government or Community Relations Campaign

Hillsborough Community College

Brochure (single or series)
Social Media Page
Communication Success Story or Crisis
Communication Campaign
Excellence in Writing-Long Form

Hopkinsville Community College

Notes/Cards/Invitations (single or series)
Special Event or Fundraising Campaign
Excellence in Writing-Short Form

Horry-Georgetown Technical College

Booklet

2023 MEDALLION AWARDS

James Sprunt Community College

Original Photography (manipulated)

Kentucky Community and Technical College System

Postcard (single or series)
Microsite/Landing Page
Computer-Generated Illustration
Radio Advertisement (single or series)
Television/Video Paid Advertisement (single)
Television/Video Paid Advertisement (series)
Digital Advertisement (single or series)
Social Media or Online Marketing Campaign
Wild Card

Miami Dade College

Brochure (single or series)
E-Cards
Social Media Post
Social Media Post
Excellence in Writing-Short Form

Motlow State Community College

Annual Report
Postcard (single or series)
Logo Design
Digital Advertisement (single or series)
Outdoor Signage/Displays (single or series)
Successful DEI Marketing

North Georgia Technical College

Viewbook
Poster (single or series)
Successful Recruitment or Marketing Program
Logo Wear

Owensboro Community & Technical College

Print Wild Card
Successful DEI Marketing

Palm Beach State College

Video Shorts (single)
Quick-Turn Video

Pasco-Hernando State College

Magazine
Promotional Video-Long Form

Santa Fe College

Booklet
Original Photography (unmanipulated)
Outdoor Signage/Displays (single or series)
Novelty

Southcentral Kentucky Community & Technical College

Promotional Video-Short Form
Wild Card

Southern Union State Community College

Poster (single or series)
Original Photography (manipulated)
Print Advertisement (single or series)
Special Event or Fundraising Campaign
Logo Wear

St. Johns River State College

Website
Social Media or Online Marketing Campaign

Tennessee Board of Regents

Booklet
Notes/Cards/Invitations (single or series)
E-Newsletter
Microsite/Landing Page
Podcast
Logo Design
Computer-Generated Illustration
Radio Advertisement (single or series)
Television/Video Paid Advertisement (single)
Television/Video Paid Advertisement (series)
Digital Advertisement (single or series)
Successful Recruitment of Marketing Program
Novelty
Wild Card

Tri-County Technical College

Print Wild Card
Promotional Video-Short Form
Video Shorts (series)

The logo features a large, stylized number '2023' in grey, with the word 'MEDALLION' in bold red letters and 'AWARDS' in grey below it. The text is centered within a circular graphic composed of concentric white and grey rings, set against a red background with a subtle radial pattern.

2023 MEDALLION AWARDS

Wallace State Community College

- Academic Catalog or Class Schedule
- Flyer (single or series)
- Notes/Cards/Invitations (single or series)
- Original Photography (manipulated)
- Communication Success Story or Crisis
Communication Campaign
- Excellence in Writing-Short Form
- Excellence in Writing-Long Form

West Kentucky Community & Technical College

- Logo Design
- Interior Signage/Displays (single or series)

West Virginia Northern Community College

- Postcard (single or series)
- Print Advertisement (single or series)
- Outdoor Signage/Displays (single or series)
- Interior Signage/Displays (single or series)

Wilson Community College

- Successful Recruitment or Marketing Campaign