

DISTRICT 5

Announcing the College Finalists

(in alphabetical order)

BISMARCK STATE COLLEGE

Magazine
Postcard (single or series)
Poster (single or series)
Electronic Catalog, Schedule, Viewbook,
Annual Report
Website
Print Advertisement (single or series)
Video Shorts (single)

BUTLER COMMUNITY COLLEGE

Folder
E-cards
Original Photography (Manipulated)
Logo Design

CENTRAL COMMUNITY COLLEGE

Academic Catalog or Class Schedule
Viewbook
Book or Specialty Publication
E-Card
Microsite
Radio Advertisement (single or series)
Special Event or Fundraising Campaign
Communication Success Story or Crisis
Communication Campaign

EAST CENTRAL COLLEGE

Brochure (single or series)
Communication Success Story or Crisis
Communication Campaign
Social Media

EASTERN IOWA COMMUNITY COLLEGE DISTRICT

Newsletter
Microsite
Original Photography (Unmanipulated)
Radio Advertisement (single or series)
Novelty Advertisement
Excellence in Writing
Wild Card
Video-Long Form

FOND DU LAC TRIBAL AND COMMUNITY COLLEGE

Flyer (single or series)
Original Photography (Manipulated)
Excellence in Writing

GARDEN CITY COMMUNITY COLLEGE

Viewbook
Book or Specialty Publication

HAWKEYE COMMUNITY COLLEGE

Viewbook
Newsletter
Novelty Advertising

JEFFERSON COLLEGE

Book or Specialty Publication
Postcard (single or series)
E-Cards
Computer-Generated Illustration

KANSAS CITY KANSAS COMMUNITY COLLEGE

Flyer (single or series)
Notes/Cards/Invitations (single or series)
Computer-Generated Illustration
Social Media or Online Marketing Campaign



2020
MEDALLION
AWARDS

KIRKWOOD COMMUNITY COLLEGE

Television/Video Advertisement (single or series)
Interior Signage/Displays (single or series)
Video-Long Form
Video Shorts (single)

METROPOLITAN COMMUNITY COLLEGE

Magazine
Brochure (single or series)
Logo Design
Novelty Advertising
Outdoor Media (single or series)
Wild Card
Communication Success Story or
Crisis Communication Campaign

METROPOLITAN COMMUNITY COLLEGES

Annual Report
Excellence in Writing

MID-PLAINS COMMUNITY COLLEGE

Annual Report
Original Photography (Unmanipulated)
Television/Video Advertisement (single or series)

NORTHEAST COMMUNITY COLLEGE

Annual Report
Outdoor Media (single or series)
Interior Signage/Displays (single or series)

NORTHWEST IOWA COMMUNITY COLLEGE

Postcard (single or series)
Interior Signage/Displays (single or series)
Successful Recruitment or Marketing Program
Social Media or Online Marketing Campaign
Wild Card

RIVERLAND COMMUNITY COLLEGE

Brochure (single or series)
Poster (single or series)
Print Advertisement (single or series)

ROCHESTER COMMUNITY & TECHNICAL COLLEGE

Poster (single or series)
Electronic Newsletter
Logo Design
Digital Ad
Outdoor Media (single or series)

SAINT PAUL COLLEGE

Flyer (single or series)
Notes/Cards/Invitations (single or series)
Video Shorts (series)
Video-Long Form

SOUTHEASTERN COMMUNITY COLLEGE

Academic Catalog or Class schedule
Microsite
Video Shorts (series)
Television/Video Advertisement (single or series)
Digital Ad
Special Event or Fundraising Campaign
Social Media or Online Marketing Campaign
Video Shorts (single)
Social Media

THREE RIVERS COLLEGE

Video Shorts (series)
Original Photography (Unmanipulated)

WESTERN IOWA TECH COMMUNITY COLLEGE

Special Event or Fundraising Campaign
Successful Recruitment or Marketing Program