

# DISTRICT 1

## Announcing the Award Winners

(by category)

### PRINT

#### ACADEMIC CATALOG or CLASS SCHEDULE

**Gold** Hagerstown Community College  
**Silver** Delaware Tech Community College  
**Bronze** Cecil College

#### VIEWBOOK

**Gold** Anne Arundel Community College  
**Silver** Delaware Tech Community College  
**Bronze** Middlesex College

#### ANNUAL REPORT

**Gold** Harford Community College  
**Silver** Sussex County Community College  
**Bronze** Hagerstown Community College

#### NEWSLETTER

**Gold** Anne Arundel Community College  
**Silver** Cecil College  
**Bronze** Northern Essex Community College

#### MAGAZINE

**Gold** Delaware County Community College  
**Silver** Ocean County College  
**Bronze** County College of Morris

#### BROCHURE (single or series)

**Gold** SUNY Ulster  
**Silver** Springfield Tech Community College  
**Bronze** Delaware Tech Community College

#### BOOKLET

**Gold** Delaware County Community College  
**Silver** Hagerstown Community College  
**Bronze** Mount Wachusett Community College

#### FLYER (single or series)

**Gold** Harford Community College  
**Silver** Atlantic Cape Community College  
**Bronze** Bristol Community College

#### POSTCARD (single or series)

**Gold** Community College of Baltimore County  
**Silver** Howard Community College  
**Bronze** Atlantic Cape Community College

#### NOTES/CARDS/INVITATIONS (single or series)

**Gold** Atlantic Cape Community College  
**Silver** Harford Community College  
**Bronze** Howard Community College

#### POSTER (single or series)

**Gold** Carroll Community College  
**Silver** Springfield Tech Community College  
**Bronze** Community College of Philadelphia

#### PRINT WILDCARD

**Gold** Hagerstown Community College  
**Silver** Community College of Rhode Island  
**Bronze** Harford Community College

### DIGITAL/ELECTRONIC MEDIA

#### E-CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

**Gold** Ocean County College  
**Silver** Prince George's Community College  
**Bronze** Community College of Philadelphia

#### E-NEWSLETTER

**Gold** Delaware Tech Community College  
**Silver** Northern Essex Community College  
**Bronze** Springfield Tech Community College

# 2022 MEDALLION AWARDS

## E-CARD

<b>Gold</b>	Cape Cod Community College
<b>Silver</b>	Penn. Highlands Community College
<b>Bronze</b>	Cape Cod Community College

## WEBSITE

<b>Gold</b>	Carroll Community College
<b>Silver</b>	Middlesex College
<b>Bronze</b>	Penn. Highlands Community College

## MICROSITE/LANDING PAGE

<b>Gold</b>	County College of Morris
<b>Silver</b>	SUNY Ulster
<b>Bronze</b>	Springfield Tech Community College

## PODCAST

<b>Gold</b>	Rowan College of Burlington County
<b>Silver</b>	Northern Essex Community College
<b>Bronze</b>	Delaware Tech Community College

## SOCIAL MEDIA

### SOCIAL MEDIA PAGE

<b>Gold</b>	Community College of Rhode Island
<b>Silver</b>	Northern Essex Community College
<b>Bronze</b>	Carroll Community College

### SOCIAL MEDIA POST

<b>Gold</b>	Community College of Rhode Island
<b>Silver</b>	Anne Arundel Community College
<b>Bronze</b>	Bucks County Community College

## VIDEO

### PROMOTIONAL VIDEO – SHORT FORM

<b>Gold</b>	Northern Essex Community College
<b>Silver</b>	MassBay Community College
<b>Bronze</b>	Cape Cod Community College

### PROMOTIONAL VIDEO – LONG FORM

<b>Gold</b>	Anne Arundel Community College
<b>Silver</b>	Hagerstown Community College
<b>Bronze</b>	Columbia-Greene Community College

## VIDEO SHORTS (single)

<b>Gold</b>	Delaware County Community College
<b>Silver</b>	Carroll Community College
<b>Bronze</b>	Delaware Tech Community College

## VIDEO SHORTS (series)

<b>Gold</b>	Springfield Tech Community College
<b>Silver</b>	Mount Wachusett Community College

## QUICK TURN VIDEO

<b>Gold</b>	Anne Arundel Community College
<b>Silver</b>	Penn. Highlands Community College
<b>Bronze</b>	Atlantic Cape Community College

## PHOTOGRAPHY/ILLUSTRATION

### ORIGINAL PHOTOGRAPHY (Unmanipulated)

<b>Gold</b>	Penn. Highlands Community College
<b>Silver</b>	Delaware Technical Community College
<b>Bronze</b>	Rowan College at Burlington County

### LOGO DESIGN

<b>Gold</b>	Columbia-Greene Community College
<b>Silver</b>	Carroll Community College
<b>Bronze</b>	Delaware County Community College

### COMPUTER-GENERATED ILLUSTRATION

<b>Gold</b>	Anne Arundel Community College
<b>Silver</b>	Community College of Rhode Island
<b>Bronze</b>	Mount Wachusett Community College

## ADVERTISING

### PRINT ADVERTISEMENT (single or series)

<b>Gold</b>	Northern Essex Community College
<b>Silver</b>	Community College of Philadelphia
<b>Bronze</b>	Harford Community College

### RADIO ADVERTISEMENT (single or series)

<b>Gold</b>	Cape Cod Community College
<b>Silver</b>	Mount Wachusett Community College
<b>Bronze</b>	SUNY Ulster

# 2022 MEDALLION AWARDS

## TV/VIDEO PAID ADVERTISEMENT (single)

<b>Gold</b>	Carroll Community College
<b>Silver</b>	Middlesex College
<b>Bronze</b>	Bristol Community College

## TV/VIDEO PAID ADVERTISEMENT (series)

<b>Gold</b>	Cape Cod Community College
<b>Silver</b>	SUNY Suffolk
<b>Bronze</b>	Northern Essex Community College

## DIGITAL AD (single or series)

<b>Gold</b>	County College of Morris
<b>Silver</b>	Harford Community College
<b>Bronze</b>	Springfield Tech Community College

## OUTDOOR MEDIA (single or series)

<b>Gold</b>	Springfield Tech Community College
<b>Silver</b>	Harford Community College
<b>Bronze</b>	Delaware County Community College

## INTERIOR SIGNAGE/DISPLAYS (single or series)

<b>Gold</b>	Ocean County College
<b>Silver</b>	Harford Community College
<b>Bronze</b>	Cecil College

## CAMPAIGNS

### COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION

<b>Gold</b>	Community College of Baltimore County
<b>Silver</b>	Atlantic Cape Community College
<b>Bronze</b>	Bergen Community College

### GOVERNMENT or COMMUNITY RELATIONS

<b>Gold</b>	Atlantic Cape Community College
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### SPECIAL EVENT or FUNDRAISING

<b>Gold</b>	Atlantic Cape Community College
<b>Silver</b>	Hagerstown Community College
<b>Bronze</b>	Middlesex Community College (Mass.)

## SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

<b>Gold</b>	Community College of Baltimore County
<b>Silver</b>	Community College of Rhode Island
<b>Bronze</b>	Atlantic Cape Community College

## SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

<b>Gold</b>	Penn. Highlands Community College
<b>Silver</b>	Atlantic Cape Community College
<b>Bronze</b>	Cecil College

## SUCCESSFUL DIVERSITY, EQUITY AND INCLUSION MARKETING

<b>Gold</b>	County College of Morris
<b>Silver</b>	Bunker Hill Community College
<b>Bronze</b>	Atlantic Cape Community College

## MISCELLANEOUS

### EXCELLENCE IN WRITING – SHORT FORM

<b>Gold</b>	Mount Wachusett Community College
<b>Silver</b>	Atlantic Cape Community College
<b>Bronze</b>	Atlantic Cape Community College

### EXCELLENCE IN WRITING – LONG FORM

<b>Gold</b>	Springfield Tech Community College
<b>Silver</b>	Springfield Tech Community College
<b>Bronze</b>	Delaware Tech Community College

### LOGO WEAR

<b>Gold</b>	Anne Arundel Community College
<b>Silver</b>	Rowan College of Burlington County
<b>Bronze</b>	Community College of Baltimore County

### NOVELTY

<b>Gold</b>	Community College of Rhode Island
<b>Silver</b>	Prince George's Community College
<b>Bronze</b>	Springfield Tech Community College

### WILD CARD

<b>Gold</b>	Community College of Baltimore County
<b>Silver</b>	Mount Wachusett Community College
<b>Bronze</b>	Community College of Philadelphia