

DISTRICT 5 Announcing the College Finalists

(in alphabetical order)

ANOKA TECHNICAL COLLEGE

Website

BISMARCK STATE COLLEGE

Digital Advertisement (single or series) E-Cards Promotional Video – Long Form Viewbook

2023

MEDALLION

AWARDS

CENTRAL COMMUNITY COLLEGE

Annual Report Brochure (single or series) Print Advertisement (single or series)

COFFEYVILLE COMMUNITY COLLEGE

E-Cards Magazine Original Photography (manipulated)

COWLEY COUNTY COMMUNITY COLLEGE

Annual Report Logo Wear Poster (single or series) Social Media Post Viewbook

DAKOTA COUNTY TECHNICAL COLLEGE/ INVER HILLS COMMUNITY COLLEGE

Original Photography (unmanipulated)

EAST CENTRAL COLLEGE

Social Media Page Website

EASTERN IOWA COMMUNITY COLLEGE DISTRICT

Booklet Excellence in Writing – Long Form Excellence in Writing – Short Form

EASTERN IOWA COMMUNITY COLLEGE DISTRICT (cont.)

Logo Wear Novelty Original Photography (unmanipulated) Print Wild Card Television/Video Paid Advertisement (series) Video Shorts (series) Website

JEFFERSON COLLEGE

E-Cards E-Newsletter Wild Card

KANSAS CITY KANSAS COMMUNITY COLLEGE

Microsite/Landing Page Successful DEI Marketing

KIRKWOOD COMMUNITY COLLEGE

Booklet Interior Signage/Displays Newsletter Promotional Video – Long Form Special Event or Fundraising Campaign Television/Video Paid Advertisement (single) Viewbook Wild Card

METROPOLITAN COMMUNITY COLLEGE (MISSOURI)

Annual Report Outdoor Signage/Displays (single or series) Television/Video Paid Advertisement (single)

METROPOLITAN COMMUNITY COLLEGE (NEBRASKA)

Academic Catalog or Class Schedule Excellence in Writing – Long Form



MINERAL AREA COLLEGE

AWARDS

Logo Design Logo Wear

MINNEAPOLIS COMMUNITY AND TECHNICAL COLLEGE

Promotional Video – Short Form Special Event or Fundraising Campaign

2023

MEDALLION

NORTH IOWA AREA COMMUNITY COLLEGE

Excellence in Writing – Short Form Flyer (single or series) Original Photography (nnmanipulated) Postcard (single or series) Print Advertisement (single or series)

NORTHEAST COMMUNITY COLLEGE

Digital Advertisement (single or series) Interior Signage/Displays (single or series) Special Event or Fundraising Campaign Social Media Page Social Media Post Quick-Turn Video Wild Card

NORTHEAST IOWA COMMUNITY COLLEGE

Logo Design Magazine

NORTHWEST IOWA COMMUNITY COLLEGE

Academic Catalog or Class Schedule Excellence in Writing – Short Form Magazine Notes/Cards/Invitations (single or series) Postcard (single or series) Video Shorts (series)

PINE TECHNICAL & COMMUNITY COLLEGE

Interior Signage/Displays (single or series) Print Wild Card Promotional Video – Short Form Video Shorts (single)

RIVERLAND COMMUNITY COLLEGE

Promotional Video – Long Form Quick-Turn Video Video Shorts (single)

ROCHESTER COMMUNITY & TECHNICAL COLLEGE

Novelty

Outdoor Signage/Displays (single or series) Postcard (single or series) Print Advertisement (single or series) Television/Video Paid Advertisement (single)

SAINT PAUL COLLEGE

Notes/Cards/Invitations (single or series) Outdoor Signage/Displays (single or series) Promotional Video – Short Form Video Shorts (series)

SOUTHEAST COMMUNITY COLLEGE

E-Publications

SOUTHEASTERN COMMUNITY COLLEGE (IOWA)

Academic Catalog or Class Schedule Newsletter Radio Advertisement (single or series) Successful DEI Marketing Successful Recruitment or Marketing Program Television/Video Paid Advertisement (series) Quick-Turn Video

STATE FAIR COMMUNITY COLLEGE

Digital Advertisement (single or series) Flyer (single or Series) Print Wild Card

THREE RIVERS COLLEGE

Brochure (single or series) Poster (single or series)

WESTERN IOWA TECH COMMUNITY COLLEGE

Brochure (single or series) Logo Design Television/Video Paid Advertisement (series)