

DISTRICT 3

Announcing the College Finalists

(in alphabetical order)

CHIPPEWA VALLEY TECHNICAL COLLEGE

Postcard (single or series)
Logo Design
Television/Video Paid Advertisement (single)
Digital Advertisement (single or series)
Excellence in Writing-Long Form

COLLEGE OF LAKE COUNTY

Promotional Video-Short Form (2-5 minutes)
Original Photography (Manipulated)
Logo Wear

CUYAHOGA COMMUNITY COLLEGE

Brochure (single or series)
Poster (single or series)
Podcast
Computer-Generated Illustration
Government or Community Relations Campaign

DANVILLE AREA COMMUNITY COLLEGE

Podcast
Government or Community Relations Campaign

ELGIN COMMUNITY COLLEGE

Newsletter
Postcard (single or series)
Microsite/Landing Page
Social Media Page
Video Shorts (series)
Quick-Turn Video
Computer-Generated Illustration
Radio Advertisement (single or series)
Outdoor Media (single or series)
Social Media or Online Marketing Campaign

FOX VALLEY TECHNICAL COLLEGE

Promotional Video-Short Form
Original Photography (Unmanipulated)
Communication Success Story or Crisis
Communication Campaign
Successful DEI Marketing

GRAND RAPIDS COMMUNITY COLLEGE

Viewbook
Annual Report
Booklet
Flyer (single or series)
Notes/Cards/Invitations (single or series)
Poster (single or series)
Print Wildcard
E-Cards
Website
Social Media Page
Logo Design
Television/Video Paid Advertisement (single)
Government or Community Relations Campaign
Special Event or Fundraising Campaign
Successful DEI Marketing
Excellence in Writing-Short Form
Excellence in Writing-Long Form

HARPER COLLEGE

Successful Recruitment or Marketing Program

HEARTLAND COMMUNITY COLLEGE

Television/Video Paid Advertisement (single)
Interior Signage/Displays (single or series)

JOHN A. LOGAN COLLEGE

Television/Video Paid Advertisement (series)

JOLIET JUNIOR COLLEGE

Magazine
Notes/Cards/Invitations (single or series)
Print Wildcard
E-Catalog, Schedule, Viewbook, Annual Report
Quick-Turn Video
Television/Video Paid Advertisement (series)
Logo Wear



2022
MEDALLION
AWARDS

KELLOGG COMMUNITY COLLEGE

Annual Report
Newsletter
Poster (single or series)
Print Wildcard
Print Advertisement (single or series)
Outdoor Media (single or series)
Logo Wear

LAKE MICHIGAN COLLEGE

Viewbook
Brochure (single or series)
Booklet
Postcard (single or series)
Notes/Cards/Invitations (single or series)
Interior Signage/Displays (single or series)
Excellence in Writing-Long Form

LORAIN COUNTY COMMUNITY COLLEGE

Flyer (single or series)
Microsite/Landing Page
Social Media Post
Promotional Video-Long Form
Video Shorts (series)
Logo Design
Communication Success Story or Crisis
Communication Campaign
Special Event or Fundraising Campaign
Excellence in Writing-Short Form
Wild Card

MADISON COLLEGE

Website
Video Shorts (single)
Digital Advertisement (single or series)
Successful Recruitment or Marketing Program

MILWAUKEE AREA TECHNICAL COLLEGE

Successful Recruitment or Marketing Program
Social Media or Online Marketing Campaign

MONROE COUNTY COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Brochure (single or series)
E-Newsletter
Social Media Post
Video Shorts (single)
Video Shorts (series)
Wild Card

MONTCALM COMMUNITY COLLEGE

Social Media Post

MORAIN PARK TECHNICAL COLLEGE

Magazine

MORAIN VALLEY COMMUNITY COLLEGE

E-Catalog, Schedule, Viewbook, Annual Report
E-Newsletter
E-Cards
Microsite/Landing Page
Original Photography (Unmanipulated)
Original Photography (Manipulated)
Novelty

NORTH CENTRAL MICHIGAN COLLEGE

Annual Report
Newsletter
Excellence in Writing-Short Form

OAKTON COMMUNITY COLLEGE

Social Media Page
Promotional Video-Short Form
Digital Advertisement (single or series)
Communication Success Story or Crisis
Communication Campaign

RHODES STATE COLLEGE

E-Catalog, Schedule, Viewbook, Annual Report

ROCK VALLEY COLLEGE

Video Shorts (single)

The logo features the year '2022' in a light grey font above the word 'MEDALLION' in a large, bold, red font, with 'AWARDS' in a smaller, grey font below it. The text is centered within a circular graphic composed of concentric grey and red rings.

2022
MEDALLION
AWARDS

SOUTHEASTERN ILLINOIS COLLEGE

Special Event or Fundraising Campaign

WAUKESHA COUNTY TECHNICAL COLLEGE

Magazine
Booklet
Flyer (single or series)
E-Newsletter
Website
Radio Advertisement (single or series)
Novelty

WESTERN TECHNICAL COLLEGE

Interior Signage/Displays (single or series)
Novelty
Wild Card

ZANE STATE COLLEGE

Viewbook
Radio Advertisement (single or series)