

DISTRICT 5

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

- Gold** Southeastern Community College
- Silver** Southeastern Community College
- Bronze** Central Community College

VIEWBOOK

- Gold** Garden City Community College
- Silver** Hawkeye Community College
- Bronze** Central Community College

ANNUAL REPORT

- Gold** Northeast Community College
- Silver** Metropolitan Community College (Missouri)
- Bronze** Mid-Plains Community College

NEWSLETTER

- Gold** Eastern Iowa Community College District
- Silver** Hawkeye Community College
- Bronze** Hawkeye Community College

MAGAZINE

- Gold** Bismarck State College
- Silver** Bismarck State College
- Bronze** Metropolitan Community College (Nebraska)

BROCHURE (single or series)

- Gold** Riverland Community College
- Silver** East Central College
- Bronze** Metropolitan Community College (Nebraska)

BOOK or SPECIALTY PUBLICATION

- Gold** Jefferson College
- Silver** Garden City Community College
- Bronze** Central Community College

FLYER (single or series)

- Gold** Kansas City Kansas Community College
- Silver** Fond du Lac Tribal and Community College
- Bronze** Saint Paul College

FOLDER

- Silver** Butler Community College

POSTCARD (single or series)

- Gold** Jefferson College
- Silver** Northwest Iowa Community College
- Bronze** Bismarck State College

NOTES/CARDS/INVITATIONS

- Gold** Saint Paul College
- Silver** Kansas City Kansas Community College
- Bronze** Saint Paul College

POSTER (single or series)

- Gold** Riverland Community College
- Silver** Bismarck State College
- Bronze** Rochester Community & Technical College

2020 MEDALLION AWARDS

DIGITAL/ELECTRONIC MEDIA

ELECTRONIC CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

Silver Bismarck State College

ELECTRONIC NEWSLETTER

Bronze Rochester Community &
Technical College

E-CARD

Gold Jefferson College
Silver Butler Community College
Bronze Central Community College

WEBSITE

Gold Bismarck State College

MICROSITE

Gold Eastern Iowa Community
College District
Silver Southeastern Community
College
Bronze Central Community College

SOCIAL MEDIA

SOCIAL MEDIA

Gold Southeastern Community
College
Silver East Central College
Bronze Southeastern Community
College

VIDEO

VIDEO-LONG FORM

Gold Eastern Iowa Community
College District
Silver Saint Paul College
Bronze Kirkwood Community College

VIDEO SHORTS (single)

Gold Southeastern Community
College
Silver Bismarck State College
Bronze Kirkwood Community College

VIDEO SHORTS (series)

Gold Southeastern Community
College
Silver Three Rivers College
Bronze Saint Paul College

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (unmanipulated)

Gold Three Rivers College
Silver Eastern Iowa Community
College District
Bronze Mid-Plains Community College

ORIGINAL PHOTOGRAPHY (manipulated)

Gold Butler Community College
Silver Butler Community College
Bronze Fond du Lac Tribal and
Community College

LOGO DESIGN

Gold Metropolitan Community
College (Nebraska)
Silver Rochester Community &
Technical College
Bronze Butler Community College

COMPUTER-GENERATED ILLUSTRATION

Gold Jefferson College
Silver Kansas City Kansas
Community College

2020 MEDALLION AWARDS

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	Riverland Community College
Silver	Bismarck State College
Bronze	Riverland Community College

RADIO ADVERTISEMENT (single or series)

Gold	Central Community College
Silver	Central Community College
Bronze	Eastern Iowa Community College District

TV/VIDEO ADVERTISEMENT (single or series)

Gold	Kirkwood Community College
Silver	Southeastern Community College
Bronze	Mid-Plains Community College

NOVELTY ADVERTISING

Gold	Metropolitan Community College (Nebraska)
Silver	Eastern Iowa Community College District
Bronze	Hawkeye Community College

DIGITAL AD

Gold	Rochester Community & Technical College
Silver	Rochester Community & Technical College
Bronze	Southeastern Community College

OUTDOOR MEDIA (single or series)

Gold	Rochester Community & Technical College
Silver	Northeast Community College
Bronze	Metropolitan Community College (Nebraska)

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Northeast Community College
Silver	Kirkwood Community College
Bronze	Northwest Iowa Community College

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION

Gold	Central Community College
Silver	East Central College
Bronze	Metropolitan Community College (Nebraska)

SPECIAL EVENT or FUNDRAISING

Gold	Western Iowa Tech Community College
Silver	Central Community College
Bronze	Southeastern Community College

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Western Iowa Tech Community College
Silver	Northwest Iowa Community College
Bronze	Northwest Iowa Community College

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	Southeastern Community College
Silver	Kansas City Kansas Community College
Bronze	Northwest Iowa Community College

The logo features the text "2020 MEDALLION AWARDS" in a bold, sans-serif font. "2020" is in grey, "MEDALLION" is in red, and "AWARDS" is in grey. The text is centered within a grey circular graphic that has a red arc on the left side.

2020
MEDALLION
AWARDS

MISCELLANEOUS

EXCELLENCE IN WRITING

- Gold** Eastern Iowa Community College District
- Silver** Fond du Lac Tribal and Community College
- Bronze** Metropolitan Community College (Missouri)

WILD CARD

- Gold** Metropolitan Community College (Nebraska)
- Silver** Northwest Iowa Community College
- Bronze** Eastern Iowa Community College District