

# 2023 MEDALLION AWARDS

## DISTRICT #1 Announcing the Award Winners (by category)

### PRINT

#### ACADEMIC CATALOG or CLASS SCHEDULE

**Gold** College of Southern Maryland  
**Silver** Hagerstown Community College  
**Bronze** Delaware Technical Community College

#### VIEWBOOK

**Gold** Cecil College  
**Silver** Middlesex Community College (MA)  
**Bronze** NHTI - Concord's Community College

#### ANNUAL REPORT

**Gold** Hagerstown Community College  
**Silver** Bristol Community College  
**Bronze** Columbia-Greene Community College

#### NEWSLETTER

**Gold** Ocean County College  
**Silver** Bergen Community College  
**Bronze** Northern Essex Community College

#### MAGAZINE

**Gold** Carroll Community College  
**Silver** Bunker Hill Community College  
**Bronze** Delaware Technical Community College

#### BROCHURE (single or series)

**Gold** Harford Community College  
**Silver** Baltimore City Community College  
**Bronze** Columbia-Greene Community College

#### BOOKLET

**Gold** Northern Essex Community College  
**Silver** Harford Community College  
**Bronze** NHTI – Concord's Community College

#### FLYER (single or series)

**Gold** Baltimore City Community College  
**Silver** Atlantic Cape Community College  
**Bronze** Cecil College

#### POSTCARD (single or series)

**Gold** Howard Community College  
**Silver** Columbia-Greene Community College  
**Bronze** NHTI – Concord's Community College

#### NOTES/CARDS/INVITATIONS (single or series)

**Gold** Atlantic Cape Community College  
**Silver** Howard Community College  
**Bronze** Cecil College

#### POSTER (single or series)

**Gold** Harford Community College  
**Silver** Anne Arundel Community College  
**Bronze** Carroll Community College

#### PRINT WILD CARD

**Gold** Delaware County Community College  
**Silver** Howard Community College  
**Bronze** Hagerstown Community College

#### DIGITAL/ELECTRONIC MEDIA

#### E-PUBLICATIONS

**Gold** Community College of Philadelphia

#### E-NEWSLETTER

**Gold** Rowan College at Burlington County  
**Silver** Delaware Technical Community College  
**Bronze** Cecil College

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## E-CARDS

<b>Gold</b>	Cape Cod Community College
<b>Silver</b>	Cecil College
<b>Bronze</b>	Northern Essex Community College

## WEBSITE

<b>Gold</b>	Pennsylvania Highlands Community College
<b>Silver</b>	Northern Essex Community College
<b>Bronze</b>	Roxbury Community College

## MICROSITE/LANDING PAGE

<b>Gold</b>	Bergen Community College
<b>Silver</b>	SUNY Suffolk
<b>Bronze</b>	SUNY Suffolk

## PODCAST

<b>Gold</b>	Rowan College at Burlington County
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## SOCIAL MEDIA

### SOCIAL MEDIA PAGE

<b>Gold</b>	Cape Cod Community College
<b>Silver</b>	Community College of Rhode Island
<b>Bronze</b>	Springfield Technical Community College

### SOCIAL MEDIA POST

<b>Gold</b>	Atlantic Cape Community College
<b>Silver</b>	Bristol Community College
<b>Bronze</b>	Springfield Technical Community College

## VIDEO

### PROMOTIONAL VIDEO-SHORT FORM

<b>Gold</b>	Delaware Technical Community College
<b>Silver</b>	Quinsigamond Community College
<b>Bronze</b>	Cape Cod Community College

### PROMOTIONAL VIDEO-LONG FORM

<b>Gold</b>	Quinsigamond Community College
<b>Silver</b>	Howard Community College
<b>Bronze</b>	MassBay Community College

## VIDEO SHORTS (single)

<b>Gold</b>	Delaware Technical Community College
<b>Silver</b>	Pennsylvania Highlands Community College
<b>Bronze</b>	Pennsylvania Highlands Community College

## VIDEO SHORTS (series)

<b>Gold</b>	Anne Arundel Community College
<b>Silver</b>	Pennsylvania Highlands Community College
<b>Bronze</b>	Community College of Rhode Island

## PHOTOGRAPHY/ILLUSTRATION

### ORIGINAL PHOTOGRAPHY (Unmanipulated)

<b>Gold</b>	Atlantic Cape Community College
<b>Silver</b>	Atlantic Cape Community College
<b>Bronze</b>	Hagerstown Community College

### ORIGINAL PHOTOGRAPHY (Manipulated)

<b>Gold</b>	Rowan College at Burlington County
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### LOGO DESIGN

<b>Gold</b>	Hagerstown Community College
<b>Silver</b>	Howard Community College
<b>Bronze</b>	Harford Community College

### COMPUTER-GENERATED ILLUSTRATION

<b>Gold</b>	Delaware County Community College
<b>Silver</b>	Community College of Baltimore County
<b>Bronze</b>	Community College of Rhode Island

## ADVERTISING

### PRINT ADVERTISEMENT (single or series)

<b>Gold</b>	SUNY Suffolk
<b>Silver</b>	Cecil College
<b>Bronze</b>	Northern Essex Community College

### RADIO ADVERTISEMENT (single or series)

<b>Gold</b>	NHTI – Concord's Community College
<b>Silver</b>	NHTI – Concord's Community College
<b>Bronze</b>	SUNY Ulster

# 2023 MEDALLION AWARDS

## TV/VIDEO PAID ADVERTISEMENT (single)

<b>Gold</b>	Cecil College
<b>Silver</b>	SUNY Suffolk
<b>Bronze</b>	Northern Essex Community College

## TV/VIDEO PAID ADVERTISEMENT (series)

<b>Gold</b>	Northern Essex Community College
<b>Silver</b>	Howard Community College

## DIGITAL ADVERTISEMENT (single or series)

<b>Gold</b>	MassBay Community College
<b>Silver</b>	Springfield Technical Community College
<b>Bronze</b>	Bristol Community College

## OUTDOOR SIGNAGE/DISPLAYS (single or series)

<b>Gold</b>	Bunker Hill Community College
<b>Silver</b>	Baltimore City Community College
<b>Bronze</b>	Baltimore City Community College

## INTERIOR SIGNAGE/DISPLAYS (single or series)

<b>Gold</b>	Cecil College
<b>Silver</b>	Bergen Community College
<b>Bronze</b>	Community College of Baltimore County

## CAMPAIGNS

### COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION CAMPAIGN

<b>Gold</b>	Bergen Community College
<b>Silver</b>	MassBay Community College

### GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

<b>Gold</b>	Community College of Rhode Island
<b>Silver</b>	Atlantic Cape Community College

### SPECIAL EVENT or FUNDRAISING CAMPAIGN

<b>Gold</b>	Roxbury Community College
<b>Silver</b>	Atlantic Cape Community College
<b>Bronze</b>	MassBay Community College

## SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

<b>Gold</b>	SUNY Suffolk
<b>Silver</b>	Atlantic Cape Community College
<b>Bronze</b>	Community College of Baltimore County

## SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

<b>Gold</b>	Carroll Community College
<b>Silver</b>	Atlantic Cape Community College
<b>Bronze</b>	Cecil College

## SUCCESSFUL DEI MARKETING CAMPAIGN

<b>Gold</b>	SUNY Suffolk
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## MISCELLANEOUS

### EXCELLENCE IN WRITING-SHORT FORM

<b>Gold</b>	SUNY Ulster
<b>Silver</b>	Holyoke Community College
<b>Bronze</b>	Springfield Technical Community College

### EXCELLENCE IN WRITING-LONG FORM

<b>Gold</b>	Bunker Hill Community College
<b>Silver</b>	Atlantic Cape Community College
<b>Bronze</b>	Delaware Technical Community College

### LOGO WEAR

<b>Gold</b>	MassBay Community College
<b>Silver</b>	Pennsylvania Highlands Community College
<b>Bronze</b>	Northern Essex Community College

### NOVELTY

<b>Gold</b>	Mount Wachusett Community College
<b>Silver</b>	Howard Community College
<b>Bronze</b>	Cape Cod Community College

### WILD CARD

<b>Gold</b>	Middlesex Community College (MA)
<b>Silver</b>	Rowan College at Burlington County
<b>Bronze</b>	Hagerstown Community College