



# DISTRICT 7 Announcing the Award Winners

(by category)

# **PRINT**

# **ACADEMIC CATALOG or CLASS SCHEDULE**

Silver Pierce College

# **VIEWBOOK**

Gold Portland Community College
Silver Central Oregon Community College

**Bronze** Lane Community College

#### **ANNUAL REPORT**

Gold Green River College
Silver Everett Community College
Bronze Renton Technical College

#### **NEWSLETTER**

Gold Skagit Valley College

Silver Clackamas Community College

#### **MAGAZINE**

Gold Central Oregon Community College

Silver College of Western Idaho
Bronze Portland Community College

# **BROCHURE** (single or series)

Gold Green River College
Silver Lane Community College

Bronze Edmonds College

#### **BOOK or SPECIALTY PUBLICATION**

Gold Green River College

Silver Clackamas Community College

Bronze Pierce College

# **FLYER** (single or series)

**Gold** Green River College **Bronze** Pierce College

#### **POSTCARD** (single or series)

Gold Pierce College

Silver Linn-Benton Community College Bronze Chemeketa Community College

#### NOTES/CARDS/INVITATIONS

Gold Bellingham Technical College
Silver Bellingham Technical College
Central Oregon Community College

#### **POSTER** (single or series)

Gold Skagit Valley College

Silver Clackamas Community College Bronze Lane Community College

#### **DIGITAL/ELECTRONIC MEDIA**

#### **ELECTRONIC NEWSLETTER**

Gold Clackamas Community College Silver Chemeketa Community College

**Bronze** Seattle Central College

### **E-CARD**

Silver Clackamas Community College

#### **MICROSITE**

Gold Clackamas Community College

Silver Pierce College Bronze Green River College





# **SOCIAL MEDIA**

#### **SOCIAL MEDIA**

Gold Renton Technical College
Silver Everett Community College
Bronze Green River College

#### **VIDEO**

#### **VIDEO LONG-FORM**

Gold Rogue Community College
Silver Clackamas Community College
Bronze College of Western Idaho

#### **VIDEO SHORTS (single)**

Gold Umpqua Community College
Silver Chemeketa Community College

**Bronze** Edmonds College

# **VIDEO SHORTS (series)**

Gold Bellingham Technical College Silver Rogue Community College

#### PHOTOGRAPHY/ILLUSTRATION

#### **ORIGINAL PHOTOGRAPHY (Unmanipulated)**

Gold Skagit Valley College Silver Skagit Valley College

Bronze Chemeketa Community College

# **ORIGINAL PHOTOGRAPHY (Manipulated)**

Silver Green River College

#### **LOGO DESIGN**

Gold Linn-Benton Community College Silver Clackamas Community College

**Bronze** Edmonds College

#### **COMPUTER-GENERATED ILLUSTRATION**

Gold Pierce College

#### **ADVERTISING**

# **PRINT ADVERTISEMENT (single or series)**

Gold Chemeketa Community College
Silver Chemeketa Community College
Bronze Central Oregon Community College

# **RADIO ADVERTISEMENT (single or series)**

Gold Pierce College Silver Pierce College

**Bronze** Everett Community College

# **TV/VIDEO ADVERTISEMENT (single or series)**

Gold Rogue Community College Silver College of Western Idaho

**Bronze** Pierce College

#### **NOVELTY ADVERTISING**

Gold Clackamas Community College
Silver Portland Community College
Bronze Clackamas Community College

#### **DIGITAL AD**

Gold Everett Community College
Silver Portland Community College
Bronze Pierce College

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### **OUTDOOR MEDIA (single or series)**

Gold Edmonds College

Silver Linn-Benton Community College

**Bronze** Edmonds College

# **INTERIOR SIGNAGE/DISPLAYS (single or series)**

Gold Green River College
Silver Pierce College

Bronze Chemeketa Community College





# **CAMPAIGNS**

# COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION

Gold Pierce College

Silver Everett Community College Bronze Skagit Valley College

# **SPECIAL EVENT or FUNDRAISING**

Gold Green River College Silver Pierce College

Bronze College of Western Idaho

# SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold Clackamas Community College

**Silver** Bellevue College **Bronze** Edmonds College

# SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold Portland Community College

**Silver** Pierce College **Bronze** Edmonds College

#### **MISCELLANEOUS**

#### **EXCELLENCE IN WRITING**

Gold Central Oregon Community College
Silver Central Oregon Community College

Bronze Seattle Central College

#### **WILD CARD**

Gold Chemeketa Community College
Silver Clackamas Community College
Bronze Bellingham Technical College