

## **DISTRICT 4**

### **Announcing the Award Winners**

*(by category)*

#### **PRINT**

##### **ACADEMIC CATALOG or CLASS SCHEDULE**

**Gold** Clovis Community College  
**Silver** Clovis Community College  
**Bronze** Lone Star College System

##### **VIEWBOOK**

**Gold** Pikes Peak Community College  
**Silver** Pikes Peak Community College  
**Bronze** Austin Community College

##### **ANNUAL REPORT**

**Gold** Community College of Denver  
**Silver** Galveston College  
**Bronze** National Park College

##### **NEWSLETTER**

**Bronze** Weatherford College

##### **MAGAZINE**

**Gold** Laramie County Community College  
**Silver** Tarrant County College  
**Bronze** South Texas College

##### **BROCHURE (single or series)**

**Gold** San Antonio College  
**Silver** Pikes Peak Community College  
**Bronze** Collin College

##### **BOOK or SPECIALTY PUBLICATION**

**Gold** Collin College  
**Silver** National Park College  
**Bronze** Collin College

##### **FLYER (single or series)**

**Gold** South Texas College  
**Silver** Navarro College  
**Bronze** Navarro College

##### **FOLDER**

**Silver** Laredo College  
**Bronze** Laredo College

##### **POSTCARD (single or series)**

**Gold** Lone Star College System  
**Silver** South Texas College  
**Bronze** South Texas College

##### **NOTES/CARDS/INVITATIONS**

**Gold** University of Arkansas Community College at Morrilton  
**Silver** Pikes Peak Community College  
**Bronze** Navarro College

##### **POSTER (single or series)**

**Gold** Community College of Denver  
**Silver** New Mexico Junior College  
**Bronze** Community College of Denver

#### **DIGITAL/ELECTRONIC MEDIA**

##### **ELECTRONIC NEWSLETTER**

**Gold** St. Philip's College  
**Silver** Austin Community College  
**Bronze** Community College of Aurora

##### **E-CARD**

**Silver** Navarro College

# 2020 MEDALLION AWARDS

## WEBSITE

**Silver** Tarrant County College

## MICROSITE

**Gold** Colorado Mountain College  
**Silver** South Texas College  
**Bronze** Del Mar College

## SOCIAL MEDIA

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**Gold** Colorado Mountain College  
**Silver** Austin Community College  
**Bronze** Navarro College

## VIDEO

### VIDEO-LONG FORM

**Gold** Austin Community College  
**Silver** Weatherford College  
**Bronze** Austin Community College

### VIDEO SHORTS (single)

**Gold** Weatherford College  
**Silver** Weatherford College  
**Bronze** Galveston College

### VIDEO SHORTS (series)

**Gold** Laredo College  
**Silver** Red Rocks Community College  
**Bronze** National Park College

## PHOTOGRAPHY/ILLUSTRATION

### ORIGINAL PHOTOGRAPHY (Unmanipulated)

**Gold** Weatherford College  
**Silver** Laramie County Community College  
**Bronze** Pueblo Community College

### ORIGINAL PHOTOGRAPHY (Manipulated)

**Gold** National Park College  
**Silver** Laredo College  
**Bronze** Navarro College

### LOGO DESIGN

**Gold** Red Rocks Community College  
**Silver** Navarro College  
**Bronze** Temple College

### COMPUTER-GENERATED ILLUSTRATION

**Gold** South Plains College  
**Silver** Laredo College  
**Bronze** Navarro College

## ADVERTISING

### PRINT ADVERTISEMENT (single or series)

**Bronze** National Park College

### RADIO ADVERTISEMENT (single or series)

**Gold** Laredo College  
**Silver** National Park College  
**Bronze** Laredo College

### TV/VIDEO ADVERTISEMENT (single or series)

**Gold** Laredo College  
**Silver** Austin Community College  
**Bronze** Tarrant County College

### NOVELTY ADVERTISING

**Gold** Austin Community College  
**Silver** Austin Community College  
**Bronze** Red Rocks Community College

### DIGITAL AD

**Gold** South Texas College  
**Silver** National Park College  
**Bronze** Austin Community College

# 2020 MEDALLION AWARDS

## **OUTDOOR MEDIA (single or series)**

**Gold** Navarro College  
**Silver** San Antonio College  
**Bronze** Temple College

## **INTERIOR SIGNAGE/DISPLAYS (single or series)**

**Gold** Laredo College  
**Silver** Laredo College  
**Bronze** South Plains College

## **CAMPAIGNS**

### **COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION**

**Gold** Colorado Community College System  
**Silver** Colorado Mountain College  
**Bronze** Austin Community College

### **GOVERNMENT RELATIONS or COMMUNITY RELATIONS**

**Silver** Colorado Community College System  
**Bronze** Pikes Peak Community College

### **SPECIAL EVENT or FUNDRAISING**

**Gold** Navarro College  
**Silver** Dallas County Community College  
District  
**Bronze** Navarro College

### **SUCCESSFUL RECRUITMENT or MARKETING PROGRAM**

**Gold** Temple College  
**Silver** Colorado Mountain College  
**Bronze** South Plains College

### **SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN**

**Gold** Laredo College  
**Silver** Austin Community College  
**Bronze** National Park College

## **MISCELLANEOUS**

### **EXCELLENCE IN WRITING**

**Gold** Del Mar College  
**Silver** Collin College  
**Bronze** University of Arkansas Community  
College at Morrilton

### **WILD CARD**

**Gold** Temple College  
**Silver** Austin Community College  
**Bronze** Austin Community College