

DISTRICT 2

Announcing the College Finalists

(in alphabetical order)

AIKEN TECHNICAL COLLEGE

Annual Report

ASHEVILLE-BUNCOMBE TECHNICAL COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Newsletter
Podcast
Promotional Video-Short Form
Print Advertisement (single or series)
Successful DEI Marketing

ASHLAND COMMUNITY & TECHNICAL COLLEGE

Video Shorts (series)
Quick-Turn Video
Successful Recruitment or Marketing Program
Excellence in Writing-Short Form

BATON ROUGE COMMUNITY COLLEGE

Promotional Video-Short Form

CALHOUN COMMUNITY COLLEGE

E-Newsletter
Microsite/Landing Page
Radio Advertisement (single or series)
Digital Advertisement (single or series)
Excellence in Writing-Long Form

CAPE FEAR COMMUNITY COLLEGE

Poster (single or series)
Social Media Page
Television/Video Paid Advertisement (single)

COLLEGE OF CENTRAL FLORIDA

Viewbook
Magazine
Poster (single or series)

COLUMBIA STATE COMMUNITY COLLEGE

Original Photography (Manipulated)

CRAVEN COMMUNITY COLLEGE

Magazine
Podcast
Video Shorts (single)

DANVILLE COMMUNITY COLLEGE

Computer-Generated Illustration
Print Advertisement (single or series)

DELGADO COMMUNITY COLLEGE

Television/Video Paid Advertisement (series)

FLORIDA STATE COLLEGE AT JACKSONVILLE

Brochure (single or series)
Postcard (single or series)
Outdoor Media (single or series)

HAYWOOD COMMUNITY COLLEGE

Print Wildcard
Social Media Page
Promotional Video-Long Form
Special Event or Fundraising Campaign

HOPKINSVILLE COMMUNITY COLLEGE

Computer-Generated Illustration

KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM

Print Wildcard
Quick-Turn Video

2022 MEDALLION AWARDS

MIAMI DADE COLLEGE

Booklet
Notes/Cards/Invitations (single or series)
E-Newsletter
E-Cards
Outdoor Media (single or series)
Excellence in Writing-Short Form

MOTLOW STATE COMMUNITY COLLEGE

Flyer (single or series)
Postcard (single or series)
Notes/Cards/Invitation (single or series)
Microsite/Landing Page
Promotional Video-Long Form
Logo Design
Computer-Generated Illustration
Digital Advertisement (single or series)
Interior Signage/Displays (single or series)
Special Event or Fundraising Campaign
Excellence in Writing-Long Form
Novelty

NORTH GEORGIA TECHNICAL COLLEGE

Brochure (single or series)
Poster (single or series)
Successful Recruitment or Marketing Program
Logo Wear
Wild Card

OWENSBORO COMMUNITY & TECHNICAL COLLEGE

Promotional Video-Long Form
Interior Signage/Displays
Successful DEI Marketing

PALM BEACH STATE COLLEGE

Social Media Post

PIEDMONT COMMUNITY COLLEGE

Video Shorts (single)
Quick-Turn Video

PIEDMONT TECHNICAL COLLEGE

Annual Report
Video Shorts (series)
Excellence in Writing-Short Form

PITT COMMUNITY COLLEGE

Social Media or Online Marketing Campaign

SANTA FE COLLEGE

Booklet
Microsite/Landing Page
Social Media Post
Original Photography (Unmanipulated)
Television/Video Paid Advertisement (single)

SEMINOLE STATE COLLEGE OF FLORIDA

Social Media Post

SOUTHCENTRAL KENTUCKY COMMUNITY & TECHNICAL COLLEGE

Successful Recruitment or Marketing Program
Logo Wear

SOUTHEAST KENTUCKY COMMUNITY & TECHNICAL COLLEGE

Communication Success Story or Crisis
Communication Campaign
Social Media or Online Marketing Campaign

SOUTHEASTERN COMMUNITY COLLEGE (NC)

Video Shorts (single)

SOUTHERN UNION STATE COMMUNITY COLLEGE

Viewbook
Magazine
Brochure (single or series)
Promotional Video-Short Form
Video Shorts (series)

SPARTANBURG COMMUNITY COLLEGE

Outdoor Media (single or series)
Government or Community Relations Campaign
Social Media or Online Marketing Campaign
Wild Card

The logo features the text "2022 MEDALLION AWARDS" in a bold, sans-serif font. "2022" is in grey, "MEDALLION" is in red, and "AWARDS" is in grey. The text is centered within a circular graphic composed of concentric grey and red rings.

**2022
MEDALLION
AWARDS**

**TECHNICAL COLLEGE OF THE
LOWCOUNTRY**

Annual Report
Flyer (single or series)

TENNESSEE BOARD OF REGENTS

Booklet
Notes/Cards/Invitations (single or series)
Logo Design
Television/Video Paid Advertisement (series)
Digital Advertisement (single or series)
Logo Wear
Wild Card

WAKE TECHNICAL COMMUNITY COLLEGE

E-Catalog, Schedule, Viewbook, Annual Report
Podcast
Social Media Page
Television/Video Paid Advertisement (single)

WALLACE STATE COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Viewbook
Print Wildcard
Interior Signage/Displays (single or series)
Successful DEI Marketing
Excellence in Writing-Long Form

WILSON COMMUNITY COLLEGE

Flyer (single or series)
Special Event or Fundraising Campaign