

## **DISTRICT 5**

### **Announcing the College Finalists**

*(in alphabetical order)*

#### **CENTRAL COMMUNITY COLLEGE**

Viewbook  
Brochure (single or series)  
Radio Advertisement (single or series)  
Digital Advertisement (single or series)  
Successful DEI Marketing  
Logo Wear  
Novelty

#### **COFFEYVILLE COMMUNITY COLLEGE**

Magazine  
Promotional Video-Long Form  
Video Shorts (single)  
Original Photography (Unmanipulated)

#### **COWLEY COUNTY COMMUNITY COLLEGE**

Magazine  
Poster (single or series)  
E-Catalog, Schedule, Viewbook, Annual Report  
Video Shorts (single)  
Video Shorts (series)  
Logo Design  
Print Advertisement (single or series)

#### **DAKOTA COUNTY TECHNICAL COLLEGE/ INVER HILLS COMMUNITY COLLEGE**

Flyer (single or series)  
Notes/Cards/Invitations (single or series)  
Original Photography (unmanipulated)  
Special Event or Fundraising Campaign

#### **EAST CENTRAL COLLEGE**

Website  
Social Media Page  
Video Shorts (single)  
Excellence in Writing-Long Form

#### **EASTERN IOWA COMMUNITY COLLEGE DISTRICT**

Viewbook  
Newsletter  
Brochure (single or series)  
Postcard (single or series)  
Radio Advertisement (single or series)  
Television/Video Paid Advertising (single)  
Outdoor Media (single or series)  
Social Media or Online Marketing Campaign  
Excellence in Writing-Short Form  
Logo Wear

#### **HAWKEYE COMMUNITY COLLEGE**

Newsletter  
Print Wildcard

#### **JEFFERSON COLLEGE**

Annual Report  
Flyer (single or series)  
Print Wildcard  
E-Newsletter  
E-Cards  
Logo Design  
Television/Video Paid Advertising (single)  
Social Media or Online Marketing Campaign

#### **KANSAS CITY KANSAS COMMUNITY COLLEGE**

Social Media Post  
Print Advertising (single or series)  
Digital Advertisement (single or series)  
Successful Recruitment or Marketing Program  
Social Media or Online Marketing Campaign

# 2022 MEDALLION AWARDS

## **KIRKWOOD COMMUNITY COLLEGE**

Booklet  
Print Wildcard  
E-Newsletter  
Promotional Video-Long Form  
Quick-Turn Video  
Interior Signage/Displays (single or series)

## **LAKE REGION STATE COLLEGE**

Interior Signage/Displays (single or series)

## **METROPOLITAN COMMUNITY COLLEGE (MO)**

Website

## **METROPOLITAN COMMUNITY COLLEGE (NE)**

Academic Catalog or Class Schedule  
E-Catalog, Schedule, Viewbook, Annual Report

## **MID-PLAINS COMMUNITY COLLEGE**

Excellence in Writing-Long Form

## **MINERAL AREA COLLEGE**

Social Media Post  
Quick-Turn Video  
Original Photography (Unmanipulated)

## **MINNEAPOLIS COMMUNITY & TECHNICAL COLLEGE**

Special Event or Fundraising Campaign

## **MISSOURI STATE UNIVERSITY-WEST PLAINS**

Poster (single or series)

## **NORTH IOWA AREA COMMUNITY COLLEGE**

Logo Design

## **NORTHWEST IOWA COMMUNITY COLLEGE**

Viewbook  
Magazine  
Booklet  
Video Shorts (series)  
Quick-Turn Video  
Successful Recruitment or Marketing Program

## **RIVERLAND COMMUNITY COLLEGE**

Promotional Video-Short Form  
Television/Video Paid Advertisement (single)

## **ROCHESTER COMMUNITY & TECHNICAL COLLEGE**

Poster (single or series)  
Radio Advertisement (single or series)  
Outdoor Media (single or series)  
Logo Wear

## **SAINT PAUL COLLEGE**

Notes/Cards/Invitations (single or series)  
Promotional Video-Short Form  
Promotional Video-Long Form  
Television/Video Paid Advertisement (series)  
Outdoor Media (single or series)  
Successful DEI Marketing  
Excellence in Writing-Short Form

## **SOUTHEAST COMMUNITY COLLEGE**

E-Cards  
Microsite/Landing Page

## **SOUTHEASTERN COMMUNITY COLLEGE**

Academic Catalog or Class Schedule  
Newsletter  
Postcard (single or series)  
Microsite/Landing Page  
Digital Advertisement (single or series)  
Successful Recruitment or Marketing Program  
Television/Video Paid Advertisement (series)

## **THREE RIVERS COLLEGE**

Flyer (single or series)  
Website

## **WESTERN IOWA TECH COMMUNITY COLLEGE**

Microsite/Landing Page

## **WESTERN NEBRASKA COMMUNITY COLLEGE**

Social Media Post  
Promotional Video-Short Form  
Interior Signage/Displays (single or series)