

2023
MEDALLION
AWARDS

DISTRICT 3
Announcing the College Finalists
(in alphabetical order)

COLLEGE OF LAKE COUNTY

Print Wild Card
Podcast
Successful DEI Marketing

CUYAHOGA COMMUNITY COLLEGE

Notes/Cards/Invitations (single or series)
Successful Recruitment or Marketing Program
Social Media or Online Marketing Campaign
Wild Card

DANVILLE AREA COMMUNITY COLLEGE

E-Cards

ELGIN COMMUNITY COLLEGE

Annual Report
Newsletter
Postcard (single or series)
Poster (single or series)
Microsite/Landing Page
Promotional Video-Short Form
Promotional Video-Long Form
Video Shorts (series)
Quick-Turn Video
Original Photography (unmanipulated)
Computer-Generated Illustration
Television/Video Paid Advertisement (single)
Social Media or Online Marketing Campaign

FOX VALLEY TECHNICAL COLLEGE

Social Media Page

GRAND RAPIDS COMMUNITY COLLEGE

Booklet
Notes/Cards/Invitations (single or series)
Print Wild Card
Podcast
Social Media Page
Interior Signage/Displays (single or series)

GRAND RAPIDS COMMUNITY COLLEGE (cont.)

Special Event or Fundraising Campaign
Excellence in Writing-Short Form
Logo Wear
Novelty

HARPER COLLEGE

Viewbook
Booklet
Digital Advertisement (single or series)

HEARTLAND COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Social Media Post
Television/Video Paid Advertisement (single)
Outdoor Signage/Displays (single or series)

IVY TECH COMMUNITY COLLEGE

Wild Card

JOLIET JUNIOR COLLEGE

Postcard (single or series)
Social Media Page
Interior Signage/Displays (single or series)
Communication Success Story or Crisis
Communication Campaign
Logo Wear

KELLOGG COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Social Media Post
Print Advertisement (single or series)
Digital Advertisement (single or series)
Communication Success Story or Crisis
Communication Campaign
Novelty
Wild Card

2023 MEDALLION AWARDS

KISHWAUKEE COLLEGE

Video Shorts (single)
Quick Turn Video

LAKE MICHIGAN COLLEGE

Newsletter
Excellence in Writing-Short Form

LEWIS AND CLARK COMMUNITY COLLEGE

Special Event or Fundraising Campaign

LINCOLN LAND COMMUNITY COLLEGE

Brochure (single or series)
Poster (single or series)

LORAIN COUNTY COMMUNITY COLLEGE

Magazine
Flyer (single or series)
Poster (single or series)
Promotional Video-Short Form
Promotional Video-Long Form
Video Shorts (series)
Computer-Generated Illustration
Government or Community Relations Campaign
Successful DEI Marketing
Excellence in Writing-Long Form
Novelty

MARION TECHNICAL COLLEGE

Logo Design

MILWAUKEE AREA TECHNICAL COLLEGE

Annual Report

MONROE COUNTY COMMUNITY COLLEGE

Brochure (single or series)
Video Shorts (series)
Print Advertisement (single or series)
Television/Video Paid Advertisement (single)
Television/Video Paid Advertisement (series)
Interior Signage/Displays (single or series)

MORAIN PARK TECHNICAL COLLEGE

Magazine
E-Newsletter
Original Photography (Manipulated)
Government or Community Relations Campaign

MORAIN VALLEY COMMUNITY COLLEGE

E-Publications
Promotional Video-Long Form
Original Photography (manipulated)
Social Media or Online Marketing Campaign

MOTT COMMUNITY COLLEGE

Website
Print Advertisement (single or series)

MUSKEGON COMMUNITY COLLEGE

E-Cards

NICOLET AREA TECHNICAL COLLEGE

Website

NORTH CENTRAL MICHIGAN COLLEGE

Newsletter
Booklet
Notes/Cards/Invitations (single or series)
Original Photography (unmanipulated)
Excellence in Writing-Short Form
Excellence in Writing-Long Form

NORTH CENTRAL STATE COLLEGE

Radio Advertisement (single or series)

NORTHWESTERN MICHIGAN COLLEGE

Magazine
Flyer (single or series)
Microsite/Landing Page
Original Photography (unmanipulated)
Special Event or Fundraising Campaign
Successful Recruitment or Marketing Program



2023
MEDALLION
AWARDS

OAKTON COLLEGE

Viewbook
Annual Report
E-Newsletter
Microsite/Landing Page
Outdoor Signage/Displays (single or series)
Communication Success Story or Crisis
Communication Campaign
Government or Community Relations Campaign

OWENS COMMUNITY COLLEGE

Brochure (single or series)
Podcast

PRAIRIE STATE COLLEGE

E-Newsletter
Television/Video Paid Advertisement (series)

REND LAKE COLLEGE

Original Photography (manipulated)

ROCK VALLEY COLLEGE

Website
Quick-Turn Video
Outdoor Signage/Displays (single or series)

SINCLAIR COMMUNITY COLLEGE

Video Shorts (single)

**WAUKESHA COUNTY TECHNICAL
COLLEGE**

Postcard (single or series)
E-Cards
Logo Design

WESTERN TECHNICAL COLLEGE

Academic Catalog or Class Schedule
Print Wild Card
Promotional Video-Short Form
Television/Video Paid Advertisement (series)