

2023 MEDALLION AWARDS

DISTRICT #2 Announcing the Award Winners *(by category)*

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold	Wallace State Community College
Silver	Asheville-Buncombe Technical Community College
Bronze	Asheville-Buncombe Technical Community College

VIEWBOOK

Gold	Florida State College at Jacksonville
Silver	North Georgia Technical College
Bronze	North Georgia Technical College

ANNUAL REPORT

Gold	College of Central Florida
Silver	Calhoun Community College
Bronze	Motlow State Community College

MAGAZINE

Gold	Pasco-Hernando State College
Silver	Craven Community College
Bronze	Pasco-Hernando State College

BROCHURE *(single or series)*

Gold	Miami Dade College
Silver	Hillsborough Community College
Bronze	Brunswick Community College

BOOKLET

Gold	Horry-Georgetown Technical College
Silver	Tennessee Board of Regents
Bronze	Santa Fe College

FLYER *(single or series)*

Gold	Wallace State Community College
Silver	College of Central Florida
Bronze	College of Central Florida

POSTCARD *(single or series)*

Gold	Kentucky Community & Technical College System
Silver	Motlow State Community College
Bronze	West Virginia Northern Community College

NOTES/CARDS/INVITATIONS *(single or series)*

Gold	Hopkinsville Community College
Silver	Tennessee Board of Regents
Bronze	Wallace State Community College

POSTER *(single or series)*

Gold	College of Central Florida
Silver	Southern Union State Community College
Bronze	North Georgia Technical College

PRINT WILD CARD

Gold	Tri-County Technical College
Silver	Owensboro Community & Technical College
Bronze	Haywood Community College

DIGITAL/ELECTRONIC MEDIA

E-NEWSLETTER

Gold	Tennessee Board of Regents
Silver	Coastal Alabama Community College
Bronze	Calhoun Community College

E-CARDS

Gold	Calhoun Community College
Silver	Miami Dade College
Bronze	Asheville-Buncombe Technical Community College

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WEBSITE

Gold	Asheville-Buncombe Technical Community College
Silver	St. Johns River State College
Bronze	Calhoun Community College

MICROSITE/LANDING PAGE

Gold	Tennessee Board of Regents
Silver	Kentucky Community & Technical College System
Bronze	Greenville Technical College

PODCAST

Gold	Asheville-Buncombe Technical Community College
Silver	Tennessee Board of Regents

SOCIAL MEDIA

SOCIAL MEDIA PAGE

Gold	Cape Fear Community College
Silver	Calhoun Community College
Bronze	Hillsborough Community College

SOCIAL MEDIA POST

Gold	Miami Dade College
Silver	Calhoun Community College
Bronze	Miami Dade College

VIDEO

PROMOTIONAL VIDEO-SHORT FORM

Gold	Tri-County Technical College
Silver	Southcentral Kentucky Community & Technical College
Bronze	College of Central Florida

PROMOTIONAL VIDEO-LONG FORM

Gold	Pasco-Hernando State College
Silver	Coastal Alabama Community College
Bronze	Calhoun Community College

VIDEO SHORTS (single)

Gold	Palm Beach State College
Silver	Coastal Alabama Community College
Bronze	Coastal Alabama Community College

VIDEO SHORTS (series)

Gold	Coastal Alabama Community College
Silver	Tri-County Technical College
Bronze	Tri-County Technical College

QUICK-TURN VIDEO

Gold	Cape Fear Community College
Silver	Calhoun Community College
Bronze	Palm Beach State College

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (Unmanipulated)

Gold	Columbia State Community College
Silver	Santa Fe College
Bronze	Santa Fe College

ORIGINAL PHOTOGRAPHY (Manipulated)

Gold	Wallace State Community College
Silver	Southern Union State Community College
Bronze	James Sprunt Community College

LOGO DESIGN

Gold	Tennessee Board of Regents
Silver	West Kentucky Community & Technical College
Bronze	Motlow State Community College

COMPUTER-GENERATED ILLUSTRATION

Gold	Tennessee Board of Regents
Silver	Kentucky Community & Technical College System

2023 MEDALLION AWARDS

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	West Virginia Northern Community College
Silver	Calhoun Community College
Bronze	Southern Union State Community College

RADIO ADVERTISEMENT (single or series)

Gold	Craven Community College
Silver	Kentucky Community & Technical College System
Bronze	Tennessee Board of Regents

TV/VIDEO PAID ADVERTISEMENT (single)

Gold	Kentucky Community & Technical College System
Silver	Florida State College at Jacksonville
Bronze	Tennessee Board of Regents

TV/VIDEO PAID ADVERTISEMENT (series)

Gold	Kentucky Community & Technical College System
Silver	Tennessee Board of Regents
Bronze	Florida Southwestern State College

DIGITAL ADVERTISEMENT (single or series)

Gold	Motlow State Community College
Silver	Kentucky Community & Technical College System
Bronze	Tennessee Board of Regents

OUTDOOR SIGNAGE/DISPLAYS (single or series)

Gold	Santa Fe College
Silver	Motlow State Community College
Bronze	West Virginia Northern Community College

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	West Kentucky Community & Technical College
Silver	West Virginia Northern Community College
Bronze	West Virginia Northern Community College

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION

Gold	Hillsborough Community College
Silver	Wallace State Community College
Bronze	Calhoun Community College

GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

Gold	Haywood Community College
Silver	Greenville Technical College

SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold	Coastal Alabama Community College
Silver	Hopkinsville Community College
Bronze	Southern Union State Community College

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Tennessee Board of Regents
Silver	Wilson Community College
Bronze	North Georgia Technical College

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	Kentucky Community & Technical College System
Silver	St. Johns River State College



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SUCCESSFUL DEI CAMPAIGN

- Gold** Motlow State Community College
- Silver** Calhoun Community College
- Bronze** Owensboro Community & Technical College

MISCELLANEOUS

EXCELLENCE IN WRITING-SHORT FORM

- Gold** Hopkinsville Community College
- Silver** Miami Dade College
- Bronze** Wallace State Community College

EXCELLENCE IN WRITING-LONG FORM

- Gold** Greenville Technical College
- Silver** Hillsborough Community College
- Bronze** Wallace State Community College

LOGO WEAR

- Gold** North Georgia Technical College
- Silver** Southern Union State Community College
- Bronze** Coastal Alabama Community College

NOVELTY

- Gold** Tennessee Board of Regents
- Silver** Santa Fe College
- Bronze** Tennessee Board of Regents

WILD CARD

- Gold** Tennessee Board of Regents
- Silver** Southcentral Kentucky Community & Technical College
- Bronze** Kentucky Community & Technical College System