

DISTRICT 2

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold Wallace State Community College
Silver Asheville-Buncombe Technical Community College

VIEWBOOK

Gold Southern Union State Community College
Silver College of Central Florida
Bronze Wallace State Community College

ANNUAL REPORT

Gold Technical College of the Lowcountry
Silver Piedmont Technical College
Bronze Aiken Technical College

NEWSLETTER

Gold Asheville-Buncombe Technical Community College
Silver Asheville-Buncombe Technical Community College

MAGAZINE

Gold Southern Union State Community College
Silver College of Central Florida
Bronze Craven Community College

BROCHURE (single or series)

Gold Florida State College at Jacksonville
Silver Southern Union State Community College
Bronze North Georgia Technical College

BOOKLET

Gold Santa Fe College
Silver Tennessee Board of Regents
Bronze Miami Dade College

FLYER (single or series)

Gold Wilson Community College
Silver Technical College of the Lowcountry
Bronze Motlow State Community College

POSTCARD (single or series)

Gold Florida State College at Jacksonville
Silver Motlow State Community College
Bronze Florida State College at Jacksonville

NOTES/CARDS/INVITATIONS (single or series)

Gold Motlow State Community College
Silver Tennessee Board of Regents
Bronze Miami Dade College

POSTER (single or series)

Gold North Georgia Technical College
Silver Cape Fear Community College
Bronze College of Central Florida

PRINT WILDCARD

Gold Haywood Community College
Silver Wallace State Community College
Bronze Kentucky Community & Technical College System

DIGITAL/ELECTRONIC MEDIA

E-CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

Gold Wake Technical Community College

E-NEWSLETTER

Gold Calhoun Community College
Silver Miami Dade College

2022 MEDALLION AWARDS

E-CARDS

Gold Miami Dade College

WEBSITE

Gold Asheville-Buncombe Technical Community College

Silver North Georgia Technical College

Bronze Craven Community College

MICROSITE/LANDING PAGE

Gold Santa Fe College

Silver Motlow State Community College

Bronze Calhoun Community College

PODCAST

Gold Craven Community College

Silver Asheville-Buncombe Technical Community College

Bronze Wake Technical Community College

SOCIAL MEDIA

SOCIAL MEDIA PAGE

Gold Cape Fear Community College

Silver Wake Technical Community College

Bronze Haywood Community College

SOCIAL MEDIA POST

Gold Seminole State College of Florida

Silver Santa Fe College

Bronze Palm Beach State College

VIDEO

PROMOTIONAL VIDEO-SHORT FORM

Gold Baton Rouge Community College

Silver Southern Union State Community College

Bronze Asheville-Buncombe Technical Community College

PROMOTIONAL VIDEO-LONG FORM

Gold Motlow State Community College

Silver Owensboro Community & Technical College

Bronze Haywood Community College

VIDEO SHORTS (single)

Gold Southeastern Community College (NC)

Silver Piedmont Community College

Bronze Craven Community College

VIDEO SHORTS (series)

Gold Piedmont Technical College

Silver Ashland Community & Technical College

Bronze Southern Union State Community College

QUICK-TURN VIDEO

Gold Piedmont Community College

Silver Ashland Community & Technical College

Bronze Kentucky Community & Technical College System

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (Unmanipulated)

Gold Santa Fe College

Silver Santa Fe College

Bronze Santa Fe College

ORIGINAL PHOTOGRAPHY (Manipulated)

Gold Columbia State Community College

Silver Columbia State Community College

Bronze Columbia State Community College

LOGO DESIGN

Gold Tennessee Board of Regents

Silver Tennessee Board of Regents

Bronze Motlow State Community College

COMPUTER-GENERATED ILLUSTRATION

Gold Motlow State Community College

Silver Danville Community College

Bronze Hopkinsville Community College

2022 MEDALLION AWARDS

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	Danville Community College
Silver	Asheville-Buncombe Technical Community College
Bronze	Danville Community College

RADIO ADVERTISEMENT (single or series)

Gold	Calhoun Community College
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TV/VIDEO PAID ADVERTISEMENT (single)

Gold	Cape Fear Community College
Silver	Santa Fe College
Bronze	Wake Technical Community College

TV/VIDEO PAID ADVERTISEMENT (series)

Gold	Delgado Community College
Silver	Tennessee Board of Regents

DIGITAL ADVERTISEMENT (single or series)

Gold	Tennessee Board of Regents
Silver	Motlow State Community College
Bronze	Calhoun Community College

OUTDOOR MEDIA (single or series)

Gold	Miami Dade College
Silver	Spartanburg Community College
Bronze	Florida State College at Jacksonville

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Motlow State Community College
Silver	Owensboro Community & Technical College
Bronze	Wallace State Community College

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION

Gold	Southeast Kentucky Community & Technical College
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GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

Gold	Spartanburg Community College
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SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold	Motlow State Community College
Silver	Wilson Community College
Bronze	Haywood Community College

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	North Georgia Technical College
Silver	Ashland Community & Technical College
Bronze	Southcentral Kentucky Community & Technical College

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	Pitt Community College
Silver	Spartanburg Community College
Bronze	Southeast Kentucky Community & Technical College

SUCCESSFUL DIVERSITY, EQUITY, AND INCLUSION MARKETING CAMPAIGN

Gold	Wallace State Community College
Silver	Owensboro Community & Technical College
Bronze	Asheville-Buncombe Technical Community College

MISCELLANEOUS

EXCELLENCE IN WRITING-SHORT FORM

Gold	Ashland Community & Technical College
Silver	Miami Dade College
Bronze	Piedmont Technical College

EXCELLENCE IN WRITING-LONG FORM

Gold	Calhoun Community College
Silver	Motlow State Community College
Bronze	Wallace State Community College



2022
MEDALLION
AWARDS

LOGO WEAR

- Gold** Southcentral Kentucky Community & Technical College
- Silver** Tennessee Board of Regents
- Bronze** North Georgia Technical College

NOVELTY

- Gold** Motlow State Community College

WILD CARD

- Gold** North Georgia Technical College
- Silver** Spartanburg Community College
- Bronze** Tennessee Board of Regents