

DISTRICT 3

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold Monroe County Community College

VIEWBOOK

Gold Lake Michigan College
Silver Grand Rapids Community College
Bronze Zane State College

ANNUAL REPORT

Gold Grand Rapids Community College
Silver North Central Michigan College
Bronze Kellogg Community College

NEWSLETTER

Gold North Central Michigan College
Silver Elgin Community College
Bronze Kellogg Community College

MAGAZINE

Gold Moraine Park Technical College
Silver Waukesha County Technical College
Bronze Joliet Junior College

BROCHURE (single or series)

Gold Lake Michigan College
Silver Cuyahoga Community College
Bronze Monroe County Community College

BOOKLET

Gold Grand Rapids Community College
Silver Waukesha County Technical College
Bronze Lake Michigan College

FLYER (single or series)

Gold Grand Rapids Community College
Silver Waukesha County Technical College
Bronze Lorain County Community College

POSTCARD (single or series)

Gold Lake Michigan College
Silver Chippewa Valley Technical College
Bronze Elgin Community College

NOTES/CARDS/INVITATIONS (single or series)

Gold Lake Michigan College
Silver Grand Rapids Community College
Bronze Joliet Junior College

POSTER (single or series)

Gold Grand Rapids Community College
Silver Cuyahoga Community College
Bronze Kellogg Community College

PRINT WILDCARD

Gold Kellogg Community College
Silver Grand Rapids Community College
Bronze Joliet Junior College

DIGITAL/ELECTRONIC MEDIA

E-CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

Gold Rhodes State College
Silver Joliet Junior College
Bronze Moraine Valley Community College

E-NEWSLETTER

Gold Moraine Valley Community College
Silver Waukesha County Technical College
Bronze Monroe County Technical College

E-CARD

Gold Moraine Valley Community College
Silver Moraine Valley Community College
Bronze Grand Rapids Community College

2022 MEDALLION AWARDS

WEBSITE

Gold	Waukesha County Technical College
Silver	Madison College
Bronze	Grand Rapids Community College

MICROSITE/LANDING PAGE

Gold	Elgin Community College
Silver	Moraine Valley Community College
Bronze	Lorain County Community College

PODCAST

Gold	Cuyahoga Community College
Silver	Danville Area Community College

SOCIAL MEDIA

SOCIAL MEDIA PAGE

Gold	Elgin Community College
Silver	Grand Rapids Community College
Bronze	Oakton Community College

SOCIAL MEDIA POST

Gold	Montcalm Community College
Silver	Monroe County Community College
Bronze	Lorain County Community College

VIDEO

PROMOTIONAL VIDEO – SHORT FORM

Gold	Fox Valley Technical College
Silver	Oakton Community College
Bronze	College of Lake County

PROMOTIONAL VIDEO – LONG FORM

Gold	Lorain County Community College
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VIDEO SHORTS (single)

Gold	Madison College
Silver	Rock Valley College
Bronze	Monroe County Community College

VIDEO SHORTS (series)

Gold	Elgin Community College
Silver	Lorain County Technical College
Bronze	Monroe County Community College

QUICK-TURN VIDEO

Gold	Elgin Community College
Silver	Joliet Junior College

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (Unmanipulated)

Gold	Fox Valley Technical College
Silver	Moraine Valley Community College
Bronze	Moraine Valley Community College

ORIGINAL PHOTOGRAPHY (Manipulated)

Gold	Moraine Valley Community College
Silver	Moraine Valley Community College
Bronze	College of Lake County

LOGO DESIGN

Gold	Chippewa Valley Technical College
Silver	Lorain County Technical College
Bronze	Grand Rapids Community College

COMPUTER-GENERATED ILLUSTRATION

Gold	Cuyahoga Community College
Silver	Elgin Community College
Bronze	Cuyahoga Community College

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	Kellogg Community College
Silver	Kellogg Community College
Bronze	Kellogg Community College

RADIO ADVERTISEMENT (single or series)

Gold	Waukesha County Technical College
Silver	Zane State College
Bronze	Elgin Community College

2022 MEDALLION AWARDS

TV/VIDEO PAID ADVERTISEMENT (single)

Gold	Grand Rapids Community College
Silver	Chippewa Valley Technical College
Bronze	Heartland Community College

TV/VIDEO PAID ADVERTISEMENT (series)

Gold	John A. Logan College
Silver	John A. Logan College
Bronze	Joliet Junior College

DIGITAL ADVERTISEMENT (single or series)

Gold	Oakton Community College
Silver	Chippewa Valley Technical College
Bronze	Madison College

OUTDOOR MEDIA (single or series)

Gold	Elgin Community College
Silver	Elgin Community College
Bronze	Kellogg Community College

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Lake Michigan College
Silver	Heartland Community College
Bronze	Western Technical College

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION

Gold	Lorain County Technical College
Silver	Fox Valley Technical College
Bronze	Oakton Community College

GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

Gold	Grand Rapids Community College
Silver	Cuyahoga Community College
Bronze	Danville Area Community College

SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold	Grand Rapids Community College
Silver	Lorain County Community College
Bronze	Southeastern Illinois College

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Madison College
Silver	Harper College
Bronze	Milwaukee Area Technical College

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	Milwaukee Area Technical College
Silver	Elgin Community College
Bronze	Elgin Community College

SUCCESSFUL DIVERSITY, EQUITY AND INCLUSION MARKETING

Gold	Fox Valley Technical College
Silver	Grand Rapids Community College

MISCELLANEOUS

EXCELLENCE IN WRITING SHORT FORM

Gold	North Central Michigan College
Silver	Lorain County Technical College
Bronze	Grand Rapids Community College

EXCELLENCE IN WRITING LONG FORM

Gold	Chippewa Valley Technical College
Silver	Grand Rapids Community College
Bronze	Lake Michigan College

LOGO WEAR

Gold	College of Lake County
Silver	Kellogg Community College
Bronze	Joliet Junior College

NOVELTY

Gold	Western Technical College
Silver	Moraine Valley Community College
Bronze	Waukesha County Technical College

WILD CARD

Gold	Western Technical College
Silver	Monroe County Community College
Bronze	Lorain County Community College