

DISTRICT 3

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

- Gold** Kellogg Community College
- Silver** Heartland Community College
- Bronze** Western Technical College

VIEWBOOK

- Gold** Oakton College
- Silver** Harper College
- Bronze** Oakton College

ANNUAL REPORT

- Gold** Oakton College
- Silver** Elgin Community College
- Bronze** Milwaukee Area Technical College

NEWSLETTER

- Gold** North Central Michigan College
- Silver** Lake Michigan College
- Bronze** Elgin Community College

MAGAZINE

- Gold** Moraine Park Technical College
- Silver** Northwestern Michigan College
- Bronze** Lorain County Community College

BROCHURE (single or series)

- Gold** Owens Community College
- Silver** Lincoln Land Community College
- Bronze** Monroe County Community College

BOOKLET

- Gold** Grand Rapids Community College
- Silver** Harper College
- Bronze** North Central Michigan College

FLYER (single or series)

- Gold** Northwestern Michigan College
- Silver** Lorain County Community College
- Bronze** Lorain County Community College

POSTCARD (single or series)

- Gold** Waukesha County Technical College
- Silver** Joliet Junior College
- Bronze** Elgin Community College

NOTES/CARDS/INVITATIONS (single or series)

- Gold** Grand Rapids Community College
- Silver** North Central Michigan College
- Bronze** Cuyahoga Community College

POSTER (single or series)

- Gold** Lincoln Land Community College
- Silver** Elgin Community College
- Bronze** Lorain County Community College

PRINT WILD CARD

- Gold** College of Lake County
- Silver** Western Technical College
- Bronze** Grand Rapids Community College

DIGITAL/ELECTRONIC MEDIA

E-PUBLICATIONS

- Gold** Moraine Valley Community College
- Silver** Moraine Valley Community College
- Bronze** Moraine Valley Community College

E-NEWSLETTER

- Gold** Oakton College
- Silver** Prairie State College
- Bronze** Moraine Park Technical College

2023 MEDALLION AWARDS

E-CARDS

- Gold** Waukesha County Technical College
- Silver** Danville Area Community College
- Bronze** Muskegon Community College

WEBSITE

- Gold** Nicolet Area Technical College
- Silver** Mott Community College
- Bronze** Rock Valley College

MICROSITE/LANDING PAGE

- Gold** Oakton College
- Silver** Elgin Community College
- Bronze** Northwestern Michigan College

PODCAST

- Gold** College of Lake County
- Silver** Owens Community College
- Bronze** Grand Rapids Community College

SOCIAL MEDIA

SOCIAL MEDIA PAGE

- Gold** Fox Valley Technical College
- Silver** Grand Rapids Community College
- Bronze** Joliet Junior College

SOCIAL MEDIA POST

- Gold** Heartland Community College
- Silver** Kellogg Community College
- Bronze** Kellogg Community College

VIDEO

PROMOTIONAL VIDEO – SHORT FORM

- Gold** Western Technical College
- Silver** Elgin Community College
- Bronze** Lorain County Community College

PROMOTIONAL VIDEO – LONG FORM

- Gold** Elgin Community College
- Silver** Moraine Valley Community College
- Bronze** Lorain County Community College

VIDEO SHORTS (single)

- Gold** Sinclair Community College
- Silver** Kishwaukee College
- Bronze** Sinclair Community College

VIDEO SHORTS (series)

- Gold** Elgin Community College
- Silver** Monroe County Community College
- Bronze** Lorain County Community College

QUICK-TURN VIDEO

- Gold** Rock Valley College
- Silver** Elgin Community College
- Bronze** Kishwaukee College

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (Unmanipulated)

- Gold** Elgin Community College
- Silver** North Central Michigan College
- Bronze** Northwestern Michigan College

ORIGINAL PHOTOGRAPHY (Manipulated)

- Gold** Moraine Park Technical College
- Silver** Rend Lake College
- Bronze** Moraine Valley Community College

LOGO DESIGN

- Gold** Marion Technical College
- Silver** Waukesha County Technical College
- Bronze** Marion Technical College

COMPUTER-GENERATED ILLUSTRATION

- Gold** Elgin Community College
- Silver** Elgin Community College
- Bronze** Lorain County Community College

ADVERTISING

PRINT ADVERTISEMENT (single or series)

- Gold** Monroe County Community College
- Silver** Mott Community College
- Bronze** Kellogg Community College

2023 MEDALLION AWARDS

RADIO ADVERTISEMENT (single or series)

Gold North Central State College

TV/VIDEO PAID ADVERTISEMENT (single)

Gold Monroe County Community College

Silver Elgin Community College

Bronze Heartland Community College

TV/VIDEO PAID ADVERTISEMENT (series)

Gold Monroe County Community College

Silver Western Technical College

Bronze Prairie State College

DIGITAL ADVERTISEMENT (single or series)

Gold Harper College

Silver Kellogg Community College

Bronze Kellogg Community College

OUTDOOR SIGNAGE/DISPLAYS (single or series)

Gold Heartland Community College

Silver Rock Valley College

Bronze Oakton College

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold Grand Rapids Community College

Silver Joliet Junior College

Bronze Monroe County Community College

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION

Gold Oakton College

Silver Joliet Junior College

Bronze Kellogg Community College

GOVERNMENT or COMMUNITY RELATIONS

Gold Moraine Park Technical College

Silver Lorain County Community College

Bronze Oakton College

SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold Lewis and Clark Community College

Silver Northwestern Michigan College

Bronze Grand Rapids Community College

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold Northwestern Michigan College

Silver Northwestern Michigan College

Bronze Cuyahoga Community College

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold Elgin Community College

Silver Cuyahoga Community College

Bronze Moraine Valley Community College

SUCCESSFUL DIVERSITY, EQUITY AND INCLUSION MARKETING

Gold College of Lake County

Silver Lorain County Community College

MISCELLANEOUS

EXCELLENCE IN WRITING—SHORT FORM

Gold Grand Rapids Community College

Silver North Central Michigan College

Bronze Lake Michigan College

EXCELLENCE IN WRITING—LONG FORM

Gold Lorain County Community College

Silver Lorain County Community College

Bronze North Central Michigan College

LOGO WEAR

Gold Grand Rapids Community College

Silver Joliet Junior College

Bronze Joliet Junior College

NOVELTY

Gold Grand Rapids Community College

Silver Lorain County Community College

Bronze Kellogg Community College

WILD CARD

Gold Kellogg Community College

Silver Ivy Tech Community College

Bronze Cuyahoga Community College