



# DISTRICT 1 Announcing the College Finalists

(in alphabetical order)

#### ANNE ARUNDEL COMMUNITY COLLEGE

Poster (single or series) Video Shorts (series)

#### ATLANTIC CAPE COMMUNITY COLLEGE

Flyer (single or series)

Notes/Cards/Invitations (single or series)

Social Media Post

Original Photography (unmanipulated)

Government or Community Relations Campaign

Special Event or Fundraising Campaign

Successful Recruitment or Marketing Program

Social Media or Online Marketing Campaign

Excellence in Writing-Long Form

#### **BALTIMORE CITY COMMUNITY COLLEGE**

Brochure (single or series)

Flyer (single or series)

Outdoor Signage/Displays (single or series)

#### **BERGEN COMMUNITY COLLEGE**

Newsletter

Microsite/Landing Page

Interior Signage/Displays (single or series)

Communication Success Story or Crisis Communication Campaign

#### **BRISTOL COMMUNITY COLLEGE**

Annual Report

Social Media Post

Digital Advertisement (single or series)

#### **BUNKER HILL COMMUNITY COLLEGE**

Magazine

Outdoor Signage/Displays (single or series)

Excellence in Writing-Long Form

#### **CAPE COD COMMUNITY COLLEGE**

E-Cards

Social Media Page

Promotional Video-Short Form

#### **CARROLL COMMUNITY COLLEGE**

Magazine

Poster (single or series)

Social Media or Online Marketing Campaign

#### **CECIL COLLEGE**

Viewbook

Flyer (single or series)

Notes/Cards/Invitations (single or series)

E-Newsletter

E-Cards

Print Advertisement (single or series)

Television/Video Paid Advertisement (single)

Interior Signage/Displays (single or series)

Social Media or Online Marketing Campaign

#### **COLLEGE OF SOUTHERN MARYLAND**

Academic Catalog or Class Schedule

#### **COLUMBIA-GREENE COMMUNITY COLLEGE**

Annual Report

Brochure (single or series)

Postcard (single or series)

#### **COMMUNITY COLLEGE OF BALTIMORE COUNTY**

Computer-Generated Illustration

Interior Signage/Displays (single or series)

Successful Recruitment or Marketing Program

#### **COMMUNITY COLLEGE OF PHILADELPHIA**

E-Publications

#### **COMMUNITY COLLEGE OF RHODE ISLAND**

Video Shorts (series)

Social Media Page

Computer-Generated Illustration

Government or Community Relations Campaign

#### **DELAWARE COUNTY COMMUNITY COLLEGE**

Print Wild Card

Computer-Generated Illustration





#### **DELAWARE TECHNICAL COMMUNITY COLLEGE**

Academic Catalog or Class Schedule

Magazine

E-Newsletter

Promotional Video-Short Form

Video Shorts (single)

Excellence in Writing-Long Form

#### HAGERSTOWN COMMUNITY COLLEGE

Academic Catalog or Class Schedule

**Annual Report** 

Print Wild Card

Original Photography (unmanipulated)

Logo Design

Wild Card

#### HARFORD COMMUNITY COLLEGE

Brochure (single or series)

**Booklet** 

Poster (single or series)

Logo Design

#### **HOLYOKE COMMUNITY COLLEGE**

Excellence in Writing-Short Form

#### **HOWARD COMMUNITY COLLEGE**

Postcard (single or series)

Notes/Cards/Invitations (single or series)

Print Wild Card

Promotional Video-Long Form

Logo Design

Television/Video Paid Advertisement (series)

#### MASSBAY COMMUNITY COLLEGE

Promotional Video-Long Form

Digital Advertisement (single or series)

Communication Success Story or Crisis

Communication Campaign

Special Event or Fundraising Campaign

Logo Wear

## MIDDLESEX COMMUNITY COLLEGE (MASSACHUSETTS)

Viewbook

Wild Card

#### NHTI-CONCORD'S COMMUNITY COLLEGE

Viewbook

**Booklet** 

Postcard (single or series)

Radio Advertisement (single or series)

#### NORTHERN ESSEX COMMUNITY COLLEGE

Newsletter

**Booklet** 

E-Cards

Website

Print Advertisement (single or series)

Television/Video Paid Advertisement (single)

Television/Video Paid Advertisement (series)

Logo Wear

#### **OCEAN COUNTY COLLEGE**

Newsletter

### PENNSYLVANIA HIGHLANDS COMMUNITY COLLEGE

Website

Video Shorts (single)

Video Shorts (series)

Logo Wear

#### QUINSIGAMOND COMMUNITY COLLEGE

Promotional Video-Short Form

Promotional Video-Long Form

#### **ROWAN COLLEGE AT BURLINGTON COUNTY**

E-Newsletter

**Podcast** 

Original Photography (manipulated)

Wild Card

#### **ROXBURY COMMUNITY COLLEGE**

Website

Special Event or Fundraising Campaign

#### SPRINGFIELD TECHNICAL COMMUNITY COLLEGE

Social Media Page

Social Media Post

Digital Advertisement (single or series)

Excellence in Writing-Short Form





#### **SUNY SUFFOLK**

Microsite/Landing Page
Print Advertisement (single or series)
Television/Video Paid Advertisement (single)
Successful Recruitment or Marketing Program
Successful Diversity, Equity and Inclusion Marketing

#### **SUNY ULSTER**

Radio Advertisement (single or series) Excellence in Writing-Short Form